

24 April 2017

Suzanna Grey
FYI.org.nz

By email: fyi-request-5630-2bb7a4f9@requests.fyi.org.nz

Dear Suzanna,

OFFICIAL INFORMATION ACT REQUEST

I'm writing in response to your Official Information Act request of 28 March 2017, regarding Callaghan Innovation's sponsorship of the "Business is Boring" series on The Spinoff.

Your request sought the following information:

The number of podcasts, interviews and advertisements in the SpinOff.co.nz that were made possible because of the financial support by Callaghan Innovation, for the last three calendar years (2014, 2015 and 2016).

How much was the total sponsorship / support in value?

The sponsorship is part of Callaghan Innovation's drive to build greater awareness and understanding of business and innovation related issues, including by profiling successful New Zealand entrepreneurs and companies.

The details of the sponsorship are as follows:

2014. 0 episodes
2015. 0 episodes
2016. 34 episodes for a cost of \$40,800.

You have the right to request a review of this response, by the Ombudsman at www.ombudsman.parliament.nz or by contacting 0800 802 602. Please contact ministerial.services@callaghaninnovation.govt.nz if you require any further information.

Yours sincerely



Justin Brownlie
Group Manager Communications.