

The Main Points

1. Whanau Ora is a part of a wider agenda for Maori and Pasifika development

2. Whānau Ora is built around an integrated model of development that encompasses economic, social and cultural dimensions

- Whānau Ora is about addressing the impacts of whānau disadvantage as well as assisting families to be strong, capable, resilient and self-managing
- 4 Whänau Ora requires governance & management that can bring:
 - an integrated approach (economic, social, cultural) a national focus
 - a regional presence
 - credibility with twi, warri & Pasifika communities high levels of accountability



Sharing the Learning Auckland 2011 – Growing the Model

Task	Aim
Socialising the model	Whanau Ora model normalised across agencies, lwl and Government
Refocusing the model	? Vulnerable whānau? Strengthen capability building? Re-balance provider profiles
Quantifying the model	Setting affirmation targets Measuring adverse whanau incidents Measuring whanau achievements
ncentivising the model	? Rewards if targets exceeded ? Penalties if targets not met
Devolving the model	From the State to Māori

Whānau Ora is part of a wider agenda for Māori and Pasifika development

Five Hui in 2012 - (1) Kotahitanga Hui



Papawai Marae

29 September 2012

Paremata Māori (120th anniversary)

Descendants of original members



Intergenerational transfers of whakapapa, initiative, and a search for self determination

Reflections and aspirations

Five Hui in 2012 – (2) Māori Womens Welfare League Conference



60th Conference since establishment in 1951

Advocates, champions, and role models for families

Five Hui in 2012 – (3) Turangawaewae Hui Kingi Tuheitia, NZ Māori Council, Iwi Leaders



Tuheltia Paki

A Hui to discuss the control and management of water and waterways

10 September 2012

100th anniversary of the succession of Te Rata Te Wherowhero

50th anniversary of the formation of the NZ Maori Council in





Turi Carroll

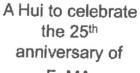
Five Hurin 2012 – (4) Federation of Māori Authorities (FoMA)



Traci Houpapa Chair 2012



Miraka Dried Milk Plant, Mokai



FoMA

Taupo

2-4 November

'economic gains cannot be considered without also considering gains for

whānau'



Ta Hepi Te Heuheu Chair 1997





Five Hui in 2012 - (5) Pasifika Festival





The 20th Annual Festival for Pasifika families and communities to celebrate common bonds, culture, food, education & talent







The Whānau Ora Planning Workshop

hanau Ora is an integral part of a Development Agenda for Māori & Pasifika



Paremata Māori 1892











OMA Federation of Maori Authorities

1992

1951

1987

Whānau Ora: Māori & Pasifika Development

As a core component of Māori development, Whānau Ora must be aligned to lwi strategies, Māori community goals, and Māori progression through the 21st century

Pasifika Whānau Ora programmes should also be aligned to the broad directions that the Pasifika leadership will pursue through communities, churches, education, health, connections with Island states, and the maintenance of traditional cultures.

2 Whānau Ora is built around an integrated model of development that encompasses economic, social and cultural dimensions



Whanau Ora & Integrated Development











An integrated approach recognises that economic, social, cultural and environmental dimensions are inter-related and one cannot be adequately progressed without the others.





















Whānau have the potential to:

- generate wealth,
- participate in the use & management of customary lands, resources
- promote learning and the acquisition of old and new knowledge,
- act as role models for healthy lifestyles,
- connect with turangawaewae,
- enable access te ao Māori and Pasifika cultures,
- champion full participation in society.

Whanau Ora, economic, cultural, & social gains

Economic gains

Whānau strengths

Cultural gains

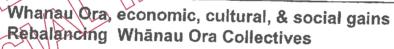
Whānau strengths

Social gains

Whānau strengths

Sustained Māori and Pasifika economic, social and cultural growth will depend on strong whānau who are able to provide a wide range of capabilities necessary for Māori and Pasifika communities in the

future.



Team members who are skilled in

- crisis intervention (health, education, welfare)
 - as well as
- · health literacy
- financial literacy,
- · parenting and dispute resolution
- · communication technologies,
- sport and exercise,
- te reo Māori, the languages of the Pacific
- Māori land law,
- education ECE, primary secondary, tertiary
- · business and enterprise,
- etc etc



3 Whānau Ora is about addressing the impacts of whānau disadvantage as well as assisting families to be strong, capable, resilient and self-managing



Māori & Pasifika Disadvantage

• Lower incomes

Limited access to goods and services

- Alienation from society, te ao Maori,
 Pasifika cultures
- Lower standards of health and education
- Over-representation in prisons, hospitals, state care, unemployment
- Under-representation in universities, the professions, local authorities
- Higher prevalence of almost all diseases, including metabolic diseases, mental health, suicide, cancers – often untreated



BUT

An emphasis on disadvantage alone will make actual and potential Māori & Pasifika advancement invisible

Focusing only on whanau problems and disadvantage masks the real strengths that are waiting to be unleashed





The Main Challenge

How can

Whānau who are disadvantaged become

Whānau who are flourishing?

Whanau access to resources

Capable whānau members Collective whänau capabilities Te Puawaitanga o Nga Whanau Flourishing Whanau

Te Puawaitanga o te Whānau, Massey University



Catalysts for Capability Building









the major contribution of external whānau interventions is to foster the development of whānau leadership and motivation so that whānau decision-making can be effective for current and future generations.









Catalysts for Whanau Transformation

Provider Collectives

A range of skills and experience, largely in health & social services

✓ Front line services will continue to be critical for many whānau

How can collectives have more efficient and effective approaches e.g.

- 'specialist' teams to address major problem areas such as employment, educational underachievement, diabetes, offending.
- > a team of whānau navigators highly skilled in:
 - ascertaining whānau aspirations
 - mediating whānau tensions
 - brokering opportunities for whânau.



Catalysts for Whānau Transformation Dual Pathways

- ✓ Deal with the impacts of disadvantage health problems, educational failure, unemployment, offending, unstable relationships
- ✓ Build strong capabilities within whānau
- leadership,
- financial management,
- technological literacy,
- fluency in te reo Māori,
- lifelong learning,
- communication
- engagement in marae & culture
- effective parenting
- income generation
- healthy nutrition
- health literacy
- recreation & sport
- employability
 - cohesiveness

'the term 'service providers' might be outdated for a tast that is essentially about brokering opportunities'.



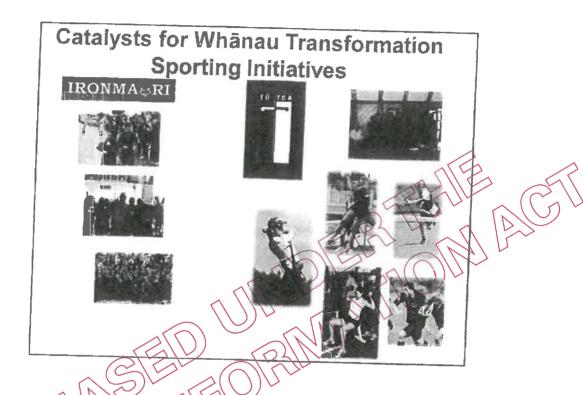
Catalysts for Whānau Transformation Educational Initiatives

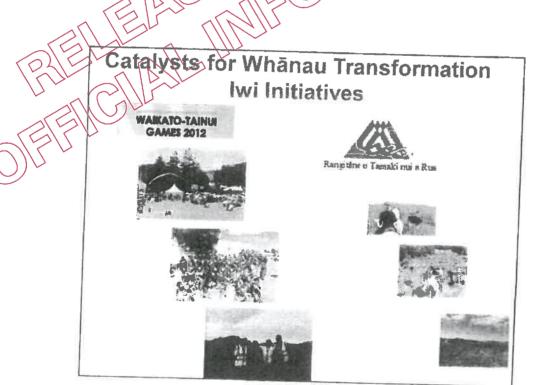


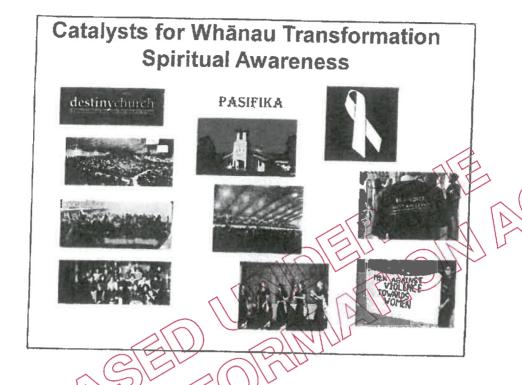




- The Past Quarter Century
- ☐ Rapid uptake of ECE☐ of Kura Kaupapa & Whare Kura
- ☐ Educational policies recognise Maori aspirations and Maori knowledge
- ☐ Multiple Tertiary Educational pathways
 - Universities
 - Institutes of Technology
 - □ Wananga
 - Private Training Organisations
- ☐ Significant research capacity











WARATO-TAINUI GAMES 2012

IRONMA &R











Te Wanaga o Raukawa



Te Wănanga o Aotearoa



- 4 The governance & management of Whānau Ora requires:
 - an integrated approach to whanau development
 - a national focus
 - a regional presence
 - credibility within Maori and Pasifika communities and Iwi





The Governance and Management of Whanau Ora – Current Arrangements

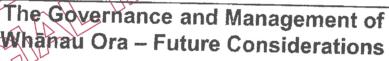
- a nation-wide system
- 33 Whānau Ora Provider Collectives,
- Pasifika Providers
- 10 Regional Leadership Groups,
- a management and research group in TPK
- assistance from Health, MSD, MoE,
- Governance Group includes
 - CEOs of TPK, MoH, MSD, MEd officials
 - three 'community' representatives



The Governance and Management of Whānau Ora – Working Group

- A Working Group was established in 2012 to advise on the best governance and management arrangements for Whānau Ora in the future.
- A decision on which agency or organisation might best assume responsibility for Whānau Ora has yet to be made
- Over the past two and a half years it has become clear that the governance and management of Whānau Ora must ultimately have sufficient breadth and depth to enable whānau to flourish.





Whanau Ora is built around integrated development

- Whānau Ora will go beyond 'providing a service' to facilitate whānau initiative and the realisation of whānau strengths.
- Whanau Ora plays a national role with a requirement to interact with Government on a regular basis, to provide advice to the Minister Whanau Ora, and to be accountable for funding decisions.
- Whānau Ora should also have a strong regional presence so that whānau circumstances and local networks can be better assessed
- Systems for the governance and management of Whānau Ora must have credibility within Māori and Pasifika communities and with Iwi.



Whānau Ora Planning Workshop

Ko te pae tata Whakamaua, kia tina

> Ko te pae tawhiti Whaia, kia tata

Manage today and Shape tomorrow





The Main Points (Again)

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