



22 June 2016

Natalie Wilson
fyi-request-4040-f1c93f2e@requests.fyi.org.nz

Dear Natalie

Official Information Act Request

The Ministry of Health transferred your Official Information Act request regarding Tim Keogh and April Strategy to Northland DHB on 24 May 2016.

The total paid by the Northland District Health Board to Tim Keogh and April Strategy for its "In your Shoes" listening events, follow-up and analysis.

Northland DHB undertook a comprehensive values campaign called *Enriching and Embedding Our Values* to understand what values-led care, patient and whanau-centred care looks like to patients, whanau and staff. The "In Your Shoes" listening events formed a component of that work. The sessions were held at venues across Northland to ensure that as many of our resident population could attend. Participants included patients, carers, family members and staff.

Eighteen workshops across our four districts (Kaipara, Whangarei, Mid North and Far North) were held with 758 staff and 139 patients attending. In addition 429 staff and 349 patients responded to a Values survey.

The other component to *Enriching and Embedding Our Values* focussed on our staff; "In Our Shoes".

The work undertaken for "In Your Shoes" was not costed out separately and we are therefore unable to provide you with the information you have requested. I can advise that the total paid to April Strategy for its work on the *Enriching and Embedding Our Values* project was \$85,360.

If you have any questions regarding Northland DHB's response to your Official Information Act request please contact me.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Nick Chamberlain', written over a white background.

Dr Nick Chamberlain
Chief Executive