

Valerie Morse  
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11 September 2015

Dear Valerie

**RE: OIA 2015-15-05 Support for Security Technology Alliance**

Dear Valerie,

Thank you for your email of 18 August 2015 received by New Zealand Trade and Enterprise (NZTE) on 18 August concerning an Official Information Act 1982 (the Act) request.

You requested the following information:

- *What financial, technical, administrative, networking or other support has NZTE provided for the Security Technology Alliance in the past two years?*

**Technical and administrative support provided to the Security Technology Alliance**

New Zealand Trade and Enterprise (NZTE) supports the Security Technology Alliance (STA) through its coalition programme and services delivered via our international offices.

Coalitions are groups of companies who work together on a specific market opportunity or challenge focused on achieving international growth.

As an NZTE coalition, over the last two years, the STA has received the technical and administrative assistance in:

- capitalising on international market opportunities by sharing knowledge, costs and risks
- building the coalitions' international reputation
- creating linkages and access to relevant networks
- market research and insights on business trends
- support for in-market development
- developing marketing initiatives

**Financial support**

- NZTE has provided NZ\$400,000 to the STA coalition since July 2013 for the purpose of accelerating STA member knowledge and engagement with the US federal government security market.
- NZTE provided USD \$23,400 to assist with marketing and positioning the STA in the United States

- NZTE held two networking events for the STA in Washington which totalled USD \$3,914

### **Networking support**

NZTE arranged the following networking events for the STA:

- STA launch event in Washington DC, November 2013
- STA dinner during the 2013 US-NZ Partnership forum in Washington DC

This response fully covers the information you requested.

You have the right under section 28(3) of the Act to seek an investigation and review from the Ombudsman. The contact details are:

Office of the Ombudsman  
PO Box 10 152  
Wellington 6143

Yours sincerely,



Fiona Acheson  
**DIRECTOR – BOARD AND MINISTERIAL**

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