IP Expert NZ

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In response to your Official Information Act request of 23 July 2017 in which you requested:

- "1) Why is Callaghan Innovation offering Better by Lean and Innovation IP programs when similar programs are widely available in the New Zealand market?
- [This means you are actively competing with the private sector for no apparent reason and crowding out New Zealand businesses.]
- 2) How much money has been invested in Better By Lean and Innovation IP in the 2015, 2016 and 2017? What business did benefit? Please provide the list of beneficiaries.
- 3) What are the returns on these investments?"

Our responses are as follows:

1) Why is Callaghan Innovation offering Better by Lean and Innovation IP programs when similar programs are widely available in the New Zealand market?

Callaghan Innovation offers a range of programmes including Better by Lean and Innovation IP to help New Zealand businesses improve their ability to innovate successfully. We do not deliver these programmes directly ourselves but approve service providers to deliver programmes to our business customers on behalf of Callaghan Innovation. Service providers are selected in line with the Government Rules of Sourcing and providers that are assessed as being competent and experienced are offered an appointment to a panel of programme service providers. Callaghan Innovation facilitates uptake of these programmes through its financial support, enabling a business to access local services that a business may be unaware of, or find difficult to fully fund at a particular stage in its development.

Callaghan Innovation periodically reviews the need for its programmes and will cease offering a programme if innovative businesses know about and are able to access specific services in the local market, as and when required, without the support we offer.

2) How much money has been invested in Better By Lean and Innovation IP in 2015, 2016 and 2017?

Total amount expended per calendar year:

	2015	2016	2017 (to end June)
Better by Lean	\$774,738	\$816,416	\$568,554
Innovation IP	\$550,823	\$661,158	\$63,307

Please note:

- (a) Amounts for Better by Lean are inclusive of costs arising from the provision of co-funding to allow business participants to engage a Lean consultant for a limited period, training and educational workshops as well as programme operational expenses.
- (b) Amounts for Innovation IP for 2015 and 2016 are inclusive of amounts already advised to you in response to your OIA request of 12 June 2016.

What business did benefit? Please provide the list of beneficiaries.

Please refer to attachments as follows:

- Attachment 1 Business participant beneficiaries supported by Callaghan innovation to undertake a Better by Lean implementation programme 1 January 2015 30 June 2017.
- Attachment 2 Business participant beneficiaries supported by Callaghan Innovation to undertake the Innovation IP programme 1 June 2016 – 30 June 2017

Notes:

- (a) A business participant beneficiary for a specific programme has been defined as a business who has signed up to that programme with Callaghan Innovation and who may or may not have already claimed financial support as at 30 June 2017.
- (b) With respect to the Innovation IP programme, a listing of business beneficiaries up until end of May 2016 has already been supplied to you in response to your OIA request of 12 June 2016. This information has not been duplicated in this current response.

3) What are the returns on these investments?

The amounts expended as reported in the answer to question 2 are not commercial investments upon which a return on investment can be calculated whether on an individual business participant basis or collectively.

Yours sincerely

Vic Crone

Chief Executive Officer

ATTACHMENT 1

Business participant beneficiaries supported by Callaghan innovation to undertake a Better by Lean implementation programme 1 January 2015 – 30 June 2017

A. S. Wilcox & Sons Limited

Active Engineering Solutions Ltd

Admark Visual Imaging Limited

Advanced Equipment Limited

Aeroqual Limited

Agri Tech Engineering Limited

Airways International Limited

Allied Laundry Services Limited

Allied Medical Limited

Alutec Limited

Apex Safety Products 2007 Limited

Apex Valves Limited

Api Healthcare Holdings (Nz) Limited

Archgola Nz Limited

Armatec Environmental Limited

Artisan Stone Limited

Atlantis Healthcare Limited

Avertana Limited

Bfm Global Limited

Big Tuff Pallets Limited

Biophive Limited

Bj Ball Limited

Bremner Music Limited

Brewwell Limited

Cabtec Limited

Cawthron Institute Limited

Ceres Organics Limited

Civilquip Limited

Coastwood Furniture Limited

Cold Storage Nelson Limited

Cooperaitken Limited

Crasborn Fresh Harvest Limited

Cubro Limited

Cw Group Limited

Dec (Manufacturing) Nz

Decora Group Limited

Dominion Salt N I Limited

Douglas Pharmaceuticals Limited

Enztec Limited

Etech Nz Limited

Euromarc Industries Limited

Extreme Boats Limited

Farm Venture Consultancy Limited

Farmers Mill Limited

Farmland Foods Limited

Fero Ltd

Filtec Limited

Fuelchief Limited

Furnware Limited

Gap Group Limited

Gea Avapac

Geeves Scaffolding Limited

Glasshape Limited

Global Stainless Limited

Goodwood Industries Limited

Greenmount Foods Limited

Gymleader New Zealand Limited

H.E.L Electrical Services Limited

Hallmark Group Limited

Hawthorne Group

Heritage Hardware Limited

Hml Enterprises Limited

Howard Wright Limited

Hubbard Foods Limited

Hydralada Company Limited

Hydraulink Fluid Connectors Limited

Integrated Foods Limited

James Walker New Zealand Limited

Jones & Sandford Joinery Ltd

Kitco Company Limited

Kiwi Lumber Holdings Limited

Kiwi Organics Limited

Kiwicare Corporation Limited

Knight Group Nz Limited

Logan Print Limited

Logicamms New Zealand Limited

Made In Heaven Limited

Mercer Stainless Limited

Mercer Technologies Limited

Methven Limited

Metocean Solutions Limited

Metrapanel Limited

Mge New Zealand

Milson Foundry Limited

Mobile Mechanical Solutions Ltd

Monkey Toe Group Limited

Motus Hydraulics Limited

Mr Apple New Zealand Limited

Naveya And Sloane Limited

New Zealand Steel Limited

New Zealand Wool Testing Authority Limited

Ngati Porou Seafoods Limited

Nzcc Limited

Oceania Dairy Limited

Oritain Global Limited

Page & Macrae Limited

Paintworks Canterbury Limited

Parininihi Ki Waitotara Incorporation

Petfoodnz International Limited

Phantom Billstickers Limited

Pioneer Group 2012 Limited

Polymer Systems International Limited

Powernet Limited

Precision Microcircuits Limited

Premier Group Nz Limited

Prepack Limited

Prepared Foods Processing Limited

Profile Marketing Limited

Profruit (2006) Limited

Punchbowl Packaging Limited

Qualchem Products

Quality Roading And Services (Wairoa)

Limited

Rapid Advanced Manufacturing Limited

Revera Limited

Rilee Signs Limited

Rosa Foods Limited

Rx Plastics Limited

Schick Civil Construction Limited

Service Skills Institute

Smartrak Limited

Springbrook Foods Limited

Storetech Industries Ltd

Stubbs Contractors Limited

Surtees Boats 2005 Limited

Symons Energy Services Limited

Synlait Milk Limited

Tag It Technologies Limited

Tasman Bay Food Group Limited

Taylor Pass Honey Co Limited

Te Pari Products Limited

Techlam Nz

Terranota Limited

The Display Group

The Soap Factory Limited

Total Aluminium Limited

Tuapeka Gold Print Limited

Tuturau Organic Dairy Company Limited

Utemaster

Van Dyck Fine Foods Limited

Venerdi Limited
Wade Group 2011 Limited
Waikato Milking Systems Nz Limited
Warner Nz Management Limited
Waste Remediation Services Limited
White Pointer Boats Ltd
Zelam Limited
Zenitec Holdings Limited



ATTACHMENT 2

Business participant beneficiaries supported by Callaghan Innovation to undertake the Innovation IP programme 1 June 2016 – 30 June 2017

ARANZ Geo Limited

BLIS Technologies Ltd

Centrality Investments Ltd

Confitex Limited

CR Automation Ltd

Faceme Limited

Fast Connect Limited

FeatureIT Ltd

Fronde Systems Group Limited

FTTX Limited

Haden and Custance Ltd

Hawkins Watts Limited

Information Tools Limited

Method Limited

Modviron Limited

MyWave Limited

Paint Plus Colour Systems Ltd

Pultron Composites Limited

Quantiful Limited

Quick Sense Holdings Ltd

Redseed Limited

Released Software Company Limited

Synthase Biotech Ltd

Ubiquitome Ltd

VMOB IP Limited (now Plexure Limited)

Volt Technology Limited