

Nik Wakelin
fyi-request-474-94b77b51@requests.fyi.org.nz

6 August 2012

Dear Mr Wakelin

I write to you regarding your request under the Official Information Act dated 5 August 2012, which was received by the Energy Efficiency and Conservation Authority (EECA) on 6 August 2012.

You have requested “a summary of the total amount spent on the ‘Energy Spot’ branded advertisements”. Please see the table below for the total cost of the Energy Spot campaign, which is broadcast both on television and on EECA’s EnergyWise website, per financial year to date:

Financial year	
2011 – 2012	\$2.75M
2010 – 2011	\$3.07M
2009 -2010	\$3.72M

As you will be aware, you have the right, under section 28 of the Official Information Act, to seek a review by the Ombudsman of the response provided in this letter.

Yours sincerely



Mike Underhill
Chief Executive