49 Valley FM: Letter from MCH to Valley FM on outcome of application

Manatü Taonga Ministry for Culture & Heritage

9 February 2016

Valley FM Charitable Trust

Dear \$9(2)(a)

Application for non-commercial FM community radio frequency

Thank you for your application on behalf of Valley FM Charitable Trust. regret to inform you that your application has been unsuccessful.

I appreciate this decision will be disappointing. There was strong competition for this frequency and the allocation panel gave very careful consideration to all the applications.

With regard to the proposal from Valley FM Trust, the allocation panel considered there was a lack of detail on how your newly-formed entity would deliver a genuinely broad reaching community service. Your application relied to a significant degree on having a relationship with Wellington Access Radio which would supply much of the new station's programming. There was no evidence to support this outcome and the panel was not convinced of its deliverability.

After careful consideration, the allocation panel decided that the application from the Wellington Access Radio Society Incorporated best demonstrated that it could deliver a sustainable, quality FM service matching the objectives of the Government's Regional and Community Broadcasting Policy Framework.

Wellington Access Radio will now be expected to serve a wider Hutt Valley community so you may wish to talk to Wellington Access Radio about how your members can in future contribute to the provision of programming reflecting Hutt Valley community interests.

Thank you for your interest in the frequency.

Yours sincerely

Carrie Cooke Panel Chair

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