

NON-COMMERCIAL FREQUENCIES ALLOCATION CRITERIA CHECKLIST

January 2016

Name of Applicant:

A. Government's broadcasting policy objectives checklist

Please indicate in the table below which, if any, of the government's objectives will be met by the proposed service.

Objectives	Yes, No, In Part, Not Applicable	Notes
Ensuring all New Zealanders have reasonable and regular access to broadcasting representing the uniqueness of and diversity of New Zealand life, recognising that the histories and stories of whānau, hapu, and iwi are integral to any description of that life		
Meeting the information and entertainment needs of as many interests as reasonably possible, including those that cannot be met by commercial broadcasting		
Contributing to public awareness of and participation in the political and social debates of the day		
Providing for minority interests and increased choice.		
Encouraging innovation and creativity in broadcasting while aiming to continually increase audience satisfaction with the quality of the content.		

B. Non-commercial broadcaster checklist

Criteria	Yes, No, In Part, Not Applicable	Notes
The applicant does not hold the licence rights to another frequency in the same location that could be used for the purpose.		
The constitution or articles of the association of the applicant show it is clearly non-profit in nature.		

Criteria	Yes, No, In Part, Not Applicable	Notes
The applicant does not intend to operate its service at a profit and can identify a permanent fund-raising mechanism to cover its costs, and is demonstrably financially viable within existing public funding arrangements.		
The format is not operated by other stations on a "for profit" basis, and must complement and provide alternative services to those offered by existing broadcasters.		
The applicant is not primarily intending to raise funds for charitable purposes.		
The applicant is not paying higher than market rates for salaries or other services.		
Advertising (or decoder revenue) is not planned to be more than 50% of total revenue.		
The service is driven by programming tailored to a particular audience rather than the need to deliver a desired audience for advertisers.		

C. Contributions to non-commercial community and access broadcasting

Contribution	Yes, No, In Part, Not Applicable	Notes
Does the proposed service increase the diversity of programme choice for viewers or listeners?		
Does the proposed service provide non-commercial services not being provided on a national level? These may include Parliamentary broadcasts, educational services such as foreign language programming, religious programming, coverage of minority sports, and New Zealand documentaries.		
Does the proposed service provide access to local and regional programme makers?		

Contribution	Yes, No, In Part, Not Applicable	Notes
Does the proposed service demonstrate that its overall objective is "not for profit"?		
Is there a strong prospect that the proposed service will be implemented?		
<p>Does the proposed service provide for sufficient accountability mechanisms to ensure that it can deliver on its undertakings to provide services.</p> <p>Arrangements may include:</p> <ul style="list-style-type: none"> i. Mechanisms for equitable allocation of air time among all interested users; ii. Procedures for resolving disputes over allocation of time to users; iii. Systems for ensuring efficient management of services; iv. Provision of satisfactory services to the full variety of audience to be catered for; v. Mechanisms for ensuring compliance by all users on the frequency with broadcasting standards. 		
Are there any other benefits that the proposed service can offer?		

D. Other Relevant Information Checklist

Does the application provide details of:

Information	Select the appropriate response: Yes, No, In Part, Not Applicable	Notes
The broadcasting or other relevant experience of the applicant.		
The source and content of the programme material that the applicant proposes to broadcast.		
The nature and scope of the establishment capital available to the applicant.		

Information	Select the appropriate response: Yes, No, In Part, Not Applicable	Notes
The sources or proposed sources of ongoing funding.		
The objectives of the applicant.		
The geographic areas in which the applicant proposes to broadcast.		
The applicant's anticipated audience.		
A programme schedule or programming policy plan.		
A proposed time allocation schedule for broadcasts.		
A copy of the applicant's Constitution, Trust Deed, or other founding document equivalent.		
A copy of the applicant's financial forecasts for the next 12 month period (and out years if possible).		
A copy of the applicants latest audited financial statements (plus a copy of the audit report), if applicable.		
Capital works needed as a result of receiving or renewing a non-commercial frequency. (For example – an outline of the equipment required, the costs involved, and details of how these costs will be met.)		