

From: Thompson, Ian
Sent: Monday, 20 July 2015 8:37 a.m.
To: 'Peter Chin'
Subject: RE: my latest selections

Very impressive, Peter! Receipt confirmed - your last batch will be couriered today (about 500 designs).

Kind regards,
Ian

From: Peter Chin [mailto:] s 9(2)(a)
Sent: Sunday, 19 July 2015 8:15 p.m.
To: Thompson, Ian
Subject: my latest selections

Hi Ian,
Being snowed in has given me time to assess the last 2 volumes you sent via [] s 9(2)(a)
My selections are:

[]
[] s s 9(2)(b)(i), 9(2)(g)(i)
[]

Looking forward to the next instalment.
Please confirm when you get this email.
Regards, Peter

Peter Chin

[]
H: [] s 9(2)(a)
C: []
E: []

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From: Mulholland, Malcolm <[REDACTED]>
Sent: Tuesday, 21 July 2015 8:34 a.m.
To: Archer, Kylie; Thompson, Ian
Subject: Two Designs

] s 9(2)(a)

Kia ora korua

ss 9(2)(b)(i), 9(2)(g)(i)

I've whittled down the flag list to 26, with the shortlist being a range of [REDACTED] designs. There are certainly some challenges ahead, but looking forward to the ensuing discussions this week and next. The two designs I would promote are:

[REDACTED]] ss 9(2)(b)(i), 9(2)(g)(i)
[REDACTED]]
[REDACTED]

ss 9(2)(b)(i), 9(2)(g)(i)

Hope this helps
Malcolm

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From: Archer, Kylie
Sent: Tuesday, 21 July 2015 10:50 a.m.
To: Thompson, Ian
Subject: FW: As per request

From: Beatrice Faumuina [mailto:] s 9(2)(a)
Sent: Tuesday, 21 July 2015 12:11 a.m.
To: Archer, Kylie
Subject: As per request

Talofa lava Kylie

Here we go - 5! See you Thursday, kind regards B

ss 9(2)(ba)(i),
9(2)(g)(i)

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From: Thompson, Ian
Sent: Tuesday, 21 July 2015 10:58 a.m.
To: 'Hana O'Regan'
Subject: RE: Hana's whakaaro for the night.

Thanks Hana, that's great. Let me know if you change your mind later tonight :)

Cheers,
Ian

From: Hana O'Regan [mailto:
Sent: Monday, 20 July 2015 5:37 p.m.
To: Archer, Kylie; Thompson, Ian
Subject: Hana's whakaaro for the night.

] s 9(2)(a)

Kia ora ano Kylie - I have more than 2 on my shortlist - so am still in the throws of choosing my top two. But tonight...these two are my pics.

Ka mihi
Hana

ss 9(2)(a)(i), 9(2)(g)(i)

[
[
Sent from Windows Mail

This email has been filtered by SMX. For more information visit smxemail.com

From: Hana O'Regan []
Sent: Tuesday, 21 July 2015 9:34 p.m.
To: Thompson, Ian; Archer, Kylie
Subject: I changed one :)

] s9(2)(a)

Hana's two...after a sleep

[]
[]
[]

ss 9(2)(La)(i), 9(2)(g)(i)

Sent from Windows Mail

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From: Archer, Kylie
Sent: Tuesday, 21 July 2015 10:59 a.m.
To: K Jones
Cc: Thompson, Ian
Subject: RE: Final 2 flags

Thank you very much Stephen.

You can adjust your favourites until this evening if you need too and we look forward to seeing you Thursday.

Best regards
Kylie

From: K Jones [mailto:[K](#)]
Sent: Monday, 20 July 2015 8:55 p.m.
To: Archer, Kylie
Subject: Final 2 flags

1. s9(2)(a)

Hi Kylie

I have finished going through all the flags. I am still not 100% on these final 2, but at the moment if i had to choose 2 these would be them.

Look forward to seeing you on Thursday.

Kind regards Stephen

ss 9(2)(b)(i), 9(2)(g)(i)

✓

✓

From: Thompson, Ian
Sent: Wednesday, 22 July 2015 8:15 a.m.
To: 'Peter Chin'
Subject: RE: Final selection,

Thank you Peter,

Papers will be emailed tonight - I will make sure a hard copy is available for you at the meeting.

Please email me your two favourites ASAP so that I can ensure they are included.

Cheers,
Ian

From: Peter Chin [mailto:] s9(2)(a)
Sent: Wednesday, 22 July 2015 5:09 a.m.
To: Thompson, Ian
Subject: Final selection,

Good morning Ian,
Here are my selections from the FINAL ROUND

[] s9(2)(a), s9(2)(g)(i)

I am still pondering on my favourites.

I am travelling to Auckland this morning. If more papers are being released by email could you arrange for me to get a hard copy at the meeting please.

I will read my emails.

Ta, see you tomorrow,

Peter

Peter Chin

[]
H: []
C: [] s9(2)(a)
E: []

attached the meeting notes from the previous meeting, my apologies they were left out of the meeting packs.

Any questions, please call any time.

Best regards
Kylie

ps. I thought the cartoon from Saturday's Herald might make everyone smile?



KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

Flag Consideration Project

postal address: PO Box 10245, The Terrace, Wellington 6143

websites: www.flag.govt.nz & www.standfor.co.nz

street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: [] mobile: [] email: []

] s 9(2)(a)

<DRAFT - FCP Meeting Notes and Actions_15 06 17 (2).pdf>

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Thank you.

From: Julie Christie [REDACTED] s 9(2)(a)
Sent: Friday, 24 July 2015 7:55 a.m.
To: Archer, Kylie [REDACTED] s 9(2)(a)
Cc: Nicky Bell [REDACTED]; Thompson, Ian [REDACTED]
Subject: Re: Oops!!!

No. I think we'd get it modified if it made it through. [REDACTED] ss 9(2)(b)(i), 9(2)(g)(i)] I would like it in as [REDACTED] ss 9(2)(b)(i), 9(2)(g)(i)

Sent from my iPhone

On 24/07/2015, at 7:53 am, Archer, Kylie [REDACTED]] wrote: s 9(2)(g)

That's hilarious! I assume you want us to withdraw it on that basis?

From: Julie Christie [REDACTED] s 9(2)(a)
Sent: Friday, 24 July 2015 7:44 a.m.
To: Archer, Kylie [REDACTED] s 9(2)(a)
Cc: Nicky Bell [REDACTED]; Thompson, Ian [REDACTED]
Subject: Oops!!!

[REDACTED]] ss 9(2)(b)(i), 9(2)(g)(i)

Sent from my iPhone [REDACTED] s 9(2)(a)
On 22/07/2015, at 4:51 pm, Archer, Kylie [REDACTED]] wrote:

CONFIDENTIAL - FOR ADDRESSED RECIPIENT ONLY - NOT FOR CIRCULATION

Good afternoon Panel members.

Thank you for completing the first stage of your process to select the alternative flag designs.

The attached report contains important information for you to consider ahead of your meeting tomorrow. Please read it, noting:

- some considerations that arise as a result of your initial selection, which will be expanded on in a presentation at the meeting;
- the research and other input around values and themes that are important to New Zealanders; and,
- larger versions of the designs, and the information provided with them, will be available for reference at the meeting

Please also remember that the set of designs included in the report are not final in any sense. The meeting tomorrow will start with a discussion on your overall approach to, and criteria for, assessing the designs. You will then revisit the designs to collectively select your preliminary long-list.

To prepare for this initial discussion, please note the request from John and Kate in their covering message with the meeting papers, which was to:

- **Identify one quality that you think the alternative flag designs should possess and communicate about us as a nation.**

Finally, just one more reminder to keep the attached report confidential. I know that you deal with confidential information all the time, but please don't review it public spaces or while travelling on the plane to the meeting.

The Secretariat really look forward to working with you through this next stage of the project.

Regards as always
Kylie

KYLIE ARCHER

DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET



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telephone: [] | mobile: [] |

email: [] 59(2)(a)

<Preliminary Design Selection Report.pdf>

<Preliminary Design Selection Report - Appendix 4 - Long-list summary.pdf>

<Preliminary Design Selection Report - Appendix 5 - All selections summary.pdf>

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From: Rod Drury [] 59(2)(a)
Sent: Saturday, 25 July 2015 11:46 p.m.
To: Archer, Kylie; Thompson, Ian
Subject: Re: Next steps - deadline Monday 3pm

1. Are the ferns in the long lists ferns we can use?
2. Think there is a duplicate ...

Cheers

Rod

55 9(2)(b)(i), 9(2)(g)(i)

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Rod Drury

CEO, Xero - Beautiful accounting software

59(2)(a)
[] @roddrury

www.xero.com

On Fri, Jul 24, 2015 at 9:00 PM, Archer, Kylie [] wrote:

Dear Panel Members

Thank you again for your participation in the meeting yesterday. We think that you made excellent progress and sincerely appreciate your efforts and openness to the process.

Your overall approach:

Talking with the Chair and Deputy Chair today about the point you arrived at in your decision-making, we believe you agreed that the alternative designs you recommend to the Responsible Minister will:

- unmistakably be from Aotearoa New Zealand and celebrate us 'at our best' as a progressive, inclusive, environmentally conscious country, that has a sense of its past and a vision of its future;
- be a 'great' flag, which means that; it adheres to the principles of good flag design, has an enduring quality which will not become outdated, will work well in all situations from celebration to commemoration (e.g. an Olympic medal ceremony and being draped over a coffin, etc.);
- be inclusive, in that all New Zealanders should be able to see themselves within it; and
- not have any impediments to their use as the future New Zealand Flag and be consistent with the Crown's Treaty obligations (which includes addressing any cultural or intellectual copyright matters);

Kate has kindly agreed to take the above and work it up into some public messages for you to review and agree at the next meeting.

Reviewing the long-list:

Taking the above into account, **we recommend that you review the designs remaining on the list over the weekend and consider the following** (please note this replaces the "scoring" focussed approach previously agreed):

1. **In relation to each design and the selection as whole, do you have any further questions or concerns around any of the designs?**

You did a lot of valuable work around this yesterday in terms of design principles, copyrights matters, respecting the original creators of designs, and things the public might see (and raise as things to laugh

at or challenge the Panel on) in relation to the designs. It is important for you to do this because if you see something of concern, it is certain that other people will as well when the list is made public. It is best if such concerns are raised now. We also think it is important that each member of the Panel is comfortable with all the designs that are released on the long-list.

2. In relation to the selection as a whole, are there any themes, styles or anything else missing from the long-list that you strongly believe should be there?

You also acted on a discussion around this yesterday and we recommend you each think about this some more now that you have a shorter list of alternatives to consider. If you do see a gap, please try and be as clear as possible on what the gap is, and what might fill it. We are not suggesting that you design something - just be clear about your reasoning and what would address it, as there is very little time available to respond to this need.

We have attached the draft set of flags in a document with additional information about the design and designer. Please note this is as the designer suggested including the file and description and we expect to "polish" these as part of the process.

Please provide your thoughts on the above by 3.00pm this coming Monday (27 July).

Next meeting: Please note I've decided not to overwhelm you with paperwork tonight and so we will send you the agenda and associated papers for your next meeting on Monday.

Do please get in touch if you have any questions on the above.

Warm regards

Kylie

KYLIE ARCHER

DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT

DEPARTMENT OF THE PRIME MINISTER AND CABINET



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9(2)(a)

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Thank you.

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From: Rod Drury <[redacted] s9(2)(a)>
Sent: Tuesday, 28 July 2015 2:22 p.m.
To: Archer, Kylie; Thompson, Ian
Subject: Re: [redacted] ss 9(2)(a)(i), 9(2)(g)(i)

I don't think that one actually got submitted did it?
[redacted]

All good,
Rod

On Tue, 28 Jul 2015 at 1:01 pm Archer, Kylie [redacted]

Thank you Rod. We'll put this on the list for discussion on Thursday.
[redacted]

Many thanks

K

From: Rod Drury [mailto:[redacted] s9(2)(a)]
Sent: Tuesday, 28 July 2015 11:26 a.m.
To: Archer, Kylie; Thompson, Ian
Subject: [redacted] ss 9(2)(a)(i), 9(2)(g)(i)

Don't think this is on our list?

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SS 9 (2)(b)(i); 9(2)(g)(i)

SS 9 (2)(b)(i), 9(2)(g)(i)

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Thank you.

ss 9(c)(b)(i), 9(c)(g)(i)

Thanks Ian

See you soon

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From: Archer, Kylie
Sent: Wednesday, 5 August 2015 10:02 a.m.
To: Stephenson, Suzanne; Rodgers, Martin; Thompson, Ian; Wiles, Georgie
Subject: FW: Panel Update 4 August 2015 - Confidential

From: Hana O'Regan [mailto:]
Sent: Tuesday, 4 August 2015 8:03 p.m. s 9(2)(a)
To: Archer, Kylie
Cc: Beatrice Faumuina []; Brian Lochore []; John Burrows []
Julie Christie []; Kate DeGould []
Malcolm Mulholland []; Nicky Bell []; Peter Chin []
Rhys Jones []; Rod Drury []; Stephen Jones []
Subject: Re: Panel Update 4 August 2015 - Confidential

Kia ora. I'm happy with both, and just have one small correction to the letter,
The word 'tatou' in the opening line has a macron on the first a, tātou

Thank you
Hana

Sent from my iPhone

Hana O'Regan
Director of Student Support & Kaiarahi / Director of Maori and Pasifika
CPIT

On 4/08/2015, at 5:53 pm, Archer, Kylie < > wrote:

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Good afternoon Panel Members

Thank you very much for your responses over the weekend. The more detailed due diligence is now underway for the 25 designs identified and we'll update you on the results of that work when it's completed.

We now request your response to two further matters - I apologise about the turnaround time and thank you sincerely for your prompt responses.

Design Refinements

- Firstly, we've attached three designs from the long-list, which have been refined as requested. As agreed, we've consulted with Nicky through the refinement process (thank you Nicky!).
- Before noon tomorrow (Wednesday 5 August) please let me know whether, in your view, these refined designs are strong contenders for the final four designs that you will recommend to the Responsible Minister?
- If there is a consensus that any of these is a contender for the final four, then we will contact the designer immediately to talk through the refinement. We will then need to reach

agreement on the changes with them before Friday - so that the refined design can be included in the briefing to the Responsible Minister and the long-list for public release.

- If there is not clear support for a refined design, we recommend that the original design is published as part of the long-list, which means consultation with the designer is not required.

Open Letter

- Secondly, I have attached an updated version of the open letter for your consideration. We've tried to keep it succinct and focussed so that it will engage the public and faithfully communicate both the Panel's process and your rationale for selecting this long-list. Please note that everyone who suggested a design will receive separate and direct communication from the Panel about the selection of the long-list (both those whose designs are included, and those whose designs are not).
- Before noon tomorrow (Wednesday 5 August) please provide any comments on the open letter so that we can finalise it with Kate by this Friday? It will then also be included in the briefing to the Responsible Minister and with the long-list when it is released.

Announcement - Four Alternative Flags

- Following your feedback we've confirmed the announcement in Wellington for Tuesday 1 September. Jo will be in touch where appropriate to book flights.

As always, please feel free to give me or the Chair a call if you would like to talk anything through.

Best regards
Kylie

KYLIE ARCHER

DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

<image001.jpg>

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telephone: [] mobile: [] email: []

59(2)(a)

<Refined designs.pdf>

<DRAFT Open letter from Panel_040815.pdf>

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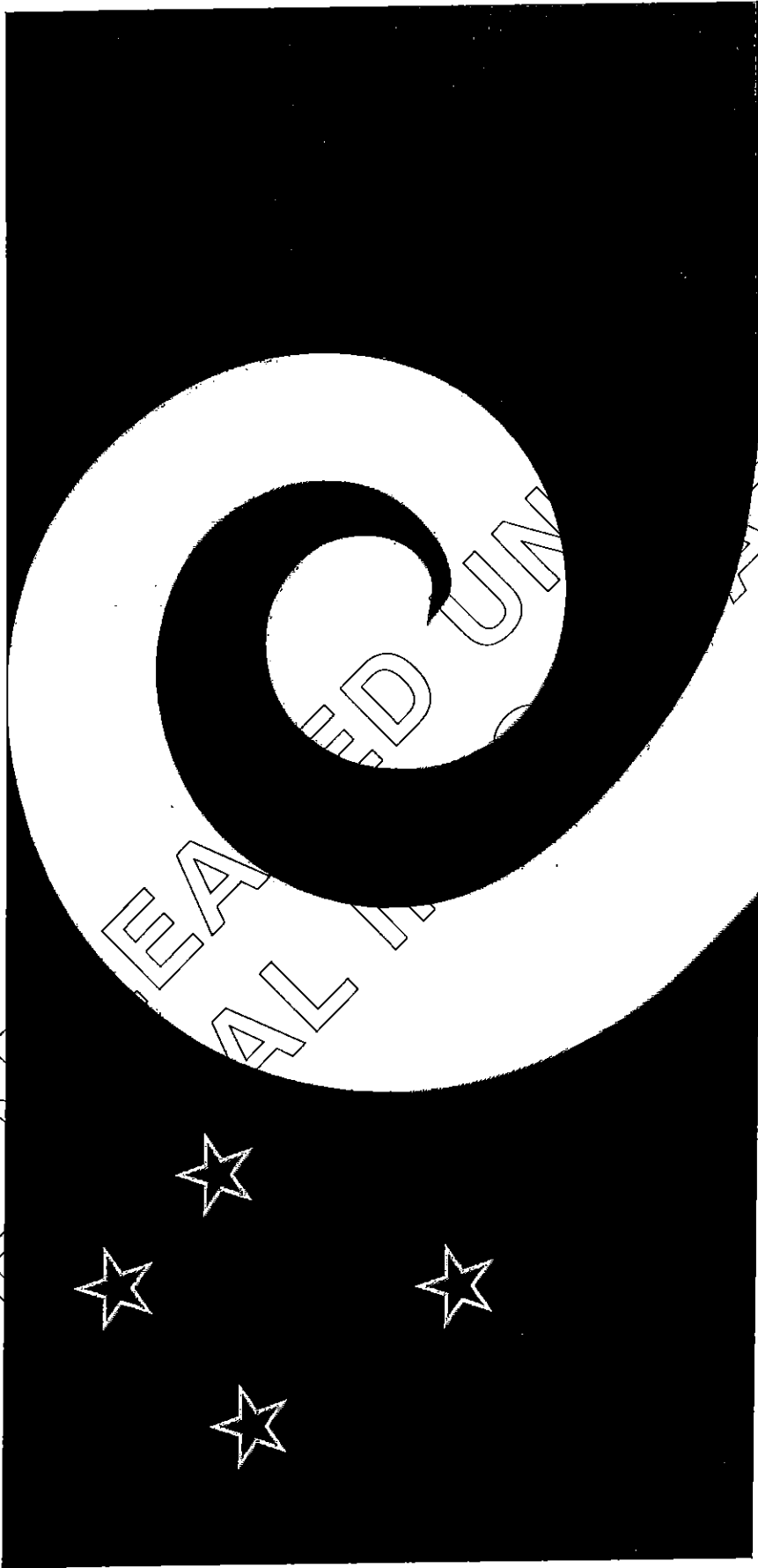
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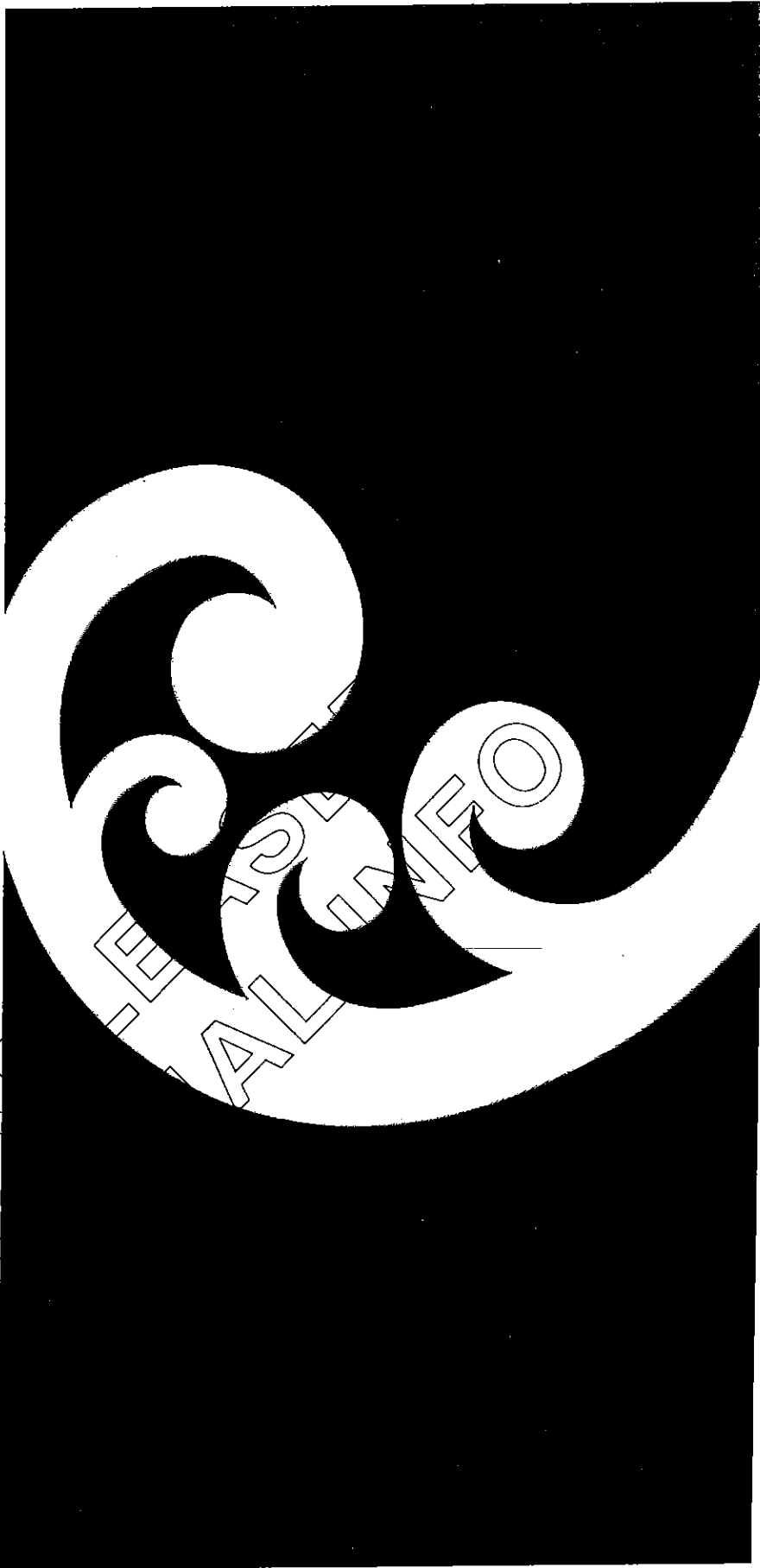


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OF REAL ESTATE BROKERAGE AND THE
UNIFORM REAL ESTATE BROKERAGE ACT



From: Archer, Kylie
Sent: Wednesday, 5 August 2015 10:03 a.m.
To: Stephenson, Suzanne; Rodgers, Martin; Thompson, Ian; Wiles, Georgie
Subject: FW: Panel Update 4 August 2015 - Confidential

From: J and S Burrows [mailto:] s 9(2)(a)
Sent: Tuesday, 4 August 2015 9:09 p.m.
To: Archer, Kylie
Subject: Re: Panel Update 4 August 2015 - Confidential

Hi Kylie
I am happy with the open letter, and think Kate has done a good job in making it user friendly

Cheers
John

From: Archer, Kylie s 9(2)(a)
Sent: Tuesday, 4 August 2015 5:53 p.m.
To: Beatrice Faumuina []; Brian Lachore []; Hana O'Regan []
John Burrows []; Julie Christie []; Kate DeGoldi []
Malcolm Mulholland []; Peter Chin []; Nicky Bell []
Stephen Jones []; Rhys Jones []; Rod Drury []
Subject: Panel Update 4 August 2015 - Confidential

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Best regards
Kylie

KYLIE ARCHER
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Department of the Prime Minister and Cabinet

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] 59(2)(a)

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Sent: Wednesday, 5 August 2015 10:01 a.m.
To: Stephenson, Suzanne; Rodgers, Martin; Thompson, Ian; Wiles, Georgie
Subject: FW: Panel Update 4 August 2015 - Confidential

From: Julie Christie [mailto:J] s 9 (2)(a)
Sent: Wednesday, 5 August 2015 8:35 a.m.
To: Archer, Kylie
Subject: Re: Panel Update 4 August 2015 - Confidential

cheers

From: <Archer>, Kylie s 9 (2)(a)
Date: Tuesday, 4 August 2015 5:53 pm
To: "Beatrice Faumuina" s 9 (2)(g)(i), "Hana O'Regan" s 9 (2)(g)(i), "Julie Christie" s 9 (2)(g)(i), "Malcolm Mulholland" s 9 (2)(g)(i), "Nicky Bell" s 9 (2)(g)(i), "Peter Chin" s 9 (2)(g)(i), "Rod Drury" s 9 (2)(g)(i), "Stephen Jones" s 9 (2)(g)(i), "Brian Lochore" s 9 (2)(g)(i), "John Burrows" s 9 (2)(g)(i), "Kate DeGoldi" s 9 (2)(g)(i), "Rhys Jones" s 9 (2)(g)(i)

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Best regards

Kylie

KYLIE ARCHER

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J 59(2)(a)

From: Archer, Kylie
Sent: Wednesday, 5 August 2015 10:02 a.m.
To: Stephenson, Suzanne; Rodgers, Martin; Thompson, Ian; Wiles, Georgie
Subject: FW: Panel Update 4 August 2015 - Confidential

From: Nicky Bell [mailto:] s 9(2)(a)
Sent: Tuesday, 4 August 2015 8:18 p.m.
To: Archer, Kylie
Subject: Re: Panel Update 4 August 2015 - Confidential

Thanks Kylie

[

[

Cheers
Nicky

s 9(2)(g)(i)

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s 9(2)(a)(i), 9(2)(g)(i)
s 9(2)(g)(i)

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5 9(2)(g)(i)

Nicky Bell
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5 9(2)(a)

SAATCHI & SAATCHI

The Lovemarks Company

From: <Archer>, Kylie Archer
Date: Tuesday, 4 August 2015 5:53 pm
To: "Beatrice Faumuina", "Brian Lochore", "John Burrows", "Hana O'Regan", "Julie Christie", "Kate DeGoldi", "Malcolm Mulholland", "Peter Chin", "Rod Drury", "Nicky Bell", "Rhys Jones", Stephen Jones
Subject: Panel Update 4 August 2015 - Confidential

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Design Refinements

- Firstly, we've attached three designs from the long-list, which have been refined as requested. As agreed, we've consulted with Nicky through the refinement process (thank you Nicky!).
- Before noon tomorrow (Wednesday 5 August) please let me know whether, in your view, these refined designs are strong contenders for the final four designs that you will recommend to the Responsible Minister?
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Open Letter

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Announcement - Four Alternative Flags

- Following your feedback we've confirmed the announcement in Wellington for Tuesday 1 September. Jo will be in touch where appropriate to book flights.

As always, please feel free to give me or the Chair a call if you would like to talk anything through.

Best regards
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET



postal address: PO Box 10245, The Terrace, Wellington 6143
websites: www.flag.govt.nz & www.standfor.co.nz
street address: Ministry of Justice Centre, 19 Aitken St, Wellington
telephone: ☐ | mobile ☐ | email: ☐

☐ 59(2)(c)

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From: Archer, Kylie
Sent: Wednesday, 5 August 2015 10:02 a.m.
To: Stephenson, Suzanne; Rodgers, Martin; Thompson, Ian; Wiles, Georgie
Subject: FW: Panel Update 4 August 2015 - Confidential

From: Mulholland, Malcolm [mailto:]
Sent: Tuesday, 4 August 2015 7:13 p.m.
To: Archer, Kylie
Subject: RE: Panel Update 4 August 2015 - Confidential

Kylie, tena koe.

Just a thought

Malcolm

From: Archer, Kylie []
Sent: Tuesday, 4 August 2015 5:53 p.m.
To: Beatrice Faumuina []; Brian Lochore []; Hana O'Regan [];
John Burrows []; Julie Christie []; Kate DeGoldi []
Mulholland, Malcolm; Nicky Bell []; Peter Chin []
Rhys Jones []; Rod Drury []; Stephen Jones []
Subject: Panel Update 4 August 2015 - Confidential

CONFIDENTIAL - FOR ADDRESSEE ONLY - NOT FOR CIRCULATION

Good afternoon Panel Members

Thank you very much for your responses over the weekend. The more detailed due diligence is now underway for the 25 designs identified and we'll update you on the results of that work when it's completed.

We now request your response to two further matters - I apologise about the turnaround time and thank you sincerely for your prompt responses.

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Announcement - Four Alternative Flags

- Following your feedback we've confirmed the announcement in Wellington for Tuesday 1 September. Jo will be in touch where appropriate to book flights.

As always, please feel free to give me or the Chair a call if you would like to talk anything through.

Best regards
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET



postal address: PO Box 10245, The Terrace, Wellington 6143
websites: www.flag.govt.nz & www.standfor.co.nz
street address: Ministry of Justice Centre, 19 Arken St, Wellington
telephone: [] mobil: [] email: []

] s 9(2)(a)

From: Archer, Kylie
Sent: Wednesday, 5 August 2015 10:47 a.m.
To: Thompson, Ian; Rodgers, Martin; Stephenson, Suzanne; Wiles, Georgie
Subject: FW: Panel Update 4 August 2015 - Confidential

From: Peter Chin [mailto:] s 9(2)(a)
Sent: Wednesday, 5 August 2015 10:41 a.m.
To: Archer, Kylie
Subject: RE: Panel Update 4 August 2015 - Confidential

Kylie,
Hope I meet midday deadline. Have been out of town.

Peter

From: Archer, Kylie
Sent: Tuesday, 4 August 2015 5:53 p.m.
To: Beatrice Faumuina; Brian Lochore; Hana O'Regan; John Burrows; Julie Christie; Kate DeGoldi; Malcolm Millholland; Nicky Bell; Peter Chin; Rhys Jones; Rod Drury; Stephen Jones
Subject: Panel Update 4 August 2015 - Confidential

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Best regards
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

 **Flag Consideration Project**

postal address: PO Box 10245, The Terrace, Wellington 6143

websites: www.flag.govt.nz & www.standfor.co.nz

street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: ☎ | mobile: ☎ | email: ✉

☞ 59(2)(a)

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Best regards
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

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telephon: | mobile: | ema

59(2)(a)

Confidentiality notice:

This email may contain information that is confidential or legally privileged. If you have received it by mistake,

From: J and S Burrows [] s9(2)(a)
Sent: Thursday, 20 August 2015 11:36 a.m.
To: Thompson, Ian
Subject: Re: [] - alternative flag design s9(2)(a)

Hi Ian
Yes, happy for this to go under my name.
Cheers
John

On Thursday, 20 August 2015 9:48 AM, "Thompson, Ian" []

[] wrote: s9(2)(a)

Hi John,

Please see below from [] s9(2)(a) [] s9(2)(a) regarding [] design (which was not included in the longlist).

We think that a letter from you is appropriate in this case - please see a draft reply attached for your review.

Are you ok for us to send this on your behalf?

Many thanks as always!

IAN THOMPSON
SENIOR ADVISOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

 **Flag Consideration Project**

postal address: PO Box 10245, The Terrace, Wellington 6143

websites: www.flag.govt.nz & www.standfor.co.nz

street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: [] [] mobile: [] [] email: []

[] s9(2)(a)

From: []
Sent: Monday, 17 August 2015 5:53 p.m.
To: flaginfo
Subject: RE: Your alternative flag design

[] s9(2)(a)

s9(2)(a), 9(2)(ba)(i)

ss 9(2)(a), 9(2)(b)(i)

OFFICIAL INFORMATION ACT
RELEASSED UNDER THE
OFFICIAL INFORMATION ACT

From: flinfo [mailto:info@flag.govt.nz]
Sent: Thursday, 13 August 2015 8:40 a.m.
To: [redacted] 5 9(2)(a)
Subject: RE: Your alternative flag design

Dear [redacted] 5 9(2)(a)

Thank you for your email regarding your alternative flag design [redacted]

[redacted] ss 9(2)(a), 9(2)(b)(i)

Every member of the Panel considered each of the 10,232 designs that were suggested, including your design. The long-list of 40 designs was selected after much deliberation on the basis of the criteria outlined in the Panel's open letter, which accompanied the release of the list. This letter can be viewed here:

<https://www.govt.nz/browse/engaging-with-government/the-nz-flag-your-chance-to-decide/open-letter>.

The Panel has carefully considered your design and will not revisit its decision; we appreciate that this is disappointing. The Panel would like to thank you for the time and effort you have put into your design.

Yours sincerely,

NZ Flag Consideration Project Secretariat Team

PO BOX 10245 | The Terrace | Wellington 6143

email: info@flag.govt.nz

From: [REDACTED]] s 9(2)(a)
Sent: Monday, 10 August 2015 8:11 p.m.
To: flaginfo
Subject: RE: Your alternative flag design

[]

[

[

[

[

[

[

[]

From: flaginfo [mailto:info@flag.govt.nz]
Sent: Monday, 10 August 2015 4:22 p.m.
Subject: Your alternative flag design

Good afternoon,

Please see attached a letter from Flag Consideration Panel Chairman Professor John Burrows.

Please note that the long list can be viewed at www.flag.govt.nz.

Thank you very much for your participation in this national project.

Yours sincerely,

NZ Flag Consideration Project Secretariat Team

PO BOX 10245 | The Terrace | Wellington 6143
email: info@flag.govt.nz



Flag Consideration Project

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- (1) reply promptly to that effect, and remove this email and the reply from your system;
- (2) do not act on this email in any other way.

Thank you.

No virus found in this message.

Checked by AVG > www.avg.com

Version: 2013.0.3532 / Virus Database: 4365/10425 - Release Date: 08/12/15

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Thank you.



Flag Consideration Project

PO Box 10245
The Terrace
Wellington 6143

info@flag.govt.nz
www.flag.govt.nz

DATE

Dear [redacted] 59(z)(a)

Thank you for your email and the accompanying information provided regarding your alternative flag design [redacted] 59(z)(a)

Every member of the Panel considered each of the 10,232 designs that were suggested, including your design. The long-list of 40 designs was selected after much deliberation on the basis of the criteria outlined in the Panel's open letter, which accompanied the release of the list.

The Panel has carefully considered your design. While we respect that you would like the Panel to reconsider your design, I can confirm that the Panel will not revisit its decision. We appreciate that this is disappointing, the Panel would like to thank you for the time and effort you have put into your design.

Yours sincerely,


John Burrows
NZ Flag Consideration Panel Chairman

RELEASED UNDER THE OFFICIAL INFORMATION ACT

59(2)(a)

From: [] 59(2)(a)
Sent: Wednesday, 26 August 2015 7:50 a.m.
To: ^FLAG: Ian Thompson
Subject: Re: Copyright Infringement Notification

Hi Ian
I am happy for this letter to go under my name.
Thank you for resolving the issue.
Best
John

On Tuesday, 25 August 2015 5:01 PM, "Thompson, Ian" [] write: 59(2)(a)

Hi John and Nicky,

Please see below re the 'Modern Hundertwasser' design.

Essentially, the Hundertwasser Foundation do not give permission for Hundertwasser's design to be modified in any way and have requested that we remove the design from the long-list, as well as three other designs from the general gallery.

[] 59(2)(h)
John, please see a draft letter to Tomas attached for your review and approval.

Next steps:

- The Minister's office will be notified as an FYI
- Suzanne will call Tomas to notify him - tomorrow morning
- The design will be removed from the gallery - tomorrow morning
- The letter from John will be sent to Tomas - midday tomorrow

Please do let me know if you have any questions at all.

Best regards,

IAN THOMPSON
SENIOR ADVISOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

 **Flag Consideration Project**

postal address: PO Box 10245, The Terrace, Wellington 6143
websites: www.flag.govt.nz & www.standfor.co.nz
street address: Ministry of Justice Centre, 19 Aitken St, Wellington
telephone: [] mobile: [] email: [] 59(2)(a)

From: [] 59(2)(a)
Sent: Monday, 24 August 2015 5:26 p.m.
To: Thompson, Ian
Subject: RE: Copyright Infringement Notification

Dear Ian,

Thank you for your reply. As requested in our first communication, and for those reasons, we again request that you remove the design "Modern Hundertwasser" without further delay. It is a misrepresentation of the original and should not under any circumstances continue to be promoted by the Flag Consideration Panel.

Perhaps you can use the text "This Flag Design has been removed from the Flag Gallery following a copyright claim by the Hundertwasser Non-Profit Foundation". The foundation suggests you replace the offending design with the original Koru Flag designed by Hundertwasser.

I have investigated your groups contact with the Hundertwasser web site re the Koru Flag and there appears to be no record.

The Foundation has been approached regarding our view on this imitation and why the original Koru Flag has not been considered.

Sincerely,

[]
The Hundertwasser Non Profit Foundation, NZ

From: Thompson, Ian []
Sent: Friday, August 21, 2015 8:57 AM
To: []
Subject: RE: Copyright Infringement Notification

Dear []
Thank you for your reply.

Regarding the Hundertwasser design, as the long list of designs has been published for some time and has received extensive media coverage, it is our preference for the design to remain in the long list. Removing it at this stage would draw considerable attention to its absence.

However, if your Foundation insists, we can remove the submitted Hundertwasser flags and Hundertwasser variations from the Gallery. The Panel would, however, need to explain its actions by the inclusion of a statement along the lines of:

"This Flag Design has been removed from the Flag Gallery following a copyright claim by the Hundertwasser Non-Profit Foundation, NZ" ..

Please note that we have passed your concerns on to the Flag Consideration Panel, to ensure they are taken into account in its decision making.

Thank you for your understanding; we look forward to your response.

Regards,

IAN THOMPSON
SENIOR ADVISOR | NEW ZEALAND FLAG CONSIDERATION PROJECT

From: Nicky Bell []
Sent: Tuesday, 25 August 2015 5:33 p.m.
To: ^FLAG: Ian Thompson; John Burrows [] s 9(z)(a)
Cc: ^FLAG: Kylie Archer
Subject: Re: Copyright Infringement Notification

Ian,
Thanks for letting me know.
Cheers
Nicky

Nicky Bell
CEO
Saatchi & Saatchi
123-125 The Strand Parnell, Auckland, New Zealand
Tel: [] Mobile: [] s 9(z)(a)
www.saatchi.com

SAATCHI & SAATCHI

From: <Thompson>, Ian []
Date: Tuesday, 25 August 2015 5:00 pm
To: "John Burrows" []
Cc: Kylie Archer []
Subject: RE: Copyright Infringement Notification

Nicky Bell [] s 9(z)(a)

Hi John and Nicky,

Please see below re the 'Modern Hundertwasser' design.

Essentially, the Hundertwasser Foundation do not give permission for Hundertwasser's design to be modified in any way and have requested that we remove the design from the long-list, as well as three other designs from the general gallery.

John, please see a draft letter to Tomas attached for your review and approval.] s 9(z)(h)

Next steps:

- ? The Minister's office will be notified as an FYI
- ? Suzanne will call Tomas to notify him - tomorrow morning
- ? The design will be removed from the gallery - tomorrow morning
- ? The letter from John will be sent to Tomas - midday tomorrow

Please do let me know if you have any questions at all.

Best regards,

IAN THOMPSON

SENIOR ADVISOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

Flag Consideration Project

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"This Flag Design has been removed from the Flag Gallery following a copyright claim by the Hundertwasser Non-Profit Foundation, NZ" ..

Please note that we have passed your concerns on to the Flag Consideration Panel, to ensure they are taken into account in its decision making.

Thank you for your understanding; we look forward to your response.

Regards,

IAN THOMPSON
SENIOR ADVISOR | NEW ZEALAND FLAG CONSIDERATION PROJECT



postal address: PO Box 10245, The Terrace, Wellington 6143
telephone] mobile: [] email: [

] 59(z)(a)

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Flag Consideration Project

PO Box 10245
The Terrace
Wellington 6143

info@flag.govt.nz
www.flag.govt.nz

Tomas Cottle

[

]

S 9(z)(a)

25 August 2015

Dear Tomas,

Thank you very much for your contribution to the New Zealand Flag Consideration Project to date.

As you have discussed with the Secretariat, we recently received some correspondence from the Hundertwasser Non Profit Foundation NZ regarding your flag 'Modern Hundertwasser'. They state that unfortunately they are not willing to grant permission to modify the original Hundertwasser design. They request that 'Modern Hundertwasser', and three other designs in the gallery on www.flag.govt.nz, are removed from the gallery and from consideration without delay.

The Panel have taken legal advice on this matter and have agreed to remove 'Modern Hundertwasser' from consideration.

I would like to sincerely acknowledge your participation in the Panel's process. In particular, I would like to thank you for working with the Secretariat to provide the information we requested from you as part of our selection process. We recognise that the timeframes for this were tight and we are grateful for your willingness to work within these.

Thank you again for your contribution to this nationally significant process.

Yours sincerely,

John Burrows
Chair, NZ Flag Consideration Panel

From: Rodgers, Martin
Sent: Thursday, 17 September 2015 9:09 a.m.
To: Thompson, Ian
Subject: FW: Flag design refinements

From: Nicky Bell [C]
Sent: Tuesday, 4 August 2015 3:23 p.m.
To: Wiles, Georgie
Cc: Archer, Kylie; Rodgers, Martin
Subject: Re: Flag design refinements

] s 9(2)(a)

Thanks Georgie,

Here's my thoughts below.

Let me know if you need any further clarity.

Nicky

Nicky Bell
CEO
Saatchi & Saatchi
123-125 The Strand, Parnell, Auckland, New Zealand
Tel: [C] Mobile: [C] s 9(2)(a)
[C] www.saatchi.com

SAATCHI & SAATCHI

The Lovemarks Company

From: <Wiles>, Georgie [C]
Date: Tuesday, 4 August 2015 12:55 pm
To: Nicky Bell [C]
Cc: Kylie Archer [C]
Subject: Flag design refinements

] s 9(2)(a)

] Martin Rodgers [C]

Dear Nicky

Thanks for working with us around the refinement of designs following the Panel's meeting last week.

ss 9(2)(b)(i), 9(2)(g)(i)

I have attached two options for each of the designs we discussed [C]

] Malcolm has also come back requesting a refinement of the design with the [C]
] the (single) refined version of which I have also attached [C]

] ss 9(2)(b)(i), 9(2)(g)(i)

It feels like [C]] is truer to the designer's idea so it's probably right to use that one. I also like [C]] but I wouldn't want to fundamentally alter the idea within the flag unless the designer was open to it. ss 9(2)(b)(i), 9(2)(g)(i)

On the options, I think it would be good to do a quick check with Hana to see which feels more true to

SS 9(2)(b)(i), 9(2)(g)(i)

We are working on the basis that the long-list we are releasing next Monday must contain the final versions of any flag that is likely to be in the final four. That is, any refinements relating to the final four designs must be included in the long-list before this Friday. Given this tight timeframe, we propose that:

1. Today - you identify one refined version for each of the three flags, from the options attached (yes - there is only one option for the SS 9(2)(b)(i), 9(2)(g)(i)

2. Tonight - we send these to all Panel members and ask:

- In your view, is the refined design a real contender for selection as one of the final four designs?

3. If there is a consensus that it should be actively considered for the final four, then we will contact the designer to talk through the refinement. This may not be a straight forward discussion, and we will have to reach agreement by Friday so that the refined design can be included in the briefing to the Responsible Minister etc. Considering the complexity of and short timeframe for this process, we do think it should be undertaken unless the Panel is still actively considering the design as one of the final four.

4. If there is not clear support for the design as a contender for the final four, we recommend that we will not have the refinement discussion with the designer and publish the original design as part of the long-list.

Given the above, we would be very grateful if you could review the attached designs and select the best versions of each for consideration by the Panel as a whole. If you could do this by 4pm today, that would be fantastic.

If you have any comments on the next steps in the process with the Panel above, we would welcome these as well. Do get in touch if you would like to talk this through at all.

Regards

GEORGIE WILES
SENIOR ADVISOR - DIGITAL & MARKETING | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET



postal address: PO Box 10245, The Terrace, Wellington 6143

websites: www.flag.govt.nz & www.standfor.co.nz

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mobile: [] email: []

SS 9(2)(a)

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From: Rodgers, Martin
Sent: Thursday, 17 September 2015 9:09 a.m.
To: Thompson, Ian
Subject: FW: Round one
Attachments: photo 1.JPG; ATT00001.txt; photo 2.JPG; ATT00002.txt; photo 3.JPG; ATT00003.txt

-----Original Message-----

From: Nicky Bell [mailto:belln@ca.com] **Subject:** s9(2)(a)
Sent: Wednesday, 29 July 2015 3:27 p.m.
To: Archer, Kylie; Rodgers, Martin
Subject: Round one

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Picture of flags withheld under ss 9(2)(ba)(i) and 9(2)(g)(i)

RELEASED UNDER THE
OFFICIAL INFORMATION ACT

From: Rodgers, Martin
Sent: Thursday, 17 September 2015 9:12 a.m.
To: Thompson, Ian
Subject: FW: wordswordsworsds
Attachments: Flag words for Martin.docx

From: Kathleen Degoldi [mailto:[kdegoldi@...](#)]
Sent: Wednesday, 29 July 2015 10:47 a.m.
To: Rodgers, Martin
Subject: wordswordsworsds

s 9(2)(a)

Hi Martin (don't you think it's significant that when you run 'words' together like that the word SWORD emerges!)


s 9(2)(g)(i)

Here are some words....feedback welcomed - and of course, tinker and slash as you see fit.

See you soon...Coming in now for the Advisory Group!

k


RELEASED UNDER THE OFFICIAL INFORMATION ACT

From: Rhys Jones ] s 9(2)(a)
Sent: Tuesday, 28 July 2015 8:39 a.m.
To: Kathleen Degoldi
Cc: Archer, Kylie; J and S Burrows; Thompson, Ian; Rodgers, Martin
Subject: Re: Pre advisory group session

Me too.

Rhys


Sent from my iPad

On 27/07/2015, at 20:58, Kathleen Degoldi  wrote:] 9(2)(a)

Sure thing, Kylie.

Will be there at 12pm

Kate

On Mon, Jul 27, 2015 at 5:52 PM, Archer, Kylie  wrote:] 9(2)(a)

Good afternoon Kate and Rhys

Thank you for agreeing to review the flags previously sent to MCH and other government agencies before the Advisory group meeting on Wednesday. These have come to Ministers and the MCH over the years and while they are not technically part of your consideration (because they haven't officially been suggested), we thought it important to be respectful to the time and effort made by the designers.

There is only one simple criteria for the review. Is the design sufficiently different and does it meet the criteria agreed by the Panel to warrant further investigation?

The review should only take about 45 minutes, so if you could be here ready to start at 12.00pm then that would be great?

Thank you both yet again!

Kylie

Confidentiality notice:

From: Rod Drury
Sent: Tuesday, 28 July 2015 10:28 p.m.
To: Archer, Kylie
Cc: Beatrice Faumuina; Hana O'Regan; Christie; Malcolm Mulholland; Peter Chin; Stephen Jones; Crawford, Jo; Paratene, Robin; Rodgers, Martin; Stephenson, Suzanne; Thompson, Ian; Wiles, Georgie
Re: Gareth Morgan announcement

59(2)(a)
); Brian Lochore
John Burrows
); Kate DeGoldi
); Nicky Bell
); Rhys Jones
); Buckler, Samantha;

C
C
C
C

Rod

59(2)(g)(i)

Rod Drury

CEO, Xero - Beautiful accounting software
@roddrury
www.xero.com

59(2)(a)

On Tue, Jul 28, 2015 at 7:00 PM, Archer, Kylie

wrote:

Good evening Panel members.

Thank you so much for all of the feedback, we look forward to the Advisory Group meeting tomorrow and the Panel meeting on Thursday.

Just a quick heads up in case you didn't see Gareth Morgan's flag competition announcement today. <https://www.tvnz.co.nz/one-news/new-zealand/gareth-morgan-explains-his-winning-nz-flag-design-6362987> (in the TVNZ clip he confirms that he couldn't reach consensus with his judges).

For more background on the selection you can go to <http://designmyflag.nz/> and the judges' comments and other finalists are here <http://designmyflag.nz/morgan-foundation-flag-competition-judging-results/>

Interestingly his judges said that *"The challenge to design a flag in response to Gareth Morgan's criteria and the design values set out by the design jury, was deceptively complex."*

SS 9(2)(b)(i), 9(2)(g)(i)

As always, please call me any time if you have any questions.

Best regards

K

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- (2) do not act on this email in any other way.

Thank you.

From: Rodgers, Martin
Sent: Tuesday, 4 August 2015 2:33 p.m.
To: J and S Burrows
Cc: Archer, Kylie; Thompson, Ian
Subject: RE: Advisory Group - letter from Chair 2

Thank you very much John.

Regards

Martin

From: J and S Burrows
Sent: Tuesday, 4 August 2015 2:30 p.m.
To: Rodgers, Martin
Subject: Re: Advisory Group - letter from Chair 2

J S 9(2)(a)

Hi Martin
I'm happy with this letter. Thank you for drafting it.
Kind regards
John

On Tuesday, 4 August 2015 1:19 PM, "Rodgers, Martin" wrote:

J wrote:

Dear John

I hope this finds you well.

Please see the attached draft letter from you to all members of the advisory group following their input last week.

We would welcome any suggested changes from you.

We will attach the final version to an email that provides some information people need to know about invoicing for the fee we have offered them.

Regards

Martin

MARTIN RODGERS
PROJECT MANAGER | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

 **Flag Consideration Project**

postal address: PO Box 10245, The Terrace, Wellington 6143



Flag Consideration Project

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www.flag.govt.nz

CONFIDENTIAL

4 August 2015

Dear Advisory Group Member

Thank you again for attending the Advisory Group meeting last Wednesday and for contributing to the New Zealand Flag Consideration Project. I am writing to let you know how your feedback was relayed to the other Panel members and how it was received.

The Panel members who attended the advisory group session collectively shared your feedback with the Panel at the beginning of our deliberations on the preliminary long list. Firstly, we talked through how the session was run and the value we found in the diversity of views expressed.

Then we passed on specific feedback on the designs that you felt were particularly problematic. We clearly identified those that you identified as having the most concerns. These were then discussed by the Panel as a whole. Next we passed on your feedback on the most successful designs; identifying each one that you individually spoke to. These were also considered in turn by the Panel as a whole.

Finally, we shared and discussed the overall message we received around the breadth and mix of designs on the preliminary long list.

I can assure you that all this input was very well-received and has had a positive impact on our decision-making.

At the meeting, it was also confirmed that a revised long-list would be released publicly around 10 August. The Panel is now progressing the next stages of its selection process before making its final recommendations to the Deputy Prime Minister as the Responsible Minister for the Project.

Once again, please accept the Panel's sincere thanks for participating in our selection process.

Yours sincerely



John Burrows
Chair, NZ Flag Consideration Panel

From: Rodgers, Martin
Sent: Thursday, 17 September 2015 9:19 a.m.
To: Thompson, Ian
Subject: FW: Flag Consideration Project - next meetings

From: J and S Burrows [mailto:] s9(2)(a)
Sent: Thursday, 16 July 2015 2:41 p.m.
To: Archer, Kylie; Kathleen Degoldi
Cc: Rodgers, Martin
Subject: Re: Flag Consideration Project - next meetings

Sure, leave as is.
J

On Thursday, 16 July 2015 11:45 AM, "Archer, Kylie" wrote:

That's great thank you both. Looking forward to any feedback you may have thank you Kate. s9(2)(a)

John that's really useful feedback regarding those agenda items thank you. We've spoken to [] about the same thing, but as you've said there is flexibility and the items either side feed in to them, so if you're OK we'll leave them as is for now?

Thank you so much for the lovely feedback the team really appreciate it!

Best regards
Kylie

ps. we had over 700 flags last night and they're streaming in... big day :-)

From: J and S Burrows [mailto:] s9(2)(a).
Sent: Thursday, 16 July 2015 8:59 a.m.
To: Kathleen Degoldi; Archer, Kylie
Cc: Crawford, Jo
Subject: Re: Flag Consideration Project - next meetings

Hi Kylie and Kate

I think the letter from Kate and myself is fine. It's important that everyone understands the necessity for the discussions we're going to have. At first I wondered why we are asking members to come up with only one criterion, but on reflection I think it could work, particularly if, as I suspect, there is a degree of commonality among us on what the most important criterion is. And if there is no commonality it will be good to know that also because we will have to work out how to deal with it.

As to the agendas, I'm happy. I'm very glad to see that [] will be facilitating all meetings. It would have been difficult to bring [] in cold at the final stage only. It also gives me the opportunity to participate like any other panel member. s9(2)(a)

The only question I have is whether we are allowing enough time for item 3 in the 23 July meeting, and item 4 in the 30 July meeting.. In a sense they are the crunch sessions. But I'm not sure it matters. The adjacent items allow a bit of slack, and it doesn't matter if our timing is flexible.

Kylie, thank you for the huge amount of work you and the team are doing/have done. Kate, thanks for your willingness to play a leading part in the next stage. I have decided I will attend the advisory panel meeting on 29 July, because I think it would be rude to our advisers if I didn't. Apart from which I'm very interested! But I'd really appreciate your supplying the feedback afterwards.

It's getting very exciting!

Warm regards

John

On Wednesday, 15 July 2015 10:09 PM, Kathleen Degoldi [✉](#)

s 9(2)(a)

✍ wrote:

Hi Kylie and John,

I would be very glad to do as you've outlined re message to Panel, reporting back from Advisory panel and crafting messages during the selection process.

I'll read the letter more carefully tomorrow and get back asap - but on quick scan, excellent that you've proposed an upfront discussion about our process before we dive in.

More tomorrow...

best, Kate

On Wed, Jul 15, 2015 at 7:23 PM, Archer, Kylie [✉](#)
Good evening John and Kate.

s 9(2)(a)

✍ wrote:

I'm writing to you both to ask for feedback on some communications and documents ahead of the next stages in the flag selection process please.

Kate, I have spoken with John (as Chair) about the role of the Chair and Deputy throughout the selection process, particularly around how the Panel communicates its decisions and rationale for them. While this is the first time John will see the specifics, roles that we would like to propose for you are:

- jointly sending with John, a message to all Panel members introducing the selection process (attached)
- reporting back to the Panel, with support from Rhys and Nicky, the results of the advisory group meeting
- working with John and another panel member to craft the messaging about the Panel's selection process, for the Panel's agreement

Please find attached documents that reflect this, for you both to review:

- a draft letter from you both (as Chair and Deputy Chair) to Panel members - to be sent this Friday with the agenda for the next Panel meeting
- the draft agenda for the next Panel meeting on 23 July - to be sent on Friday this week
- the draft agenda for the advisory group meeting - to be sent on Friday 24 July
- the draft agenda for the Panel meeting on 30 July - to be sent on Friday 24 July

I would welcome your feedback. Do let me know if you would like to talk anything through. Ideally I'd like to send these out on Friday, but I know you both have a busy day for us tomorrow, so let's see how we go. Thank you both so much for everything!

Warm regards
Kylie

From: Rodgers, Martin
Sent: Wednesday, 15 July 2015 1:28 p.m.
To: Archer, Kylie
Subject: Flag Consideration Project - next meetings

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Thank you.

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Thank you.



Flag Consideration Project

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16 July 2015

Dear Panel Members

Thank you for all your hard work and commitment to the project so far. In particular, thank you for your efforts in assessing all the flags suggested to us. This will provide us with a solid base to work with as we move to the next stage of our process.

As we all recognise, we have a big responsibility ahead in selecting the final four flags for inclusion in the first referendum. Fortunately, we have in place all the support we need to achieve a great outcome; a robust process, relevant information and access to high quality expert advice during our deliberations.

As you will see in the agenda for our next meeting on 23 July, we will begin the selection process with discussion on two important matters.

First, we will discuss the overarching framework we will use to select the four designs. It will be important for us to pull back from the detailed selection process we have been going through with the designs and have a wider discussion on what we are looking to achieve in our final selection. We need to collectively agree on the qualities we want the alternative flags to have and what we think they should say about us as a nation. In preparation for this discussion, can you please think about the views and input we have received from the public to date and:

Identify one quality that you think the alternative flag designs should possess and communicate about us as a nation.

This discussion will enable us to identify the critical criteria that we will use to select alternative designs.

Secondly, we will agree how we will work together during the selection process. We have worked as a group so well to date and this is sure to continue throughout this next stage. We do think it will be worth having a discussion upfront about any scenarios that could arise and agree how we will respond. We all have experience of working together on decision-making groups and it will be great to draw on this collective knowledge in this discussion.

We are really looking forward to working with you during this next stage. If you would like to discuss anything ahead of the selection process, do please contact us.

Regards

John Burrows (Chair) and Kate De Goldi (Deputy Chair)

From: Rodgers, Martin
Sent: Thursday, 17 September 2015 9:17 a.m.
To: Thompson, Ian
Subject: FW: Advisory Group - letter from Chair - 24 July 2015 1.2

From: J and S Burrows [mailto:] s 9(2)(a)
Sent: Friday, 24 July 2015 4:02 p.m.
To: Rodgers, Martin; Kathleen Degoldi
Cc: Archer, Kylie
Subject: Re: Advisory Group - letter from Chair - 24 July 2015 1.2

Hi again Martin
This is fine by me. Thanks.
Great working with you too.
Cheers
John

On Friday, 24 July 2015 3:55 PM, "Rodgers, Martin" [] wrote: s 9(2)(a)

Hello John and Kate

Sincere thanks for your feedback.

I have attached an updated version of the letter, which includes suggested improvements from you both.

I think we should attached the terms of reference again - remembering that they have been updated as the members of the group have been confirmed.

At the beginning of the meeting, there is a slot for you (John) to:

- update the group on the Panel's process
- remind the group of their role

We will prepare some notes for you to use in this introduction. We think it will be important for you to be clear about the scope of their role rather than leaving it wide open.

Do let me know if you are both happy with the attached.

Love working with you.

Martin

From: J and S Burrows [mailto:] s 9(2)(a)
Sent: Friday, 24 July 2015 3:00 p.m.
To: Rodgers, Martin; Kathleen Degoldi
Cc: Archer, Kylie
Subject: Re: Advisory Group - letter from Chair - 24 July 2015 1.2

Hello Martin

This a very good letter. Just a couple of minor suggestions.

Best regards
John

On Friday, 24 July 2015 1:32 PM, "Rodgers, Martin" [

] wrote: s 9(2)(a)

Hello John and Kate

As promised, here is the draft letter to the Advisory Group members (and those Panel members attending) for you to review. Apologies for taking so long to get this to you.

This will go with the agenda (attached) and the selection you made yesterday. We do not intend to send any other information in terms of the word clouds or research, as we believe that you have already processed this information and expressed it in the overall approach you discussed yesterday (as summarised in the letter).

Do let us know your thoughts on this. We are aiming to get the letter out by 4.00pm.

Regards

Martin

MARTIN RODGERS
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Department of the Prime Minister and Cabinet



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telephone: [mobile: [email: [

s 9(2)(a)

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From: Rodgers, Martin
Sent: Thursday, 17 September 2015 9:13 a.m.
To: Thompson, Ian
Subject: FW: Session with advisory group

From: Kathleen Degoldi [mailto:[]] S 9(2)(a)
Sent: Wednesday, 22 July 2015 12:23 p.m.
To: Rodgers, Martin []] S 9(2)(a)
Cc: J and S Burrows; Rhys Jones; Nicky Bell; Archer, Kylie; []] Thompson, Ian
Subject: Re: Session with advisory group

Hi Martin,

Thanks for all - no questions...

best, Kate

On Tue, Jul 21, 2015 at 10:41 AM, Rodgers, Martin []] S 9(2)(a)

[]] wrote:

Dear John, Kate, Nicky and Rhys

I am writing with a quick update on the meeting of the advisory group next week - 1 to 5pm on Wednesday 29 July in Wellington.

Please find attached:

- the agenda for the session, and,
- the final terms of reference for the group.

The advisory group members will be sent the preliminary long-list of designs this Friday, after you have selected them at your meeting Thursday. They will also be sent a letter from the Chair providing a summary of your overall approach to and criteria for selecting the designs.

Please note:

- the final make-up of the advisory group as there have been some recent additions and changes;

- John is attending as Chair of the Panel out of respect for the advisory group members and the importance of their contribution to the Panel's process;

s 9(2)(a)

- I is facilitating this session in addition to your own selection meetings, to provide continuity throughout the process; and,

- members of the Secretariat will attend to record the discussion and provide any assistance as necessary.

Kate has agreed to present your collective feedback to the Panel at its meeting on 30 July (the following day). We will have a meeting room available if you would like to discuss this after the advisory group session.

Do let me know if you have any questions on the above.

Regards

Martin

MARTIN RODGERS

PROJECT MANAGER | NEW ZEALAND FLAG CONSIDERATION PROJECT

DEPARTMENT OF THE PRIME MINISTER AND CABINET



postal address: PO Box 10245, The Terrace, Wellington 6143

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street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: [redacted]

mobile: [redacted]

email: [redacted]

] s9(2)(a)

From: Kathleen Degoldi [mailto:[redacted]]
Sent: Monday, 11 May 2015 11:36 a.m.
To: Rhys Jones
Cc: Rodgers, Martin; Nicky Bell; Archer, Kylie; Louise Dun

] s9(2)(a)

Subject: Re: Session with advisory group

Perfect for me, too.

k

On Mon, May 11, 2015 at 11:10 AM, Rhys Jones [redacted]

] wrote: s9(2)(a)

That's good for me.

Rhys

On Mon, May 11, 2015 at 9:39 AM, Rodgers, Martin [redacted]

] wrote: s9(2)(a)

Hi all

The advisory group meeting would be a half-day session. Both this session and the Panel meeting are in Wellington.

How about we make the advisory group session from 1 to 5pm on the 29th so that you can stay over Nicky? That would enable the three of you to get together ahead of the Panel to discuss you summary back to the full Panel.

How does that sound Nicky?

Regards

Martin

MARTIN RODGERS

PROJECT MANAGER | NEW ZEALAND FLAG CONSIDERATION PROJECT

DEPARTMENT OF THE PRIME MINISTER AND CABINET

 **Flag Consideration Project**

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websites: www.flag.govt.nz & www.standfor.co.nz

street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: mobile: email:

] s 9(2)(a)

From: Nicky Bell [mailto:]] s 9(2)(a)

Sent: Monday, 11 May 2015 8:28 a.m.

To: Rhys Jones; Rodgers, Martin

Cc: Kate deGoldi [

] Archer, Kylie [] s 9(2)(a)

s 9(2)(a)

Subject: Re: Session with advisory group

Thanks Martin

Will this be a full day? Or evening? And which city?

I think the 29th will be best for me and I see we have the 30th in Wellington for a panel meeting?

Thanks

Nicky

Nicky Bell
CEO
Saatchi & Saatchi
123-125 The Strand, Parnell, Auckland, New Zealand
Tel: ☐ ☐ Mobile: ☐ ☐ s 9(2)(a)
☐ ☐
www.saatchi.com

SAATCHI & SAATCHI

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From: Rhys Jones ☐
Date: Friday, 8 May 2015 4:36 pm
To: "Rodgers, Martin" ☐
Cc: Nicky Bell ☐ ☐ Kate deGold ☐
☐ ☐ Kylie Archer ☐
Subject: Re: Session with advisory group

s 9(2)(a)

Hi Martin,

At the moment all those dates are available for me.

Rhys

On Fri, May 8, 2015 at 11:25 AM, Rodgers, Martin ☐

☐ wrote: s 9(2)(a)

Hello Nicky, Kate and Rhys

I hope this finds you all well.

Just following up on your offer to be part of the session with the external advisors to consider the shortlist of 75 alternative flag designs.

At the moment, the choice of days for this are either 27, 28, or 29 July.

Can you please let me know your availability to participate in a half-day session in Wellington on these days? We will then lock down the date and time based on your responses.

If you could get back to me by Tuesday next week I would really appreciate it so that we can lock in the other participants.

Regards

Martin

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PROJECT MANAGER | NEW ZEALAND FLAG CONSIDERATION PROJECT

DEPARTMENT OF THE PRIME MINISTER AND CABINET

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telephone: ☎ ☎ mobile: ☎ ☎ email: ☎

3 s 9(2)(a)

Flag Selection Advisory Group Terms of Reference

Background

1. On 28 October 2014, Cabinet agreed to a process to consider the future of the New Zealand Flag. The Responsible Minister, Hon Bill English, appointed the New Zealand Flag Consideration Panel (the **Panel**) in February 2015 to deliver aspects of this process.
2. The role of the Panel is to design and lead the public engagement process on the New Zealand Flag, which will culminate in two binding postal referendums. The Panel is also responsible for selecting four alternative flag designs to be included in the first referendum.
3. The Panel wishes to seek input from design, tikanga Māori and other experts as required, to ensure a range of suitable alternative designs are available, that any proposed designs are workable and that there are no impediments to the choice of proposed designs.
4. The Panel is supported by a project secretariat (the **Secretariat**).

Purpose of the Advisory Group

5. The purpose of the Advisory Group is to consider and provide advice on a shortlist of alternative flag designs, in order to inform the Panel's decision-making. While Advisory Group members provide advice to the Panel, they have no accountability for any decisions made regarding the four alternative flag designs to be voted on in the first referendum.

Work required of the Advisory Group

6. On 24 July 2015, the Secretariat will provide a preliminary long-list of alternative flag designs to members of the Advisory Group to review from a technical, not subjective, perspective. The Advisory Group will be asked to provide feedback on the designs, including noting any problems they identify with any design, and providing comment on any designs they feel are particularly strong.
7. Advisory Group members will meet to discuss the designs in Wellington from **1.00pm to 5.00pm, 29 July 2015**. Three Panel members, Kate De Goldi (Deputy Chair), Lt Gen (Rtd) Rhys Jones and Nicky Bell will also attend this meeting as observers in order to provide context where required to Advisory Group members, and to report back to the full Panel at its next meeting.



Flag Consideration Project

Fees and payments to Advisory Group members

8. While members of the Advisory Group are not Crown appointments, members of the Group will be paid a fee in accordance with the *Fees Framework for Members of Statutory and Other Bodies Appointed by the Crown* set out in Cabinet Office circular CO(12) 6 (www.cabinetoffice.govt.nz). It is expected that the time required for Advisory Group members to perform their role will total a maximum of 2 days, including the meeting. The daily rate for all members of the Advisory Group will be \$350 per day and so the maximum to be claimed in fees will be \$700. Further information on how to invoice for fees will be provided. Please note that a fee is not payable to a person who participates in the Advisory Group in the normal course of their employment as a public servant.
9. Actual and reasonable travel costs will be reimbursed. The Secretariat supporting the Panel will book and pay for any domestic flights required for members of the Advisory Group to attend the meeting.

Confidentiality and conflicts of interest

10. Advisory Group members will be required to sign a confidentiality agreement.
11. Advisory Group members must declare any conflicts of interest and must not advise on flag designs where a conflict or perceived conflict is identified. Flag designs, as disclosed to the Advisory Group, will not include any personal information regarding the designer. The Secretariat will maintain a conflicts of interest register which will include a record of steps taken to deal with any conflicts of interest or perceived conflicts of interest that arise.

Composition of the Advisory Group

12. The Advisory Group members, and their areas of expertise, are:¹
 - Phillip O'Shea, The New Zealand Herald of Arms Extraordinary (heraldry and vexillology)
 - Arch MacDonnell (design)
 - Matt Holmes (design)
 - Simon Morris (visual arts)
 - Jock Phillips (history)
 - Deidre Brown (Māori Trademarks and Maori and Pacific arts)
 - Mui Leng Goh (designer with an Asia-specific perspective)
 - Hemana Eruera (tikanga Māori)
 - Lindah Lepou (visual arts specific to the Pacific Islands)

¹ Please note that the membership of the Advisory Group is subject to formal acceptance by all members



Public identification of Advisory Group members

13. Members should note that their names cannot be withheld under the Official Information Act 1982. Therefore, while the identity of Advisory Group members will not be promoted (without the prior approval of the relevant Advisory Group member), this information will be disclosed if the Panel or Secretariat is asked specifically for this information.

14. The following information will be released publically by the Panel if asked generally about the Advisory Group:

The purpose of the Advisory Group is to consider and provide advice on a shortlist of alternative flag designs, in order to inform the New Zealand Flag Consideration Panel's decision-making. While Advisory Group members provide advice to the Panel, decisions regarding the four alternative flag designs to be voted on in the first referendum are made by the Panel and not the Advisory Group.

Members of the Advisory Group were invited by the Panel Chairman having received advice and nominations from a number of organisations.

The Advisory Group is composed of:

- *Two professional designers*
- *Two advisors from the visual arts community, including expertise in Pacific Island art*
- *A tikanga Māori advisor*
- *A New Zealand historian*
- *An designer with an Asia-specific perspective*
- *An advisor with expertise in heraldry and vexillology*
- *A Māori trademarks advisor with a background in art and design.*

While members of the Advisory Group are not Crown appointments, members of the Group will be paid a fee in accordance with the Fees Framework for Members of Statutory and Other Bodies Appointed by the Crown. The daily rate for all members of the Advisory Group will be \$350 per day and the maximum to be claimed in fees will be \$700. A fee is not payable to a person who participates on the Advisory Group in the normal course of their employment as a public servant.

From: Archer, Kylie
Sent: Thursday, 13 August 2015 3:26 p.m. *s 9(2)(a)*
To: Beatrice Faumuina [] Brian Lochore []
Hana O'Regan [] John Burrows [] Julie []
Christie [] Kate DeGoldi []
Malcolm Mulholland [] Nicky Bell []
[] Peter Chin [] Rhys Jones []
[] Rod Drury [] Stephen Jones []
[] Alison Hunter []
Subject: RE: Update and availability request - Tuesday
Attachments: Long list design numbers.pdf

Good afternoon everyone.

Thank you so much for the prompt responses and openness to an additional meeting. We really appreciate everyone being so flexible.

The meeting is confirmed for **Tuesday 18th from 1.30 until 4.30pm** and everyone can attend with the exception of Hana (and Sir Brian might be a bit late). We'll miss her contribution, however John will ensure they speak before the meeting.

We're putting together a framework for the meeting and will be in touch with any preparation, but in the meantime I suggest you spend some time with your long list. The link for the flag testing website (where you can see them fly digitally) is www.flagtest.nz and I've attached the long list with the relevant numbers. Please excuse the hand written numbers, we're working with the people from flagtest to see how we might work together, but I didn't want to wait to send this to you.

You're all amazing! Thank you all so much.
Kylie

From: Archer, Kylie
Sent: Wednesday, 12 August 2015 5:27 p.m.
To: Beatrice Faumuina [] Brian Lochore [] Hana O'Regan []
[] John Burrows [] Julie Christie [] Kate DeGoldi []
[] Malcolm Mulholland [] Nicky Bell []
[] Peter Chin [] Rhys Jones [] Rod Drury []
[] Stephen Jones []
Subject: Update and availability request
Importance: High *s 9(2)(a)*

Good afternoon everyone.

Thank you for the tremendous effort yesterday, you all did an incredible job. We've had some positive feedback and I've attached a rough photograph of your provisional section for your information []

□ *ss 9(2)(ba)(i), 9(2)(g)(i)*

The Chairman is considering the opportunity to have an additional meeting to discuss any unresolved thinking regarding the provisional list (including reserves) and an intellectual property update. If you have any thoughts on this matter, please feel free to call John or myself.

In the meantime, I would appreciate if you can let me know which of the following times might work if the decision is made to schedule a meeting in Wellington. My sincere apologies for the short notice.

- Option 1. 9am-12 noon, Monday 17 August
- Option 2. 1-pm-4.00pm, Monday 17 August
- Option 3. 9am-12 noon, Tuesday 18 August
- Option 4. 1-pm-4.00pm, Tuesday 18 August
- Option 5. 9am-12 noon, Wednesday 19 August
- Option 6. 1-pm-4.00pm, Wednesday 19 August

I would appreciate your feedback asap and ideally before noon tomorrow (Thursday).

Sincere thanks
Kylie

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OFFICIAL INFORMATION ACT



Baranga 22453
Designed by: Pac Zivakidze



Silver Fern (Black, White and Red) 21470
Designed by: Kyle Lockwood



Curly Fern 18391
Designed by: Daniel Grayford & Leon Cayford



Silver Fern (Black with Red Stars) 28706
Designed by: Kyle Lockwood



Red Peak 24310
Designed by: Aaron Driest



Uasty Fern (Red & Blue) 27721
Designed by: Sven Baker



Embrace (Red & Blue) 30294
Designed by: Denise Fung



Black Ink 1165
Designed by: Mike Davison



Wanapiti 5641
Designed by: Grant Pascoe



Koru and Stars 20370
Designed by: Alair Tez



Koru (Black) 32074
Designed by: Andrew Pye



Rahui/Together 20157
Designed by: Sven Baker



Manawa (Blue & Green) 681
Designed by: Ode Fritzell



Silver Fern (Black & White) 8192
Designed by: Kyle Lockwood



Silver Fern (Black, White and Blue) 2172
Designed by: Kyle Lockwood



Southern Cross Horizon 27819
Designed by: Sven Baker



Silver Fern (Black & Silver) 20179
Designed by: Sven Baker



Manawa (Black & Green) 673
Designed by: Ode Fritzell



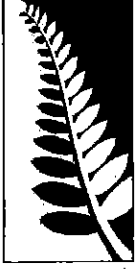
Whip & Black & Grey 4191
Designed by: Alair Tez



Binding Unity in Community 23604
Designed by: Dave Sauvage



Waikato/Stone 28887
Designed by: Grant Alexander (Principal), Alice Murray, Thomas Lawlor, Jines McDowell



Uasty Fern (Red & Blue) 24652
Designed by: Paul Jockways



Land Of The Long White Cloud (Oceania, Blue) 30754
Designed by: Miles Archer



Moving Forward 27010
Designed by: Dominic Carroll



Tuhonuku 22948
Designed by: Pax Sventenius



New Zealand Cross 14125
Designed by: Wayne William Doyle



Koru (Blue) 32079
Designed by: Andrew Pye



Silver Fern (Green) 28545
Designed by: Roger Clarke



Uasty Fern 28024
Designed by: Paul Dawson



Fern (Green, Black & White) 81044
Designed by: Cary Sinclair & Sandra Elmers



Land Of The Long White Cloud (Traditional Blue) 18676
Designed by: Miles Archer



Inclusive 17929
Designed by: Dominic Carroll



Silver Fern (Red, White and Blue) 2168
Designed by: Kyle Lockwood



3Y09s 8458
Designed by: Hayes Cunningham



New Zealand Meritaki 30162
Designed by: John Kelleher



Southern Fern 20898
Designed by: Sven Baker



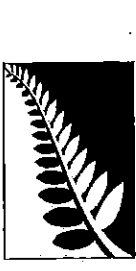
The Seven Stars of Manatū 27735
Designed by: Matthew Chee



Modern Blunderbuss 7056
Designed by: Tomas Costin



Koru Fern 20512
Designed by: Daniel Grayford & Leon Cayford



Black & White Fern 54
Designed by: Alair Tez



The official long list

For further details
call 0800 36 76 56
or visit flag.govt.nz

Flag Consideration Project

Authorised by the Flag Consideration Panel

From: Archer, Kylie
Sent: Wednesday, 22 July 2015 4:50 p.m.
To: Beatrice Faumuina
Hana O'Regan
Christie
Malcolm Mulholland
Peter Chin
Rod Drury
Brian Lochore
John Burrows
Kate DeGoldi
Nicky Bell
Rhys Jones
Stephen Jones
Julie

59(2)(e)

Subject: CONFIDENTIAL - Flag Consideration Panel Meeting Thursday 22 July
Attachments: Preliminary Design Selection Report.pdf; Preliminary Design Selection Report - Appendix 4 - Long-list summary.pdf; Preliminary Design Selection Report - Appendix 5 - All selections summary.pdf
Attachments available on DEMC website

CONFIDENTIAL - FOR ADDRESSED RECIPIENT ONLY - NOT FOR CIRCULATION

Good afternoon Panel members.

Thank you for completing the first stage of your process to select the alternative flag designs.

The attached report contains important information for you to consider ahead of your meeting tomorrow. Please read it, noting:

- some considerations that arise as a result of your initial selection, which will be expanded on in a presentation at the meeting;
- the research and other input around values and themes that are important to New Zealanders; and,
- larger versions of the designs, and the information provided with them, will be available for reference at the meeting

Please also remember that the set of designs included in the report are not final in any sense. The meeting tomorrow will start with a discussion on your overall approach to, and criteria for, assessing the designs. You will then revisit the designs to collectively select your preliminary long-list.

To prepare for this initial discussion, please note the request from John and Kate in their covering message with the meeting papers, which was to:

- **Identify one quality that you think the alternative flag designs should possess and communicate about us as a nation.**

Finally, just one more reminder to keep the attached report confidential. I know that you deal with confidential information all the time, but please don't review it public spaces or while travelling on the plane to the meeting.

The Secretariat really look forward to working with you through this next stage of the project.

Regards as always
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET



From: J and S Burrows [redacted] [redacted] 59(2)(a)
Sent: Thursday, 6 August 2015 10:49 a.m.
To: Archer, Kylie
Subject: Re: DRAFT Open letter from Panel_050815

Hi Kylie
Thanks. Yes, I'm happy.
Cheers
John

On Thursday, 6 August 2015 10:39 AM, "Archer, Kylie" [redacted] [redacted] wrote: [redacted] 59(2)(a)

Great catch thank you John. Are you happy with this version to go to Kate and the other Panel members?

From: J and S Burrows [mailto:redacted] [redacted] 59(2)(a)
Sent: Thursday, 6 August 2015 9:06 a.m.
To: Archer, Kylie
Subject: Re: DRAFT Open letter from Panel_050815

Hi Kylie
[redacted]

Best
John [redacted] 59(2)(g)(i)

On Wednesday, 5 August 2015 5:47 PM, "Archer, Kylie" [redacted] [redacted] wrote: [redacted] 59(2)(a)

Good evening John. We've include everyone's feedback as best we can and we're very happy with this is you're comfortable?

Please let me know what you think.

Many thanks!
Kylie

Confidentiality notice:

This email may contain information that is confidential or legally privileged. If you have received it by mistake, please:

- (1) reply promptly to that effect, and remove this email and the reply from your system;
- (2) do not act on this email in any other way.

Thank you.

From: Julie Christie C
Sent: Monday, 3 August 2015 8:58 a.m.
To: Archer, Kylie
Subject: Re: Panel Update 31 July 2015 - Confidential

J s 9(2)(a)

Thanks, Kylie.

ss 9(2)(b)(i), 9(2)(g)(i)

And here's a suggestion – can we put the lot on a sky blue background so we can get a better idea of the ones with white in them for our future viewings.

Many thanks

From: <Archer>, Kylie C
Date: Friday, 31 July 2015 5:03 pm
To: "Beatrice Faumuina" C, "Hana O'Regan" C, Julie Christie C, "Malcolm Mulholland" C, "Nicky Bell" C, "Peter Chin" C, "Rod Drury" C, "Stephen Jones" C, "Brian Lochore" C, "John Burrows" C, "Kate DeGoldi" C, "Rhys Jones" C

J s 9(2)(a)

Subject: Panel Update 31 July 2015 - Confidential

CONFIDENTIAL - FOR ADDRESSEE'S EYES ONLY - NOT FOR CIRCULATION

Dear Panel Members

Thank you so much for your participation in yesterday's meeting (we did miss you Rod). I have attached yesterday's images that show the long-list you selected and the list for detailed due diligence you settled on at the end of the meeting.

Congratulations on finalising your long list. As agreed at the end of the meeting, we are postponing the public release of the long-list until 10am on Monday 10 August. This timing is consistent with what we've said publicly about releasing the list.

Happily, we are absolutely on track in terms of the selection process you agreed on in the project plan. As a result of yesterday's decision we can now:

- undertake checks on the designs added yesterday (following feedback from the advisory group);
- undertake the minor refinements requested by you on two of the designs (in consultation with Nicky);

- finalise the official briefings and media materials ahead of the public release of the long-list;
- make the necessary changes to our websites etc. in preparation for the release; and,
- begin the next level of due diligence on the 15 designs you selected.

S 9(2)(g)(4)

Please remember that the attached list of 15 is not final in any way and will not be shared with the public. It is just a working list and you can take the time you need as a group to collectively arrive at the best selection. We are currently looking at different ways we can support you to do this, including ways for you to see the flags in 'action'.

This said - we do need to undertake further due diligence on any designs that may end up being selected for the first referendum. Therefore, could you please review the attached and inform me by 12 noon on Monday (3 August) whether there are any other designs on the agreed long-list (attached) that you would like to be considered by the Panel as part of the shorter list (also attached) for selection as one of the final four? This is just so that we can undertake the necessary checks on that design ahead of the next meeting. We will not add it to the list. You can make that decision collectively later.

Also, because we did not get to discuss the communications and engagements plans at the meeting yesterday, if you have any feedback on, or questions around these, please also let me know as soon as you can.

ACTIONS PLEASE

Any additional design on the agreed long-list that you would like to be considered in the final four (so we can undertake additional due diligence on them).	Deadline - 12 noon on Monday (3 August)
Any engagement plan feedback to Kylie	Deadline - 12 noon Wednesday (5 August)
Any comms plan feedback to Kylie	Deadline - 12 noon Wednesday (5 August)

DIARY UPDATES

Date	Action	Panel
7 August	Long-list briefing to the responsible Minister (RM)	Chairman to approve
10 August	RM takes oral item to Cabinet	None
10 August	4.00pm long list announcement (Press release)	Chairman available for media enquiries
11 August	Panel meeting (Wellington)	Panel meet to decide four alternative flags
12-27 Aug	International due diligence	None
28 August	Briefing to RM - four alternative flags	Chairman to approve
31 August	RM takes oral item to Cabinet	None
1 Sept	10am Four alternative flags announced (Te Papa event)	As many Panel members as possible to attend (please confirm your availability 9am until 1.30am)

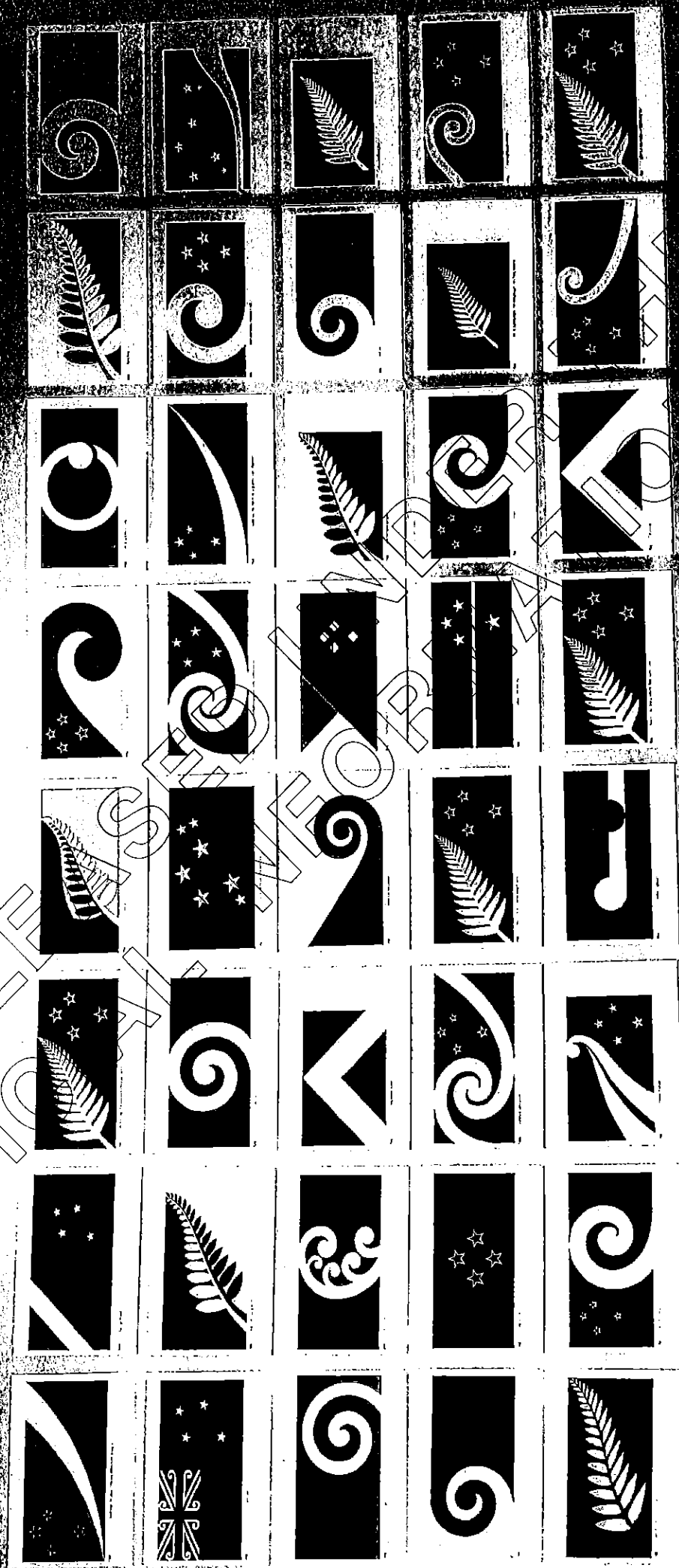
Thanks again and have a wonderful weekend!

Kylie

KYLIE ARCHER

DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET





RELEASE UNDER THE PRESIDENT JOHN F. KENNEDY ASSASSINATION RECORDS ACT

Picture of flags redacted under s 9(2)(ba)(i) and s 9(2)(g)(i)

RELEASED UNDER THE
OFFICIAL INFORMATION ACT

From: Archer, Kylie
Sent: Monday, 27 July 2015 5:54 p.m.
To: Beatrice Faumuina; Brian Lochore
Hana O'Regan; John Burrows; Julie
Christie; Kate DeGoldi
Malcolm Mulholland; Nicky Bell
59(2)(a) [Peter Chin; Rhys Jones
[Rod Drury; Stephen Jones

Cc: [Buckler, Samantha; Crawford, Jo; Paratene, Robin; Rodgers, Martin; Stephenson, Suzanne; Thompson, Ian; Wiles, Georgie

Subject: Confidential - Thursday 30 July FCP meeting papers

Attachments: FCP Meeting Agenda_15 07 30 FNL.pdf; FINAL - FCP Meeting Notes and Actions_150723.pdf; FCP_MarComms Plan_Design selection announcements_270715.pdf; Proposed engagement approach presenting four alt flags.pdf

Attachments available on DPMK website

Good afternoon Panel Members

Thank you very much for your feedback on the preliminary long-list after the weekend. Collectively, those of you who managed to get back to us are largely happy with the long-list with just a couple of concerns being identified. These can be addressed in the meeting this Thursday. Please note that your collective long list for release does not necessarily need to include as many as 50 designs, but we would recommend that it includes at least 30.

I have attached the papers for Thursday's meeting, which are:

1. The meeting agenda - please note the directions to the venue
2. The notes and actions from last week's meeting - for you to review and agree on Thursday
3. The draft Communications Plan for the launch of the four designs - for you to review and agree at the meeting
4. The draft Engagement Plan for once the four designs are launched - for you to review and agree at the meeting

We have not produced a Secretariat Report for this meeting, but can update you on the other items on the agenda as follows:

- The designs on the preliminary long-list have been circulated to the advisory group members ahead of their meeting on Wednesday this week - to be facilitated by [] and attended by John Burrows as Chair, Kate DeGoldi, Nicky Bell and Rhys Jones. 59(2)(a)
- Kate has been working on a set of messages, for you to review and agree on, for use when the long-list is released.
- We had a productive weekend contacting the designers on the preliminary long-list. Consequently, the Secretariat is making good progress with preliminary due diligence, which we will report back to you on at the meeting.
- Kate and Rhys are also reviewing some designs, received by the Ministry for Culture and Heritage in the past, which have not been suggested through the Panel's process. This is to confirm that they should not be introduced into the Panel's process for any reason.

- In addition, Rod has proposed the idea of an 'open letter' from the Panel to accompany the long-list of designs, which we suggest you also discuss.
- [redacted] as done some excellent preparation for this week's meeting, taking into account the Panel's thoughts on how to approach its final selection.

Once again, we look forward to seeing you later in the week. Do please get in touch if you would like to talk anything through.

Warm regards
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET



postal address: PO Box 10245, The Terrace, Wellington 6143
websites: www.flag.govt.nz & www.standfor.co.nz
street address: Ministry of Justice Centre, 19 Aitken St, Wellington
telephone: [redacted] mobile: [redacted] email: [redacted]

RELEASED UNDER THE OFFICIAL INFORMATION ACT

From: Archer, Kylie
Sent: Friday, 7 August 2015 5:09 p.m.
To: Beatrice Faumuina C
Hana O'Regan C
Christie C
Malcolm Mulholland C
Peter Chin C
Rod Drury C
Brian Lochore C
John Burrows C
Kate DeGoldi C
Nicky Bell
Rhys Jones
Stephen Jones
Julie C

s9(2)(a)

Subject: Flag Consideration Panel - meeting Tuesday 11 August - Confidential
Attachments: FCP Meeting Agenda_11 08 15.pdf; FCP Meeting Notes and Actions_30 07 15.pdf; Secretariat Report and recss_11 08 15.pdf; Appendix 1 - Briefing to Responsible Minister - Flag Selection Update.pdf; Agenda item 6 - Report to RM on findings - first draft to Panel for revi....pdf; Agenda item 7 - FCP long list montage_10 08 15.pdf; Agenda item 7 - FCP long list media release_10 08 15.pdf; Agenda item 7 - FCP long list FAQs_10 08 15.pdf

Attachments available on DPMC website

CONFIDENTIAL - FOR ADDRESSEE ONLY - NOT FOR CIRCULATION

Good afternoon Panel members.

Thank you very much for your assistance and responsiveness since the last meeting. This has enabled us to stay on track with all the checks and changes we needed to make to be ready for your next meeting and the long list announcement on Monday. Please remember that the long list materials are strictly embargoed until the media announcement at 4.00pm on Monday.

Please find attached the resulting papers for your meeting next Tuesday, 11 August. These are:

1. Meeting agenda
2. Notes from the last meeting
3. Secretariat Report
4. The briefing that was sent to the Minister today (attachment 1 to the Secretariat Report)
5. The first draft of the Report to the Responsible Minister (paper for item 6 of the agenda)
6. The final long list of designs (paper for item 7 of the agenda)
7. The final media release for the long-list including the Panel's Open Letter (paper for item 7 of the agenda)
8. The FAQs to accompany the long-list (paper for item 7 of the agenda)

I am pleased to report that all the domestic criminal conviction checks are now complete (with no matters of concern arising), all designers have come back to us on proposed changes to their designs / descriptions and, all documents associated with the release of the long-list have now been finalised.

We are looking forward to the meeting next week. C

] s9(2)(a)

As always, do please get in touch with myself or John if you would like to talk anything through. Have a wonderful weekend and we look forward to seeing you on Tuesday.

Best regards
Kylie

KYLIE ARCHER

From: Archer, Kylie
Sent: Friday, 24 July 2015 9:01 p.m.
To: Beatrice Faumuina C; Brian Lochore C
Hana O'Regan C; John Burrow C; Julie
Christie C; Kate DeGoldi C
Malcolm Mulholland C; Nicky Bell
Peter Chin C; Rhys Jones
Rod Drury C; Stephen Jones

59(2)(a)

Subject: Next steps - deadline Monday 3pm
Attachments: Draft Long-list 24 July.pdf
Attachment withheld under s 2(2)(b)(i), 4(2)(g)(i)

Dear Panel Members

Thank you again for your participation in the meeting yesterday. We think that you made excellent progress and sincerely appreciate your efforts and openness to the process.

Your overall approach:

Talking with the Chair and Deputy Chair today about the point you arrived at in your decision-making, we believe you agreed that the alternative designs you recommend to the Responsible Minister will:

- unmistakably be from Aotearoa New Zealand and celebrate us 'at our best'; as a progressive, inclusive, environmentally conscious country, that has a sense of its past and a vision of its future;
- be a 'great' flag, which means that, it adheres to the principles of good flag design, has an enduring quality which will not become outdated, will work well in all situations from celebration to commemoration (e.g. an Olympic medal ceremony and being draped over a coffin, etc.);
- be inclusive, in that all New Zealanders should be able to see themselves within it; and
- not have any impediments to their use as the future New Zealand Flag and be consistent with the Crown's Treaty obligations (which includes addressing any cultural or intellectual copyright matters);

Kate has kindly agreed to take the above and work it up into some public messages for you to review and agree at the next meeting.

Reviewing the long-list:

Taking the above into account, **we recommend that you review the designs remaining on the list over the weekend and consider the following** (please note this replaces the "scoring" focussed approach previously agreed):

1. **In relation to each design and the selection as whole, do you have any further questions or concerns around any of the designs?**

You did a lot of valuable work around this yesterday in terms of design principles, copyrights matters, respecting the original creators of designs, and things the public might see (and raise as things to laugh at or challenge the Panel on) in relation to the designs. It is important for you to do this because if you see something of concern, it is certain that other people will as well when the list is made public. It is best if such concerns are raised now. We also think it is important that each member of the Panel is comfortable with all the designs that are released on the long-list.

2. In relation to the selection as a whole, are there any themes, styles or anything else missing from the long-list that you strongly believe should be there?

You also acted on a discussion around this yesterday and we recommend you each think about this some more now that you have a shorter list of alternatives to consider. If you do see a gap, please try and be as clear as possible on what the gap is, and what might fill it. We are not suggesting that you design something - just be clear about your reasoning and what would address it, as there is very little time available to respond to this need.

We have attached the draft set of flags in a document with additional information about the design and designer. Please note this is as the designer suggested including the title and description and we expect to "polish" these as part of the process.

Please provide your thoughts on the above by 3.00pm this coming Monday (27 July).

Next meeting: Please note I've decided not to overwhelm you with paperwork tonight and so we will send you the agenda and associated papers for your next meeting on Monday.

Do please get in touch if you have any questions on the above.

Warm regards
Kylie

KYLIE ARCHER

DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

 **Flag Consideration Project**

postal address: PO Box 10245, The Terrace, Wellington 6143

websites: www.flag.govt.nz & www.standfor.co.nz

street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: ☎, mobile: ☎, email: ☎

J 9(2)(a)

From: Archer, Kylie
Sent: Thursday, 20 August 2015 6:03 p.m.
To: Beatrice Faumuina ; Brian Lochor
Hana O'Regan ; John Burrows ; Julie
Christie ; Kate DeGoldi
Malcolm Mulholland ; Nicky Bell
; Peter Chiri ; Rhys Jones
; Rod Drury ; Stephen Jones

Cc: Rodgers, Martin
Subject: Meeting follow up
Attachments: Final Report on findings to the Responsible Minister 1.0.docx

Attachment available on DPMC website

Good afternoon Panel Members.

Thank you so much for your participation on Tuesday, it was an incredibly productive session. Please find following some follow up actions from the last two meetings.

1. I have attached the final draft of the Panel's Report to the Responsible Minister, as required in your terms of reference. Please note that:
 - you received a draft of this report with your 11 August meeting papers
 - this version has updated content under the heading "Panel's recommendation of four alternative designs"
 - appendices 1 to 3 cover the same information provided in our report to you after engagement activity concluded on 16 July
 - appendix 4 is in production and will include images of the four designs in a selection of contexts, the name of the designer, the updated title and description of each design
 - we welcome any feedback before 12 noon this Monday 24 August
2. The announcement of the four alternative designs:
 - is still on track to be at Te Papa in Wellington on 1 September 2015
 - Panel members are asked to be present at the event from 9am to 1.30pm
 - the media release and run sheet for the announcement will be circulated to you in advance
3. Confirmed dates and times for the Panel's meetings for the remainder of this year are:
 - 20 November 2015 in Wellington from 1.00pm to 4.00pm
 - 15 December 2015 in Wellington from 1.00pm to 4.00pm

As you review the Report to the Minister, I hope that you feel positive about all you have achieved in such a short period of time. Your commitment to such a thorough and challenging process, has been truly amazing and you should all feel very proud.

As always, if you have any questions, please call any time.

Warm regards
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

From: Archer, Kylie
Sent: Monday, 31 August 2015 9:12 p.m.
To: Beatrice Faumuina
Hana O'Regan
Christie
Malcolm Mulholland
Peter Chin
Rod Drury
Brian Lochore
John Burrows
Kate DeGoldi
Nicky Bell
Rhys Jones
Stephen Jones
Julie

59(2)(a)

Subject: Confidential Update
Attachments: Announcement Run Sheet_310815 0.2 (2).pdf; FINAL FCP_FAQs_310815.pdf

Attachment available on DTMC's website

CONFIDENTIAL - FOR ADDRESSEE ONLY - NOT FOR CIRCULATION

Good evening Panel Members

Today Cabinet confirmed the four designs recommended by the Panel for inclusion in the first referendum. The Orders of Council were then signed by the Governor General and the designs included in the Act.

Congratulations to you all. We are looking forward to seeing you at Te Papa at 9.15am tomorrow. We will miss you Hana; but are glad that you are now able to make it Stephen.

As promised, please find attached the runsheet for the announcement and the embargoed FAQs (confidential until 10.30am tomorrow). You will see that, in addition to any interviews that the media request, we will be filming our own material with you (the details of which we will talk through with you tomorrow).

As you discussed when you decided on your selection, key messages you will want to convey tomorrow are:

- every Panel member viewed all of the designs before agreeing on the four alternatives together
- when considering the flag designs, the Panel was guided by what thousands of Kiwis across a range of communities shared about what made NZ special to them
- the Panel focussing on designs that were unmistakably from New Zealand and celebrate us as a progressive, inclusive nation that is connected to its environment, and has a sense of its past and vision for its future
- the Panel also took into account a wide range of considerations; including practical matters such as how the flags work in different contexts, look from a long distance, look from both sides, when flying or still
- the Panel was delighted with the range and quality of the designs suggested, and thanks everyone for their contribution to the project
- the Panel will now focus on informing people about the four designs in the lead up to the first referendum in November

HUNDERTWASSER

We recently heard from the Hundertwasser Non-Profit Foundation New Zealand about the 'Modern Hundertwasser' design included on the long-list. They raised concerns about its use of the design as the future New Zealand flag, and requested that it be removed from further consideration and our website. We subsequently removed it from the website with a short message.

INVITATION

We look forward to an excellent day tomorrow.

Warm regards
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET



postal address: PO Box 10245, The Terrace, Wellington 6143

websites: www.flag.govt.nz & www.standfor.co.nz

street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: ☎ | mobil ☎ | email: ☎

JS (2)(a)

RELEASED UNDER THE
OFFICIAL INFORMATION ACT

From: Archer, Kylie
Sent: Monday, 27 July 2015 9:43 a.m.
To: Beatrice Faumuina
Subject: RE: Next steps - deadline Monday 3pm

Perfect, thank you so much!!!!

From: Beatrice Faumuina [mailto:**C** **J** s 9(2)(a)]
Sent: Monday, 27 July 2015 9:29 a.m.
To: Archer, Kylie
Subject: Re: Next steps - deadline Monday 3pm

Talofa lava Kylie

I'm really pleased with the selection of flags:

1. In relation to each design and the selection as whole, do you have any further questions or concerns around any of the designs?

C J ss 9(2)(ba)(i), 9(2)(g)(i)

2. In relation to the selection as a whole, are there any themes, styles or anything else missing from the long-list that you strongly believe should be there?

J ss 9(2)(ba)(i), 9(2)(g)(i)

C
See you Thursday- wootoo

Hey, feel free to send me Meeting notes as attachments if you like.

Happy to read on screen

Kind regards

Beatrice Faumuina ONZM

"The Winning Spirit is Tireless in Pursuit of Excellence"

On 24/07/2015, at 9:00 pm, Archer, Kylie **C**

J wrote: s 9(2)(a)

Dear Panel Members

Thank you again for your participation in the meeting yesterday. We think that you made excellent progress and sincerely appreciate your efforts and openness to the process.

Your overall approach:

Talking with the Chair and Deputy Chair today about the point you arrived at in your decision-making, we believe you agreed that the alternative designs you recommend to the Responsible Minister will:

- unmistakably be from Aotearoa New Zealand and celebrate us 'at our best'; as a progressive, inclusive, environmentally conscious country, that has a sense of its past and a vision of its future;
- be a 'great' flag, which means that; it adheres to the principles of good flag design, has an enduring quality which will not become outdated, will work well in all situations from celebration to commemoration (e.g. an Olympic medal ceremony and being draped over a coffin, etc.);
- be inclusive, in that all New Zealanders should be able to see themselves within it; and
- not have any impediments to their use as the future New Zealand Flag and be consistent with the Crown's Treaty obligations (which includes addressing any cultural or intellectual copyright matters);

Kate has kindly agreed to take the above and work it up into some public messages for you to review and agree at the next meeting.

Reviewing the long-list:

Taking the above into account, **we recommend that you review the designs remaining on the list over the weekend and consider the following** (please note this replaces the "scoring" focussed approach previously agreed):

1. **In relation to each design and the selection as whole, do you have any further questions or concerns around any of the designs?**

You did a lot of valuable work around this yesterday in terms of design principles, copyrights matters, respecting the original creators of designs, and things the public might see (and raise as things to laugh at or challenge the Panel on) in relation to the designs. It is important for you to do this because if you see something of concern, it is certain that other people will as well when the list is made public. It is best if such concerns are raised now. We also think it is important that each member of the Panel is comfortable with all the designs that are released on the long-list.

2. **In relation to the selection as a whole, are there any themes, styles or anything else missing from the long-list that you strongly believe should be there?**

You also acted on a discussion around this yesterday and we recommend you each think about this some more now that you have a shorter list of alternatives to consider. If you do see a gap, please try and be as clear as possible on what the gap is, and what might fill it. We are not suggesting that you design something - just be clear about your reasoning and what would address it, as there is very little time available to respond to this need.

We have attached the draft set of flags in a document with additional information about the design and designer. Please note this is as the designer suggested including the tile and description and we expect to "polish" these as part of the process.

Please provide your thoughts on the above by 3.00pm this coming Monday (27 July).

Next meeting: Please note I've decided not to overwhelm you with paperwork tonight and so we will send you the agenda and associated papers for your next meeting on Monday.

Do please get in touch if you have any questions on the above.

Warm regards
Kylie

KYLIE ARCHER
DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

<image001.jpg>

postal address: PO Box 10245, The Terrace, Wellington 6143

websites: www.flag.govt.nz & www.standfor.co.nz

street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: ☎ 📱 mobile: ☎ 📧 email: ☎ 59(2)(c)

<Draft Long-list 24 July.pdf>

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- (2) do not act on this email in any other way.

Thank you.

RELEASED UNDER THE OFFICIAL INFORMATION ACT

From: J and S Burrows [] s 9(2)(a)
Sent: Saturday, 25 July 2015 4:29 p.m.
To: Archer, Kylie
Subject: Re: NZ Story

Hi Kylie
Thanks for this. Yes, we should talk about this next week. s 9(2)(g)(i)
I'm enjoying looking at our longlist, and [] I'll let you have any comment by Monday.
(By the way my little printer coped magnificently with the biggest job I've ever given it.)
See you soon, and thanks again for everything. Try to get some rest over the rest of the weekend!
Cheers
John

On Saturday, 25 July 2015 2:27 PM, "Archer, Kylie" [] s 9(2)(a) wrote:

Good afternoon John.

Please find below an email from Julie regarding the NZ Way Fern.

This is the fern that looks like the one attached.

There are a few flags under consideration that include this fern (or a similar one) []

Let's discuss next week if that's oK? s 9(2)(g)(i)

Have a lovely weekend!

K

~~Original Message~~
From: Julie Christie [mailto:] [] s 9(2)(a)
Sent: Friday, 24 July 2015 11:01 a.m.
To: Archer, Kylie
Cc: Rebecca Smith - AKL
Subject: NZ Story

s 9(2)(b)(i)

I

Rebecca Smith will write to formally advise. []

] s 9(2)(b)(i)

Julie

From: J and S Burrows [59(2)(a)]
Sent: Thursday, 6 August 2015 1:56 p.m.
To: Archer, Kylie
Subject: Re: Agenda and facilitation plan for next meeting

Hello Kylie

Thank you for the first-class work that has been going on. And please convey my gratitude to Martin for being willing to facilitate. I really look forward to working with him. [

By and large I'm happy with the facilitation plan and the agenda. I have a few comments, but please be clear that they are suggestions only, and I leave it to you to decide. 55 9(2)(a), 9(2)(g)(i)

But I think the approach is sound, and congratulations and thanks for thinking it through. [

I'll ring you shortly. (I need to ring Suzanne first.)

Best
John

On Thursday, 6 August 2015 11:52 AM, "Archer, Kylie" [

] wrote:

Hello John

Me again sorry!

As agreed, I have been speaking with Martin about the approach to facilitating the Panel's meeting next week. We have drafted the attached agenda and facilitation plan for you to review. I would be happy to talk these through with you at any time. We plan to get the agenda and supporting papers out to the Panel tomorrow.

I also wanted to let you know that we are making good progress with the due diligence and refinement processes. The criminal conviction checks are all but completed with no matters of concern arising. We have also been back in contact with all the designers on the long-list highlighting any proposed design, title or description refinements. They are coming back to us now with no matters raised so far.

Thank you again for your input on these documents and processes. It looks like we are on track in terms of where we need to be ahead of the Panel's next meeting.

Please note that I have just heard from Rod that he is not able to attend the upcoming meeting. However, he has provided me with his feedback on the open letter and designs under consideration for the final four (he thought the meeting was today and will be in Melbourne next week - he's very happy for us to call if we think it's useful at some stage of the meeting).

Warmest regards
Kylie

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Thank you.

NEW ZEALAND FLAG CONSIDERATION PROJECT
FACILITATION PLAN FOR 18 AUGUST PANEL MEETING

Draft as at 17 August 2015

C 59(2)(g)(i)

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OFFICIAL INFORMATION ACT

Email chain withheld under ss 9(2)(a) and 9(2)(g)(i)

RELEASED UNDER THE
OFFICIAL INFORMATION ACT

From: Julie Christie [redacted] s 9(2)(a)
Sent: Monday, 27 July 2015 3:20 p.m.
To: Archer, Kylie
Subject: Re: Next steps - deadline Monday 3pm

K
JC

From: <Archer>, Kylie [redacted] s 9(2)(a)
Date: Monday, 27 July 2015 3:18 pm
To: Julie Christie [redacted] s 9(2)(a)
Subject: RE: Next steps - deadline Monday 3pm

Perfect thank you Julie!

From: Julie Christie [mailto:redacted] s 9(2)(a)
Sent: Monday, 27 July 2015 1:28 p.m.
To: Archer, Kylie
Subject: Re: Next steps - deadline Monday 3pm

K – my thoughts in red: Are we planning on publishing the narration and designer names with the flags? I am presuming so. [redacted] s 9(2)(g)(i)

In relation to each design and the selection as whole, do you have any further questions or concerns around any of the designs?

You did a lot of valuable work around this yesterday in terms of design principles, copyrights matters, respecting the original creators of designs, and things the public might see (and raise as things to laugh at or challenge the Panel on) in relation to the designs. It is important for you to do this because if you see something of concern, it is certain that other people will as well when the list is made public. It is best if such concerns are raised now. We also think it is important that each member of the Panel is comfortable with all the designs that are released on the long-list.

2. **In relation to the selection as a whole, are there any themes, styles or anything else missing from the long-list that you strongly believe should be there?**

You also acted on a discussion around this yesterday and we recommend you each think about this some more now that you have a shorter list of alternatives to consider. If you do see a gap, please try and be as clear as possible on what the gap is, and what might fill it. We are not suggesting that you

design something - just be clear about your reasoning and what would address it, as there is very little time available to respond to this need.

C... J SS 9(2)(ba)(i), 9(2)(g)(i)

Thanks
Julie

From: <Archer>, Kylie

Date: Friday, 24 July 2015 9:00 pm

To: "Beatrice Faumuina

"Hana O'Regan

"

"

"Peter Chin

"Stephen Jones

Subject: Next steps - deadline Monday 3pm

J S 9(2)(a)

JC

J "Brian Lochore

J "

"John Burrows

J Julie Christie

"Kate deGoldi

J "Malcolm Mulholland

J "Nicky Bell

"Rhys Jones

J "Rod Drury

CCCCC

In relation to each design and the selection as a whole, do you have any further questions or concerns around any of the designs?

You did a lot of valuable work around this yesterday in terms of design principles, copyrights matters, respecting the original creators of designs, and things the public might see (and raise as things to laugh at or challenge the Panel on) in relation to the designs. It is important for you to do this because if you see something of concern, it is certain that other people will as well when the list is made public. It is best if such concerns are raised now. We also think it is important that each member of the Panel is comfortable with all the designs that are released on the long-list.

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Thank you.

From: K Jones
Sent: Friday, 17 July 2015 9:31 a.m.
To: Archer, Kylie
Cc: Beatrice Faumuina, Brian Lochore, Hana O'Regan, John Burrows, Julie, Christie, Kate deGoldi, Malcolm Mulholland, Nicky Bell, Peter Chin, Rhys Jones, Rod Drury
Subject: Re: Panel midnight deadline update - 9,103 flags and counting.

Congratulations Kylie, team and Panel members on an amazing job! I will try to get them all finished today.

I look forward to catching up with you all next week.

Kind regards

Stephen

On 17/07/2015, at 12:06 am, Archer, Kylie wrote:

Good evening Panel members.

It's been a fantastic day and the team's done an incredible job with thousands of flags coming in over the last 48 hours. As of a few minutes ago we've published 9,103 flags, with at least 1,000 yet to moderate. Media activity and digital platforms have also been incredibly busy today and it's pleasing to see the deadline messages doing their job.

Congratulations on an exceptional preliminary result at this stage. Your hard work delivering the engagement plan has produced results and we sincerely appreciate the continued support.

Please find the official figures and release attached. We'll have proper reports for you tomorrow (Friday) and your papers will be couriered for next week's meeting tomorrow afternoon. We'll also start rolling out the 'thank you NZ' messages and highlight the exceptional engagement stats to date tomorrow.

I'm sending everyone home for a well-deserved sleep, they've done a wonderful job and we really look forward to providing support as you work through the next stages.

Best regards
Kylie

KYLIE ARCHER
 DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
 DEPARTMENT OF THE PRIME MINISTER AND CABINET

<image001.jpg>

postal address: PO Box 10245, The Terrace, Wellington 6143
websites: www.flag.govt.nz & www.standfor.co.nz
street address: Ministry of Justice Centre, 19 Aitken St, Wellington
telephone: **mobile:** **email:**

Thank you very much for your responses over the weekend. The more detailed due diligence is now underway for the 25 designs identified and we'll update you on the results of that work when it's completed.

We now request your response to two further matters - I apologise about the turnaround time and thank you sincerely for your prompt responses.

Design Refinements

- Firstly, we've attached three designs from the long-list, which have been refined as requested. As agreed, we've consulted with Nicky through the refinement process (thank you Nicky!).
- Before noon tomorrow (Wednesday 5 August) please let me know whether, in your view, these refined designs are strong contenders for the final four designs that you will recommend to the Responsible Minister.
- If there is a consensus that any of these is a contender for the final four, then we will contact the designer immediately to talk through the refinement. We will then need to reach agreement on the changes with them before Friday - so that the refined design can be included in the briefing to the Responsible Minister and the long-list for public release.
- If there is not clear support for a refined design, we recommend that the original design is published as part of the long-list, which means consultation with the designer is not required.

Open Letter

- Secondly, I have attached an updated version of the open letter for your consideration. We've tried to keep it succinct and focussed so that it will engage the public and faithfully communicate both the Panel's process and your rationale for selecting this long-list. Please note that everyone who suggested a design will receive separate and direct communication from the Panel about the selection of the long-list (both those whose designs are included, and those whose designs are not).
- Before noon tomorrow (Wednesday 5 August) please provide any comments on the open letter so that we can finalise it with Kate by this Friday? It will then also be included in the briefing to the Responsible Minister and with the long-list when it is released.

Announcement - Four Alternative Flags

- Following your feedback we've confirmed the announcement in Wellington for Tuesday 1 September. Jo will be in touch where appropriate to book flights.

As always, please feel free to give me or the Chair a call if you would like to talk anything through.

Best regards
Kylie

KYLIE ARCHER

DIRECTOR, NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET

 **Flag Consideration Project**

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street address: Ministry of Justice Centre, 19 Aitken St, Wellington

telephone: [] mobile: [] email: [] J 9(2)(a)

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Thank you.

From: Peter Chin [E] I s9(2)(a)
Sent: Monday, 3 August 2015 7:45 a.m.
To: Archer, Kylie
Subject: RE: Panel Update 31 July 2015 - Confidential

Hi Kylie,
I would like to see the next draft of Kate's letter as I think it is very important to telling the story.

Peter

From: Archer, Kylie [mailto:Kylie.Christie@ec.govt.nz]
Sent: Friday, 31 July 2015 5:03 p.m.
To: Beatrice Faumuina [E]; Brian Lochore [E]; Hana O'Regan [E]; John Burrows [E]; Julie Christie [E]; Kate DeGoldi [E]; Malcolm Mulholland [E]; Nicky Bell [E]; Peter Chin [E]; Rhys Jones [E]; Stephen Jones [E]; Rod Drury [E]
Subject: Panel Update 31 July 2015 - Confidential

CONFIDENTIAL - FOR ADDRESSEE'S EYES ONLY - NOT FOR CIRCULATION

Dear Panel Members

Thank you so much for your participation in yesterday's meeting (we did miss you Rod). I have attached yesterday's images that show the long-list you selected and the list for detailed due diligence you settled on at the end of the meeting.

Congratulations on finalising your long list. As agreed at the end of the meeting, we are postponing the public release of the long-list until 10am on Monday 10 August. This timing is consistent with what we've said publicly about releasing the list.

Happily, we are absolutely on track in terms of the selection process you agreed on in the project plan. As a result of yesterday's decision we can now:

- undertake checks on the designs added yesterday (following feedback from the advisory group);
- undertake the minor refinements requested by you on two of the designs (in consultation with Nicky);
- finalise the official briefings and media materials ahead of the public release of the long-list;
- make the necessary changes to our websites etc. in preparation for the release; and,
- begin the next level of due diligence on the 15 designs you selected.

Please remember that the attached list of 15 is not final in any way and will not be shared with the public. It is just a working list and you can take the time you need as a group to collectively arrive at the best selection. We are currently looking at different ways we can support you to do this, including ways for you to see the flags in 'action'.

This said - we do need to undertake further due diligence on any designs that may end up being selected for the first referendum. Therefore, could you please review the attached and inform me by 12 noon on Monday (3 August) whether there are any other designs on the agreed long-list (attached) that you would like to be considered by the Panel as part of the shorter list (also attached) for selection as one of the final four? This is just so that we can

undertake the necessary checks on that design ahead of the next meeting. We will not add it to the list. You can make that decision collectively later.

Also, because we did not get to discuss the communications and engagements plans at the meeting yesterday, if you have any feedback on, or questions around these, please also let me know as soon as you can.

ACTIONS PLEASE

Any additional design on the agreed long-list that you would like to be considered in the final four (so we can undertake additional due diligence on them).	Deadline - 12 noon on Monday (3 August)
Any engagement plan feedback to Kylie	Deadline - 12 noon Wednesday (5 August)
Any comms plan feedback to Kylie	Deadline - 12 noon Wednesday (5 August)

DIARY UPDATES

Date	Action	Panel
7 August	Long-list briefing to the responsible Minister (RM)	Chairman to approve
10 August	RM takes oral item to Cabinet	None
10 August	4.00pm long list announcement (Press release)	Chairman available for media enquiries
11 August	Panel meeting (Wellington)	Panel meet to decide four alternative flags
12-27 Aug	International due diligence	None
28 August	Briefing to RM - four alternative flags	Chairman to approve
31 August	RM takes oral item to Cabinet	None
1 Sept	10am Four alternative flags announced (Te Papa event)	As many Panel members as possible to attend (please confirm your availability 9am until 1.30am)

Thanks again and have a wonderful weekend!
Kylie

KYLIE ARCHER

DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
DEPARTMENT OF THE PRIME MINISTER AND CABINET



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telephone: [] mobile: [] email: []

7 5902(a)

From: Peter Chin () s 9(2)(a)
Sent: Wednesday, 5 August 2015 10:41 a.m.
To: Archer, Kylie
Subject: RE: Panel Update 4 August 2015 - Confidential

Kylie,
Hope I meet middav deadline. Have been out of town.

Peter

From: Archer, Kylie [mailto:] s 9(2)(a)
Sent: Tuesday, 4 August 2015 5:53 p.m.
To: Beatrice Faumuina () Brian Lochore () Hana O'Regan () Kate DeGoldi ()
Jon Burrows () Julie Christie ()
Malcolm Mulholland () Nicky Bell () Rod Druhy ()
Peter Chin () Rhys Jones ()
Stephen Jones ()
Subject: Panel Update 4 August 2015 - Confidential

CONFIDENTIAL - FOR ADDRESSEE ONLY - NOT FOR CIRCULATION

Good afternoon Panel Members

Thank you very much for your responses over the weekend. The more detailed due diligence is now underway for the 25 designs identified and we'll update you on the results of that work when it's completed.

We now request your response to two further matters - I apologise about the turnaround time and thank you sincerely for your prompt responses.

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As always, please feel free to give me or the Chair a call if you would like to talk anything through.

Best regards
Kylie

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RELEASED UNDER THE OFFICIAL INFORMATION ACT

7 s 9(2)(a)

From: Kathleen Degoldi
Sent: Thursday, 6 August 2015 10:57 a.m.
To: Archer, Kylie
Subject: Re: Draft letter

J 59(2)(a)

Hi Kylie,

I've read the letter a couple of times - very good, I think. I want to print it out and read a couple more...some very little things to talk about...Is some time this afternoon possible? Say, 2.30ish?

k

On Thu, Aug 6, 2015 at 10:42 AM, Archer, Kylie

J wrote: 59(2)(a)

Good morning Kate.

I'd love to speak with you about the updated draft (attached) and any feedback you may have before it goes back to the Panel please?

Many thanks!

Kylie

KYLIE ARCHER

DIRECTOR | NEW ZEALAND FLAG CONSIDERATION PROJECT
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J; email: C

J 59(2)(a)