



23 NOV 2015

D. Maclure

request-3291-53c3f8c9@requests.fyi.org.nz

Ref: OIA 1516 0561

Dear Mr Maclure

Thank you for your email of 18 October 2015 requesting, under the Official Information Act 1982, the following information:

"I am requesting under OIA for media monitoring breakdown tables and as well spending on face lift due never released on any website."

The Ministry released information about media monitoring on 12 March 2015. The updated table below shows the breakdown of expenditure on media monitoring for the last three financial years. Further information can be found on the MBIE website at: <http://www.mbie.govt.nz/about/whats-happening/news/2015/mbie-release-contextual-information-on-media-monitoring-spend>

<i>Financial Year</i>	<i>Amount</i>
2012/13 financial year	\$329,937
2013/14 financial year	\$318,815
2014/15 financial year	\$226,000

The Ministry is not aware of "spending on face lift due never released on any website." On 24 August 2015 the Ministry launched a new website bringing together related information from its four legacy agency websites. Information about this can be found on the MBIE website at: <http://www.mbie.govt.nz/about/whats-happening/news/2015/welcome-to-the-new-mbie-website>.

If you have any further questions or comments, please do not hesitate to contact Alan Witcombe, Manager, Ministerial Services, MBIE at uia@mbie.govt.nz

Yours sincerely

Annie Coughlan
General Manager, Communications and Ministerial Services
Ministry of Business, Innovation and Employment