

CERA 
**Canterbury Earthquake
Recovery Authority**

10 SEP 2012

Joshua Grainger
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Ref: CER/291

Dear Joshua

Thank you for your Official Information Act 1982 request, received on 31 July 2012. You requested the following:

"Today a plan to rebuild Christchurch was launched by CERA, including a video highlighting some of the features of the plan (visible here: <http://www.stuff.co.nz/national/7378437/Rebuild-plan-for-Christchurch-unveiled>) I would like to request under the Official Information Act the cost of making this video."

The total cost of making this video was \$111,110.

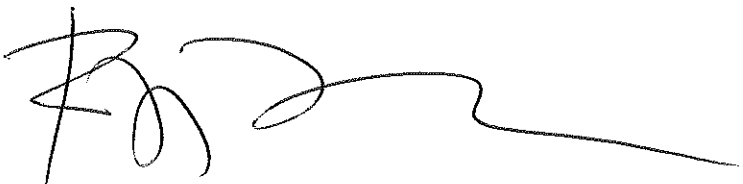
The video was initially used to publically launch the Christchurch Central Recovery Plan and was supplied to television and online media to use to promote the plan. The video is also being used at our community meetings to introduce the plan to residents.

Moving forward, the video is forming part of our on-going investment attraction package for both national and international potential investors. As such it is available online on the Christchurch Central Development Unit website, at investor meetings and distributed to potential investors as part of an information pack.

This fully answers your request.

You have the right to ask the Ombudsman to investigate and review my decision under section 28(3) of the Official Information Act.

Yours sincerely



Roger Sutton
Chief Executive