



Tāmaki Regeneration. **Making it happen.**



**Community Engagement:
Feedback**

18 June – 18 July 2013

I am committed to do anything in my ability which will enable our youth to become more confident in who they are, where they come from and the abilities and talents they possess.

I am committed to ensuring a safer, healthier child/youth orientated community where our youth may thrive and become the amazing leaders which they are to become. I am committed to creating a community where everyone is Family, we all have respect for one another, are aware of each other's backgrounds and respect one another for who we are and where we come from.

I commit to ensure that our community becomes the best that it can become.

MARIANA ROOS, 17

Year 13, Glendowie College

Rarotongan New Zealander in Tāmaki

I am prepared to do anything that is necessary to help and support the actions that may help or influence the community in any way, shape or form.

Not only am I prepared to do this by myself but if it's in my power I will ask or request the assistance of my friends and family so that it is not only my talents and knowledge showing, but the knowledge, talents and abilities of my friends and family. This is so it's not only my inspiration coming through but so that we can see the other perspectives people other than just the few that are asked.

I am prepared to serve in any way is possible for me to do so that this will be a better place.

KORIHI PATUWAI, 15

Year 10, Glendowie College

Ngati Whatua o Orakei in Tāmaki

Executive Summary

What do you love about Tāmaki?

What would you like to have in Tāmaki that we don't have now?

How will you know Tāmaki is changing for the better?

What community outcomes are most important to you?

From 18 June to 18 July 2013, the Tāmaki Redevelopment Company (TRC) posed a set of questions to residents across Glen Innes, Pt. England, Panmure, and greater Auckland. The community conversation that resulted from these questions has provided TRC with a wealth of valuable input that has further strengthened the draft Strategic Framework for Tāmaki.

Effective community engagement is a critical ingredient in ensuring that the ideas and approach outlined for the Tāmaki regeneration programme are in line with community needs, aspirations, and priorities. By the end of the formal public engagement period on 18 July, TRC met with thousands from the community, presenting the draft Strategic Framework to **52 community-based organisations, reaching more than 550 people.** Additionally, **more than 1,100 people completed a community questionnaire** enabling TRC to gauge opinions on the present and future of Tāmaki.

Generally speaking, comments and conversations have been very supportive of the draft Strategic Framework and the regeneration approach. The community has expressed common needs, and echoed the importance of results-driven solutions to address a set of challenges that are stifling Tāmaki's quality of life. The community is looking for an approach as aspirational and ambitious as they are. Most importantly, they are eager to move past further consultation and on to action.

Universally, the public strongly supports the range of outcomes that regeneration aims to address. This includes: better educational opportunities for students of all ages; more job opportunities and local business development; and a diverse set of modern, healthy, and affordable homes.

Community engagement also reinforced TRC's commitment to lead alongside others as part of a collaborative approach. TRC listened and learned from dozens of community organisations who are providing vital services in the area. The areas of partnership are many, with TRC looking to complement current services and fill voids where needed.



Executive Summary

Continued...

Input illustrated the need for a genuine neighbourhood approach to regeneration in Tāmaki. While solutions are needed across the spectrum of issues addressed in the draft Strategic Framework, Glen Innes and Point England's immediate priorities differ slightly from those in Panmure. Special attention needs to be paid to the unique characteristics of neighbourhoods across Tāmaki, as they are unique and diverse.

TRC made a strong effort to seek feedback from youth, who represent a significant amount of the community (29% under 15 – 2006 Census), and they responded with an aspirational voice. Tāmaki's youth expressed a deep pride in the existing community, with a clear picture of what they'd like to see in the future. They look towards a sustainable community that provides more opportunities for all of Tāmaki – more youth programmes and facilities, healthier families, and safer environments. Most importantly, they expressed a desire to play an active role in the future of Tāmaki.

As a result of the public input, TRC has further strengthened the draft Strategic Framework in three key ways.

Firstly, there were a number of areas where people confirmed their support for particular activities or gave an indication of priorities. In these cases, the draft Strategic Framework has been updated to reflect these community priorities.

Secondly, in some areas, suggestions were made for activities which were not included in the draft Strategic Framework, and some of these ideas have now been included.

Finally, much of the feedback was focused on how TRC engage with the community moving forward and the role of TRC relative to other community organisations. The role of TRC has been made clearer and explicit reference has been made to the importance of ongoing community engagement to deliver the regeneration programme.

An updated final draft of the Strategic Framework, that incorporates community feedback, is under review by TRC shareholders, the New Zealand Government and Auckland Council.



Background

On 18 June, Auckland Mayor Len Brown and Minister of Housing, Hon Dr. Nick Smith formally announced the release of the draft Strategic Framework for Tāmaki at a powhiri at Ruapotaka Marae in Glen Innes, on behalf of the New Zealand Government and Auckland Council.

As outlined in its Letter of Expectations from Shareholders (Crown and Auckland Council), the Tāmaki Redevelopment Company (TRC) embarked on a formal community engagement programme from 18 June 2013 to 18 July 2013. The aim of the programme was to check back in and engage with the Tāmaki community to ensure that the draft Strategic Framework captured the community's collective aspirations and priorities, particularly around specific projects or initiatives.

Upon the end of the community engagement programme, TRC analysed findings and feedback to further strengthen the draft Strategic Framework.

An updated final draft Strategic Framework is now under review by shareholders.

Let's make it happen.



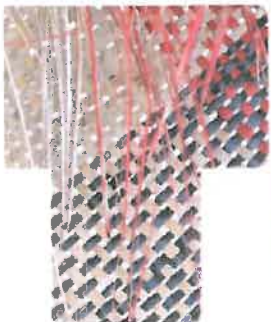
Community Engagement Goals

The overall goals of TRC's community engagement programme included:

- Discussing the actions, outcomes and initiatives in the draft Strategic Framework with a diverse cross-section of the Tāmaki community.
- Eliciting quality feedback that could help shape and influence the content of the draft Strategic Framework, which would add to the robustness and direction of the regeneration programme.
- Further informing the community about TRC's function, goals, vision and mission. Connecting with the community by listening and understanding their concerns.
- Empowering the broader community to become actively involved with the regeneration programme through localised place-based activities. These activities sought to build trust in the community and identify local champions.
- Getting TRC out into the community, raising its profile, and commencing relationship building and dialogue with key organisations and stakeholders.



Engagement Programme



Engagement Programme



Given the breadth of issue areas, as well as the large number of potential target audiences in Glen Innes, Point England, and Panmure (population of 18,500 – 2006 census), TRC employed a multi-faceted engagement framework to reach existing community entities and opinion leaders who maintain community networks; as well as the broader Tāmaki community, who may or may not be aware of the TRC or its regeneration programme. Particular attention was paid to reaching hard to get to groups such as young people.

Prior to planning the engagement strategy, TRC sought advice and counsel from 14 local community leaders. These leaders were connected to the previous Tāmaki Transformation Programme (TTP) and their networks and entities represented a significant sector of the Tāmaki community. Much of TRC's outreach programme was based on the advice and wisdom provided by these local community leaders.



Engagement Programme

Continued...

Outreach to Community Groups/Opinion Leaders consisted of a series of small-to-mid size meetings and presentations. Through to 18 July, TRC scheduled, met and presented to 52 community-based organisations and other relevant stakeholder groups, reaching more than 550 people.

Organisations reached included:

- Auckland Central Community Response Team
- Auckland Community Housing Providers Network
- Chinese New Settlers Services Trust
- COMET Auckland
- Committee for Auckland
- Creating Communities
- Dunkirk Road Activity Centre
- East Auckland Home & Budget Service
- G.I. Eastside Facebook Community Group
- Glen Innes Business Association
- Glen Innes Cook Islands Elders Group
- Glen Innes Family Centre
- Glen Innes Health & Wellness Network
- Glen Innes Library
- Glen Innes Network
- Island Child Charitable Trust
- Ka Mau Te Wero Trust
- Langafonua ECE
- Mad Ave Studios
- Manaiakalani School Principals
- Manaiakalani Education Trust
- Maungakiekie-Tamaki Local Board policing and safety community group
- Nga Iwi Katoa
- Ngai Tai ki Tāmaki
- Ngati Paoa
- Ngati Whatua o Orakei
- Orakei Local Board
- Panmure Business Association
- Panmure Community Action Group
- Panmure East Residents Association (PERA)
- Panmure Library
- Panmure Yacht Club
- Pernod Ricard
- PIC Early Childhood
- Presbyterian Church of Aotearoa, PIPC Tāmaki
- Property Council New Zealand
- Refugee Education for Adults & Families
- Ruapotaka Marae
- Sacred Heart College
- Sanctuary Church/Sharat Ministries
- Solomon Group
- St. Patrick's Parish
- St. Pius X Parish
- Stonefields Residents Group
- Tāmaki Alliance
- Tāmaki College
- Tāmaki Estuary and Environment Forum
- Tāmaki Housing Action Group
- Tāmaki Learning Champions
- Tāmaki Pasifika ECE
- Te Waipuna Puawai
- University of Auckland

Engagement Programme

Continued...

Engagement with the broader Tāmaki public required the planning of proactive public opportunities designed to reach a captive audience outside of the formal meeting structure. As a result, TRC led seven core public outreach initiatives:

1. Community questionnaire – TRC developed a public questionnaire that sought input on core regeneration outcomes, as well as opinions on the present and future of Tāmaki. Questionnaires and corresponding collateral materials were also translated into Te Reo Maori, Cook Island Maori, Tongan, Samoan, Traditional Chinese, and Vietnamese.

2. Community events – TRC had a presence at well attended existing events in the community. TRC commissioned the Glen Innes Business Association and Mad Ave Studios to create, organise and run a community event that would attract a good crowd from which to elicit feedback and raise awareness of TRC's 'Have Your Say' campaign.

Over the engagement period, TRC participated in:

- Celebrating Community Family Event, Glen Innes Town Centre, 22 June
- Ruapotaka Marae Public Hui, 26 June
- Panmure Flea Market, 30 June
- Kulture & Kai Market, Glen Innes Town Centre, 6 July



Engagement Programme

Continued...



3. Media Strategy – TRC developed a community engagement media strategy with three primary objectives.

1. The first objective focused on reaching a broad community audience.
2. The second aimed to ensure the media had been provided with accurate information about the company, programme and feedback channels available through the engagement period.
3. Lastly, it was important to showcase Tāmaki's attributes and community spirit to the media.

In addition to an announcement media briefing led by Mayor Brown and Minister Smith, TRC proactively instigated and activated a number of community stories that ran in various media. These were further utilised to disseminate throughout key channels and encourage feedback.



Engagement Programme

Continued...

4. Manaikalani netbook programme — With the support of the Manaikalani Education Trust, eight Tāmaki schools are outfitted with netbooks for each student. This is a project that was established under the previous TTP process. Partnering with school principals, TRC incorporated a learning and feedback mechanism providing school children the opportunity to share their feedback on the future of Tāmaki.

5. Community Engagement website/roaming feedback

– TRC re-launched its home website www.TamakiTRC.co.nz and also launched a community engagement specific website at www.TamakiMakingItHappen.co.nz that housed an online version of the community questionnaire.

TRC also engaged residents in the places they visit on a daily basis. Outfitted with e-tablets, TRC visited a set of public places throughout the five-week engagement period. This included train stations, supermarkets, libraries, town centres, churches and other venues.

6. Community wide mailing and reach advertising –

During the first week of the engagement period, TRC distributed a postcard to approximately 5,700 community letterboxes notifying residents of the campaign and providing them a range of ways to provide feedback.

TRC also ran two “Have Your Say” advertisements in the local suburban newspaper, *East & Bays Courier*.



Engagement Programme

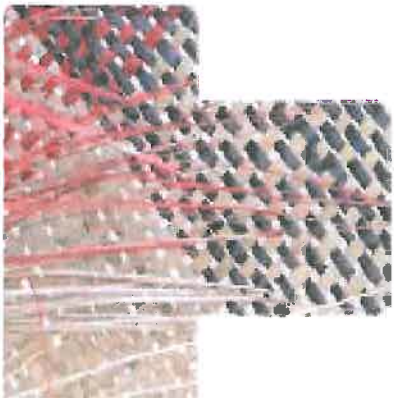
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7. Youth engagement programme – Youth make up a significant proportion of the Tāmaki population (29% under 15 years – 2006 Census). This age category includes many hard to reach youth who have left school, and are not part of a community network.

TRC partnered with Mad Ave Studios, who have a strong reputation in the area for their links and work with youth, to workshop with young people from the area and create a visual representation of what they love about the present, and desire for the future, Tāmaki. Mad Ave presented and discussed in detail the project work they created to an audience of commercial, public sector and iwi leaders.





Feedback Collection

With the dual goals of eliciting quality feedback to strengthen the draft Strategic Framework, as well as further informing the community on TRC's function, feedback discussions focused on questions surrounding:

- The alignment of community priorities
- Opinions on immediate preferences
- Definitions of success
- On-going community involvement

Given the twelve elements included in draft Strategic Framework, TRC framed conversations and questions thematically, based on the three key areas of regeneration: Lifestyle & Culture; Talent & Creativity; and Places & Neighbourhoods.

Feedback Vehicles

The TRC community engagement programme garnered feedback through four primary vehicles:

1. A public questionnaire that sought input on core regeneration outcomes, as well as opinions on the present and future of Tāmaki. A companion questionnaire targeting school-aged children was developed in partnership with the Manaiaikalani Education Trust.
2. Meeting notes and comments compiled from community engagement meetings.
3. Formal submissions on the draft Strategic Framework by organisations.
4. Residents dropping in at the TRC office, based in Glen Innes.

Key Findings

Public Questionnaire

(544 submissions)



The TRC public questionnaire sought input on core regeneration outcomes, as well as opinions on the present and future of Tāmaki. The following is an overview of key themes that emerged.

Question One: What do you love about Tāmaki?

Throughout all responses, three overwhelming answers emerged from community questionnaires. Nearly half of all responses touched on the community spirit and the people of Tāmaki. Second, the natural environment of the area – water, beaches, and mountains – came through as a key asset. In a related manner, the proximity of the area to beaches and the CBD represented the third key answer to the question.

"Proximity to the CBD and Eastern suburb beaches. Plenty of parks that suit most types of recreation activities. The Tamaki Estuary with its reserves and beaches, and views of the Hunua Ranges. A mini eco-climate created by Mt Wellington and St Johns ridge."

"The people I see every day are always friendly and passionate about helping others."

"I love the people and all that is available to us e.g swimming pools, basin, river, mountain - we are very lucky."



Key Findings

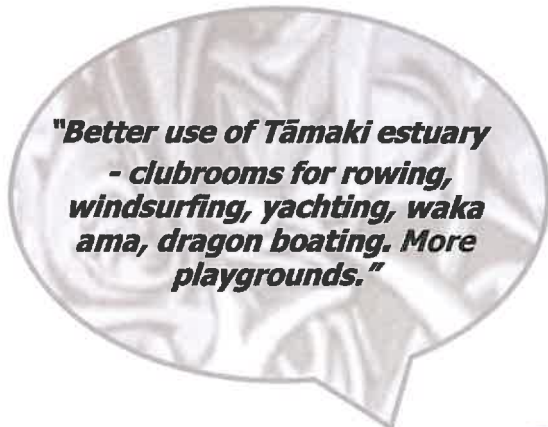
Public Questionnaire

(544 submissions)

Question Two: What would you like to have in Tāmaki that we don't have now?

Respondents offered a wide range of answers that covered several regeneration areas, ranging from improved education and skill training to better town planning to less crime.

The three areas most common among questionnaire submissions focused on better town centre facilities, nicer and cleaner parks and recreation areas, and more programmes and facilities for youth activity.



"Better use of Tāmaki estuary - clubrooms for rowing, windsurfing, yachting, waka ama, dragon boating. More playgrounds."



"A better selection of shops in GI- Mayfair place."



"Better cared for children and better resources and opportunities for teens and young people. More things for youth to do and be involved in. Less crime. No drugs and gangs. Supported connected neighbours to provide a safer environment. More business and open spaces that can be utilised for concerts and entertainment and bring people to the area."

Key Findings

Public Questionnaire

(544 submissions)

Question Three: How will you know Tāmaki is changing for the better?

Responses to this question bridged an emotional vision of Tāmaki with more tangible goals. The majority of answers focused on an emotive attitude shift in the Tāmaki area resulting in happier and more positive residents. Similarly, respondents often pointed to a better external perception of Tāmaki. In more tangible terms, answers centred on less crime, improved housing options and diversity.

"The health of the people will rise. The achievements of the children at schools will rise. Maori Pacific and other cultures will be more unified. People live in their homes. Jobs will be created in the community e.g. building houses, building roads, health jobs and business."

"There will be a sense of feeling safe, less crime and more people will want to live in Glen Innes."

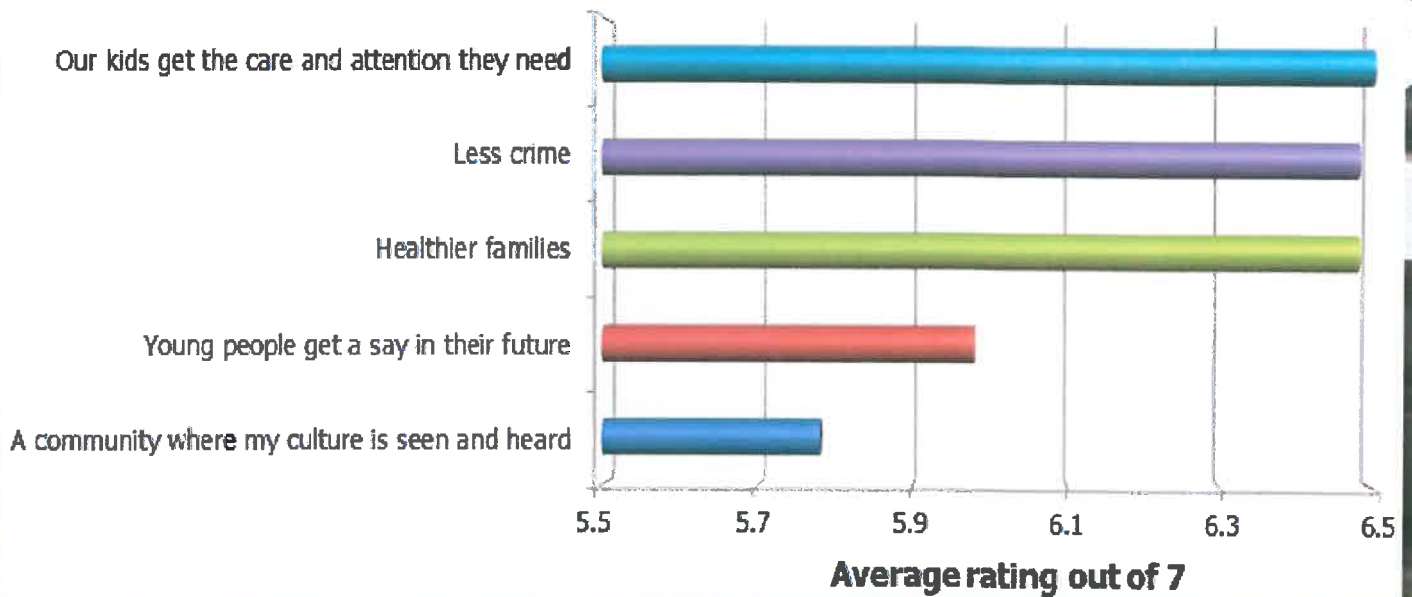
"I will see visual improvements to the housing and more cafes in the town centre. It will start looking like a place that people want to spend time in, like other areas of Auckland."

Key Findings Public Questionnaire (544 submissions)

Universally, there was strong community support for the regeneration outcomes tested under the categories Lifestyle; Schools and Jobs; Homes and Neighborhoods.

In answering "What is most important to you?" in the **Lifestyle** category, "Our kids get the care and attention they need"; "Healthier families"; and "Less crime" ranked highest.

Lifestyle - What is most important to you?

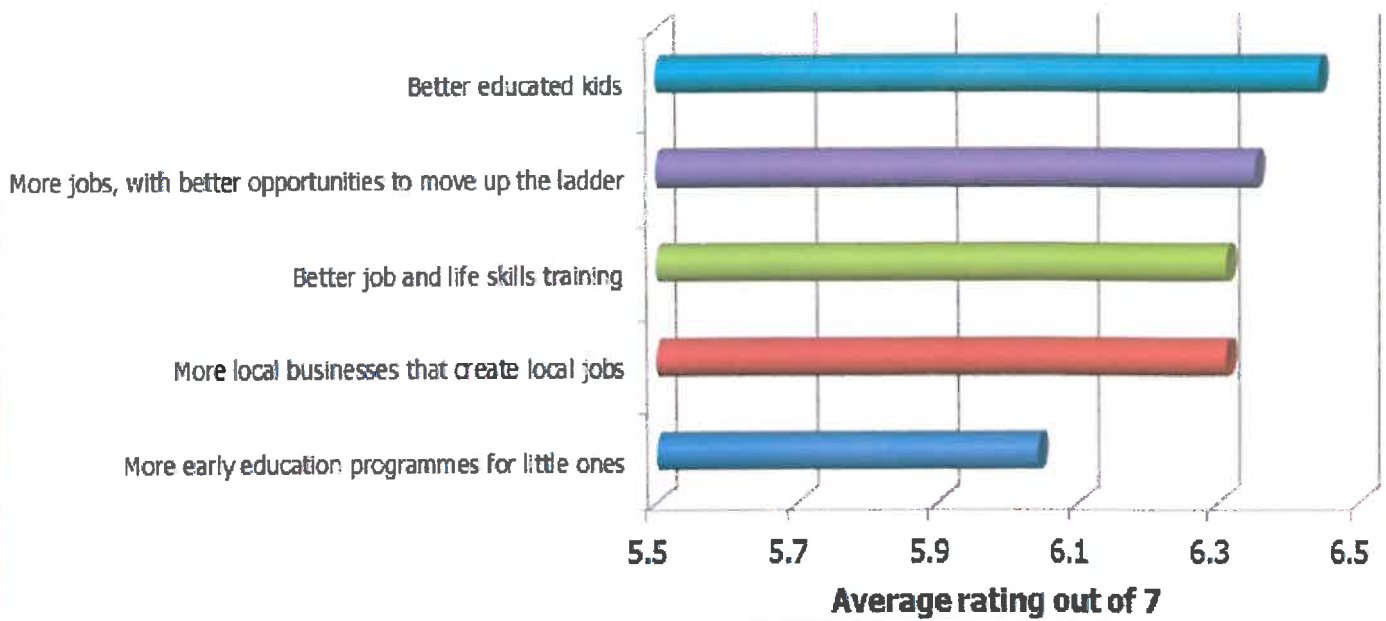


Key Findings Public Questionnaire (544 submissions)



In the **Schools and Jobs** category, "Better educated kids"; "More jobs, with better opportunities to move up the ladder"; "More local businesses that create local jobs"; and "Better job and life skills training" ranked highest.

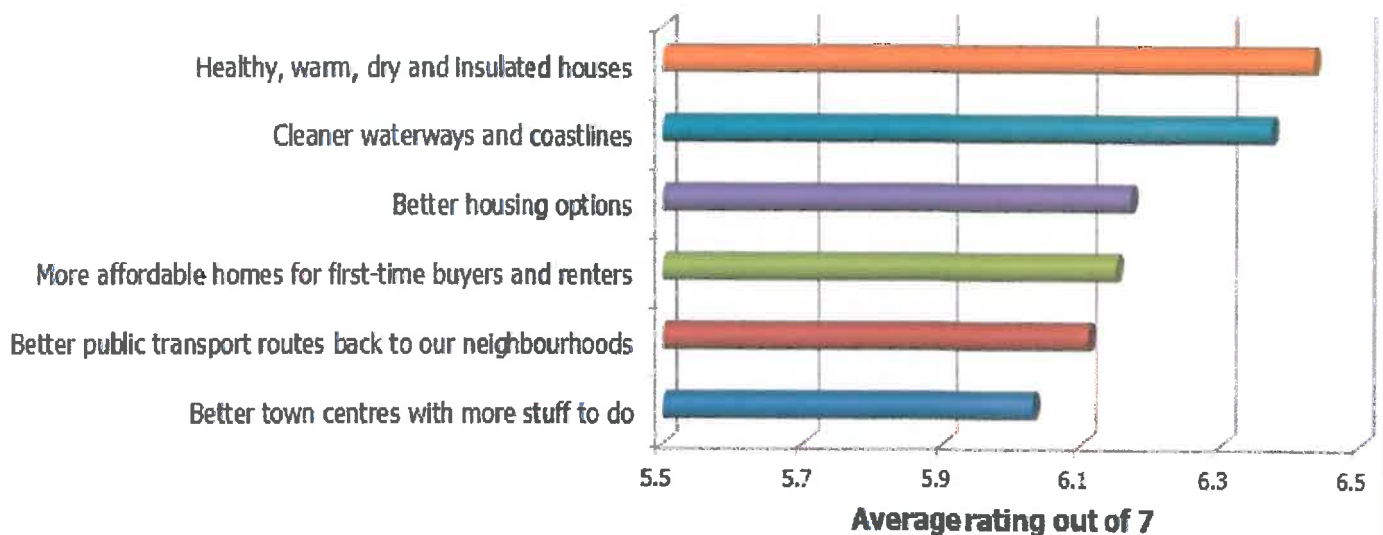
Schools & Jobs - What is most important to you?



Key Findings Public Questionnaire (544 submissions)

In the **Homes and Neighborhoods** category, "Healthy, warm, dry and insulated houses" and "Cleaner waterways and coastlines" ranked highest.

Homes & Neighbourhoods - What is most important to you?



Key Findings

Public Questionnaire

(544 submissions)

TRC also asked “How can we best listen and keep you involved?” The development of a community newsletter ranked highest, with digital and letterbox updates and ongoing community meetings close behind.

Residents from Glen Innes submitted 35% of public questionnaires, with 22% coming from Panmure and 12% from Pt. England.

Twenty-one percent of respondents listed Glen Innes as their place of work, with 16% selecting Panmure and 2% in Point England. Forty percent of respondents singled that they are not currently employed (including students) with 21% indicating they work outside of Tāmaki.

Thirty-three percent of respondents were between the ages of 25-44, 27% between 45-64, 23% between 15-24, 12% under 15, with 5% over 65.



Key Findings

Student Questionnaire

(564 submissions)



Partnering with school principals across eight area schools, TRC incorporated a learning and feedback mechanism providing school children with the opportunity to share their feedback.

School administrators worked with the TRC to craft a set of questions that sparked thoughts and debate about the future of Tāmaki in the classroom.



Key Findings

Student Questionnaire

(564 submissions)



The questions asked included:

Question One: What are 3 things you love about your community?

Like the general community questionnaire, students agreed that the people of Tāmaki are its biggest asset. The areas parks and recreation opportunities, along with its current shops also ranked high.

"I like that we actually get along, we know each support each other, and always have each other's back, not to forget they are always there when you're in need."

"1. I love the people of our community. 2. Support. Because if we do something wrong, they're always there to help and support us with pride and strength 3. We always meet each other at the library!"

"I like being close to my school and my church. I like going for walks around the Panmure Basin with my family. I like the playground at the Panmure Basin."



Key Findings

Student Questionnaire

(564 submissions)



Question Two: What are 3 things you think could be improved about your community?

Again in this category, the answers expressed by students mirrored the findings in the public questionnaire.

Participants expressed that a cleaner environment with less rubbish and more parks was a top priority. Students also signaled a desire for more youth and recreation facilities, and would like less overall crime.

"Pools needs to be free. Free Wi-Fi for the community, so that students can easily do their homework and get up to date. Clean environment."

*"1. Help the community stay clean and green
2. Make the community safe for the little ones
3. Help us make the community more healthy for us."*

"Having more places to ride my bike. Having more places to play soccer. Having more places to run and jump."



Key Findings

Student Questionnaire

(564 submissions)



Question Three: If you were the Mayor of Glen Innes, Point England and Panmure (Tāmaki), what would you do to make this the greatest community in NZ?

The students surveyed indicated that they would govern their community on an agenda of less crime, better shopping opportunities, and cleaner communities with less rubbish and more recycling opportunities. They also showcased the responsibility they have towards their community, and the common purpose needed to build a brighter future.

"Build a big huge mall so other people can see this is the greatest community and we have everything we want is in this community."

"If I was the Mayor of Glen Innes I would make the place safer and put street lights in the reserves and put more shops and playgrounds for the young ones and help people get of the streets."

"If I were the Mayor I would make an after school centre for kids and in it will have students that can channel their talents in a positive way, to also to keep them out of trouble and also to help them keep active."



Key Findings

Student Questionnaire

(564 submissions)



Question Four: As a young person, what would make your life the best it could be?

In short, the youth of Tāmaki answered this question by pointing to education, opportunity and outlets. The importance of a good education and great educational programmes and facilities were overwhelmingly highlighted. Young people also looked towards the creation of better opportunities and community outlets to help them develop their talent. Again, in the area, students looked at the question in a community sense, not only looking to better their lives, but those of all of Tāmaki.

"I would like more green grass to play on and some pretty flowers at the park."

"Getting a good education, which will lead me to my future career of joining the Army when I'm older. Being an honest, responsible person that cares for my family and friends. Keeping our community green and clean for future generations."

"Have a good education then get a good job so that I could make money and go and travel the world and visit other countries."

Of the eight participating schools, Point England School generated the most responses with 175.



Key Findings

Community Meetings



Feedback gathered through community organisation meetings generated three main observations.

1. It's all about the relationships

While substantive discussions took place surrounding the content in the draft Strategic Framework, issues surrounding the function, scope, and goals of the TRC dominated group feedback. Given the history surrounding the Tāmaki Transformation Programme (TTP), as well as TRC's relative infancy, queries generally focused on how the company will operate, what it will be responsible for, and how it will be governed.

There was a reaffirmation by a number of community leaders around the need to ensure 'The Tāmaki Way of Working' and the Tāmaki Inclusive Engagement Strategy (TIES) are the foundation pieces for engaging with the community.

The public hui at Ruapotaka Marae was a strong piece in the campaign. It reaffirmed the marae as a hub of the community and provided TRC the opportunity to engage further with 'hard to reach' community groups.

Meetings also provided an outlet for organisations that were frustrated with the end of the former TTP and the lack of tangible progress thus far. Pasifika church leaders, in particular, were wary of further 'false starts'. However, the strong personal connections of TRC staff with the churches have re-ignited their interest. The community resoundingly expressed the desire to see progress on the ground after years of consultation.



Key Findings

Community Meetings

2. Specific needs for distinct areas

Community meetings reinforced the understanding that each community in Tāmaki holds distinct challenges and needs. Panmure audiences tended to emphasis job creation, economic development, better use of commercial land near the railway line, Tāmaki Campus redevelopment, and town centre revitalisation. Whereas, Glen Innes and Point England broadly focused on raising educational achievement, safety and security, and social housing.



3. Partnerships and Engagement

Above all, the community engagement programme allowed TRC to experience firsthand the capacity of community organisations making a true difference in Tāmaki. The key take-away message from the overall programme reinforced TRC's mission as a community partner working toward a better quality of life in Tāmaki. TRC was able to listen and learn from large and small organisations that have together developed a community infrastructure of service delivery.

These community organisations expressed overall agreement on the TRC's vision and direction of travel, the importance of community values – the Tāmaki Way of Working, and the need for action on the ground.

They also universally offered a key piece of advice – any work the TRC undertakes must include public involvement.



Response to Community Feedback



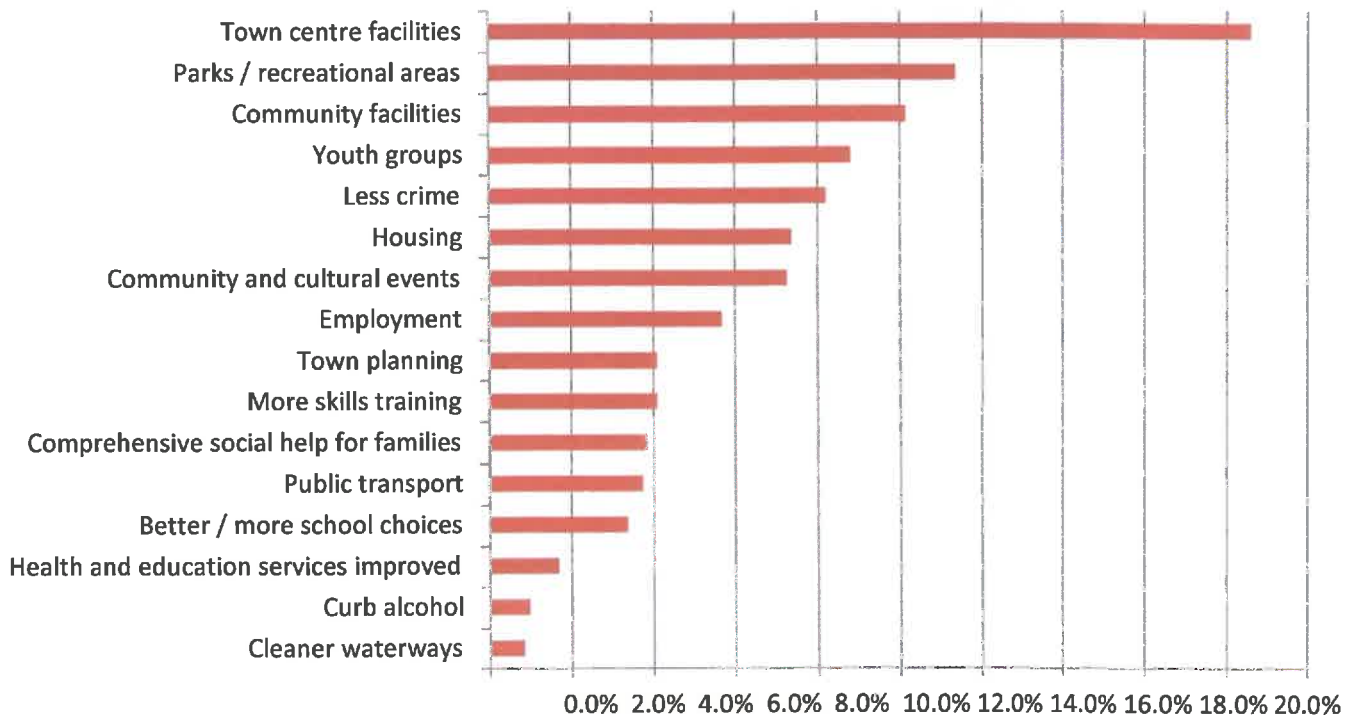
There are three main ways in which the community feedback has been incorporated into the final draft Strategic Framework, which is currently being reviewed by TRC shareholders:

1. Reinforcing the importance of key activities and highlighting priorities
2. Adding new actions and activities that were not included in the draft Strategic Framework
3. Clarifying the role of TRC and how it engages with the community going forwards

Confirming Priorities

Feedback from the public questionnaire when asked "What would you like to have in Tāmaki that we don't have now?" resulted in the following priorities:

Community Priorities



Response to Community Feedback

(continued)

In most cases, these comments reinforced the activities proposed in the draft Strategic Framework, including:

- Revitalising the town centres
- Attracting businesses to the area
- Providing more useable parks and open spaces
- Supporting the development of recreational facilities
- Supporting the delivery of community facilities
- Reducing crime through neighbourhood design
- Supporting crime reduction initiatives
- Improving the quality of housing
- Providing housing choice to cater for all aspects of the community

As previously mentioned, community meetings reinforced emphasis on job creation, economic development, raising educational achievement, safety and security, and social housing.

These activities have been highlighted as a priority in the introductory sections of the updated final draft Strategic Framework. They have also been strengthened where possible, and highlighted in the relevant sections as priorities.

Additional Actions

Some suggestions were made by members of the community and organisations about additional activities and actions that were not included in the draft Strategic Framework. These included activities the community felt should be undertaken by TRC as well as activities that were being undertaken by others that TRC should support.

Each of these suggestions has been evaluated by the TRC team and several have been incorporated into the document. These include:

- Investing in community facilities and consider how Ruapotaka Marae can be improved as a community hub
- Provision of facilities and services for young people in the area
- Supporting the development of recreational facilities being delivered by others
- Promoting Panmure as an 'Asia-town' hub of ethnic cultures
- Ensuring early engagement with a range of community stakeholders in urban design projects.



Response to Community Feedback

(continued)

Role of TRC and Community

There was consistent feedback from the community that TRC need to be clear on its role in the delivery of the regeneration programme and what role the community will play going forward.

As a result of this, the section in the document on 'our role' has been strengthened to make it clearer to people where TRC will lead and where we will facilitate with others taking a lead role .

In addition, it is stated in the document that continuous engagement with the community going forward will be key to the successful delivery of the programme. It also highlights the need to work in partnership with community organisations. The way in which this will be done is not in the final draft Strategic Framework, but the commitment is included to provide the community with some assurance.

Other Learnings

Although the community engagement period was focused around the draft Strategic Framework document itself, there were also a number of learnings from the process that will be used more generally in TRC to influence its approach and help direct TRC in how it will implement the strategy.

In particular, two areas stand out:

1. Measures of success – the answers that were given to the question "How will you know Tāmaki is changing for the better?" will be used to form part of the measurement framework being developed by TRC. This will be used to set targets for Tāmaki that the regeneration programme will aspire to achieve. Although this has not been completed at this stage, the development of community-based measures is referenced in the final draft Strategic Framework.

2. Neighbourhood approach – the community responded strongly that although the draft Strategic Framework covers Tāmaki in its entirety, the suburbs of Glen Innes, Point England and Panmure are quite different and TRC should take a neighbourhood approach when working in particular areas that reflects the distinct features and needs of each community. This is included in the final draft Strategic Framework but will actually be reflected in the whole regeneration approach being taken by TRC.



