



8 September 2015

09/188/3

Arthur Jacobson
fyi-request-2917-266aa6b8@requests.fyi.org.nz

Dear Arthur

I refer to your Official Information Act request of 13 August 2015 in which you requested further information about the 2014/15 Safer Summer Road Safety campaign.

You requested:

- *... all non-public documentation relating to the decision, including reasoning, to retain the lower tolerance outside the official holiday periods without public warning and in direct contravention of public statements that this tolerance would only be utilised during "official holiday periods publicised in the media".*

Your assertion that a decision was made "to retain the lower tolerance outside the official holiday periods without public warning and in direct contravention of public statements that this tolerance would only be utilised during official holiday periods publicised in the media" is incorrect. The public was well advised with a significant media campaign. Therefore your request is refused under section 18(e) of the Official Information Act 1982, as the information requested does not exist.

For your information, I refer you to the links below which highlight the significant amount of media coverage the Safer Summer campaign has received since its introduction, making it an accepted part of New Zealand's road safety landscape.

- Media release for 2013/14 campaign
<http://www.police.govt.nz/news/featured/safer-summer-road-campaign-puts-brakes-speed-and-alcohol-video>
- Media release for 2014/15 campaign
<http://www.police.govt.nz/news/release/protecting-lives-roads-summer-and-beyond-photos>
- Media advisory for launch of the 2014/15 campaign
<http://www.police.govt.nz/news/release/media-advisory-photo-opp-major-road-safety-announcement-27-november>
- Commissioner's blog highlighting the campaign
<http://www.police.govt.nz/news/commissioners-blog/safety-our-roads>

Yours sincerely

Superintendent Steve Greally
National Manager Road Policing Support