

Application for Non-commercial Radio Frequency

(Refer to the Terms and Conditions for Non-Commercial Community FM Radio Licences on the MCH website)

Frequency and location: 106.1 FM, Mount Kaukau, Wellington

Name of applicant: The Hutt Community Radio and Audio Archives Charitable Trust, Inc.

Address: P.O. Box 35-214
Naenae
Lower Hutt 5011

Email: - S9(2)(a)

Telephone: 04 891 0447 / S9(2)(a)

If this is a group application, name of group? As above

Are you currently broadcasting? Yes

If so on what power, band and frequency? 106.1MHz at =20 & <30dBW

Priorities

Of the priorities for non-commercial licences which fits you best?

- ~~1. The provision of community access radio services where either a service does not already exist or where the coverage from an existing community access service in the area is compromised for technical reasons.—~~
- ~~2. Existing services that will relinquish AM for FM frequencies.—~~
3. New services for communities of interest (continuation thereof)

Structure:

What not for profit form of organisation do you have?

Charitable Trust

Please provide a copy of your Constitution, Trust Deed, or other founding document equivalent.

Please refer to Appendix A.

Costs

A copy of the applicant's financial forecasts for the next 12 month period (and out years if possible) including the mechanism will you use to fund the 50% of income that may not come from advertising?

Please refer to Appendix B.

A copy of the applicant's latest audited financial statements (plus a copy of the audit report), if applicable.

Please refer to Appendix C.

Currently the Trust does not have audited accounts because:

1. It is not legally required to do so in statute,
2. It cannot justify the cost, and
3. An audit would not yield useful information to the Trustees or the public

It is the Trustee's intention to have the accounts audited when the Trust is in receipt of sufficient public funds to justify that expense incurred. The Trustees believe the decision not to incur the cost of audits before now has been prudent considering the limited funds it has had at its disposal.

Expertise

What technical and broadcasting experience does the group have?

Please refer to Appendices D and E – Organisational structure and Capability statement.

Programme Services

1. Confirm that the proposed format is not operated by other stations on a "for profit" basis, and complements and provides alternative services to those offered by existing broadcasters.

Please refer to Appendix F.

2. What is the source and content of the programme material that you propose to broadcast?

Hutt Community Radio averages 77 hrs of local content per week, which is 46 percent of its total airtime. Rebroadcast content (the BBC World Service) is primarily transmitted between 9:00, 10:00 or 11:00 pm and 10:00 am period Monday to Thursday, and 10:00 or 11:00 pm to 7:00 or 8:00 am Saturdays and Sundays.

Of the 77 hours, only four are "second run". In addition, various individual items and interviews (mainly from Valley Views) are also re-run, usually in Monday Night Magazine.

3. The extent to which the proposed service provides access for local and regional programme makers.

Hutt Radio has, for the past five years, broadcast local content made entirely by Hutt Valley and Wellington regional programme makers for between 12 and 14 hours a day, seven days a week. While the majority of volunteers are resident in the Valley, we do have people who come from Wellington city and suburbs and even Kapiti to make programmes.

We actively seek to recruit additional programme makers and have recently utilised seekvolunteer.co.nz to do so, with good effect. The Trust is also a member of Volunteer Hutt (a part of Volunteer Wellington Inc) but has not yet had to use that organisation to source volunteers due to the high volume of applicants generated by Seek.

Where it is felt there is a particular lack, effort are made to proactively source volunteers to fill it. For instance, to date the General Manager has sought to broaden the range of ethnic content on the station and has secured Malay, Russian and Chinese presenters to develop programmes which it is planned to launch in 2016. This is in addition to the existing Samoan (x2), Tokelaun and Filipino programmes. These efforts will continue, as feedback from the ethnic communities currently served is extremely positive.

Hutt Radio has an "open door" policy to local and regional programme makers but it is important to note that it goes well beyond that, as detailed in Appendices F and I.

4. Provide details of your service's anticipated audience.

Hutt Community Radio targets the 75,000 persons resident in the Hutt Valley aged 35 and over, with particular emphasis on the 55,000 aged over 45. For a detailed breakdown on demographics, please refer to Appendix G.

5. What community support do you have?

The Hutt Community Radio and Audio Archives Charitable Trust has the support of a large number of community organisations in addition to the Mayors of Hutt City and Upper Hutt City, Chair of the Wellington Regional Council, Chris Bishop MP, Trevor Mallard MP and Chris Hipkins MP. Please refer to Appendix H.

6. Supply a programme schedule or programming policy plan.

Hutt Radio's Charter and programming policies are attached as Appendix I. A typical week's schedule is attached as Appendix J.

7. Provide a proposed time allocation schedule for broadcasts

Hutt Radio is demand-driven. It exists as a conduit for any would-be content provider to use its facilities and expertise to communicate with the community, using either the "access" or "curated" model. To that extent, it has limited control over the relative balance of one type of programming as against another.

The station does pro-actively seek out new content providers, using its own broadcasts and whatever space it can win in other media to call for new approaches, as well as undertaking its own direct outreach. This is explained fully, along with the criteria applied, in Hutt Radio's Charter and Polices. Please refer to Appendix I.

The General Manager has identified a number of areas in which he intends to seek new content providers in 2016 including additional ethnic and language groups (working with the Hutt Multicultural Council, the Upper Hutt Multi Cultural Council and various embassies and consulates), women, additional local sporting codes, and people with disabilities.

As such the nature and content of the station's programming can, and does, vary over time. Where a new request for community programming is received and approved, it pre-empts a portion of the existing content – usually a non-NZ music show or part of the BBC rebroadcast.

For a "snapshot" of what was broadcast during a week in August (and is still broadly what is going to air at the time of this application) please refer to Appendix J.

Also attached as part of this application:

Appendix K: Hutt Radio – a short history

Please fill in this form and return it and any accompanying documentation by email or post.

Email address: . [S9\(2\)\(a\)](#)

Postal address:

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WELLINGTON

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