

Six-monthly Report 2015-16
1 July 2015 – 31 December 2015

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AUDIENCE

	Q1	Q2	Q3	Q4	YTD	Target
Audience satisfaction	96%	85%	-	-	90.5%	90%
Audience size	141,735	150,137	-	-	291,872	800,000
Collection use	2,944	2,409	-	-	5,353	10,000

Major KPI Variances

Audience is unlikely to reach the stretch *Audience size target* of 800,000 this year and the target for 2016-17 will need to be reassessed alongside current audience measurement tools. For example, Ngā Taonga does not capture social media channels (Facebook, Twitter and Instagram), all of which are growing audiences. In Q2, the drop in *Audience satisfaction* is partly accounted for by the response rate from the Get Smart survey, which was low and all from Wellington as no Auckland or off-site audiences participated in the survey. Overall, Audience is meeting this KPI and fully expects to exceed the target by year's end.

Significant Achievements

Led by Audience, but drawing on contributions from across the archive, work on Ngā Taonga's new corporate website dominated staff attention over the six months. In Q1 the development and build of the site architecture was completed while the focus in Q2 was on content, including creating behind-the-scenes videos with staff (six have been completed) and establishing a new online.

Significant Risks and Opportunities

The new catalogue has enabled Audience to surface more of the collection online – 22 audio files and 100 poster files were prepared and uploaded. There is significant opportunity to also match online content with public events. For example, the most heavily trafficked online catalogue page during Q2 was *This Is Your Life: Jonah Lomu* (381 views.)

External Partnerships

In December Ngā Taonga presented a special screening of *Te Matakite o Aotearoa*, Geoff Steven's powerful observational documentary of the 1975 Land March. The screening was the centrepiece in a season of films presented in partnership with the National Library of New Zealand and the Alexander Turnbull Library to coincide with the exhibition, *Not One More Acre*. The collaboration also provided an opportunity to reinvigorate a previously dormant relationship.

Classic Animation, a screening partnership with the NZ Children's Film Foundation and with funding support from Wellington City Council, drew great responses in October. The second annual *Stillness and the Moving Image Festival* maintained the archive's strong partnership with the mental health sector. One tweeter wrote: "MSSE People, I do this as a public service - do not miss A TOWN CALLED PANIC @ngataonga on 24 October. Life-changing."

STANDARDS

	Q1	Q2	Q3	Q4	YTD	Target
Digital Titles Added	4,981	4,790	-	-	9,771	20,000
Digital Collection	13.8%	13.8%	-	-	13.8%	10%
Approved Storage Conditions	71%	72%	-	-	72%	70%

Major KPI Variances

Technical issues with the Arriscan film digitisation equipment in Q2 affected output from the film digitisation programme, in particular throughput of New Zealand Film Commission titles. The German manufacturer sent out, at their expense, a technician to address the issues and bring the Arriscan back into full operation in December.

Significant Risks and Opportunities

While the approved storage conditions KPI is being met, one site remains problematic. The cold vault at Avalon, which was designed to operate at 7 – 8°C, is well above Ngā Taonga's colour film storage standard. The other areas of concern are Christchurch where the storage is air-conditioned but not dehumidified or sealed, and the Wellington Map Room (Buckle St) facility. This regularly moves outside the preferred conditions though overall maintains a relatively stable environment. In light of these concerns, Standards undertook a review of the archive's storage facilities and conditions.

External Partnerships

Significant deposit agreements were negotiated with the Gibson Group and Radio Sport. Standards contributed to successful preservation and digitisation collaborations with Archives NZ on two projects: *Toehold On A Harbour*, a rare 1960s colour production by the NZ National Film Unit, which featured on the NZ International Film Festival programme, and for the National Archives of the Cook Islands, sound and moving image which featured in events at the Cook's 50th Anniversary of Independence commemorations.

PARTNERSHIP

	Q1	Q2	Q3	Q4	YTD	Target
TVNZ & RNZ Service Agreements Compliance	Met	Met	-	-	Met	100%

Significant Achievements

In early November, Ngā Taonga completed the separation of IT and related services from TVNZ. The ICT unit led the technical separation which included the integration of Avalon-based staff onto the Ngā Taonga file server, email and phone network, and use of standardized hardware and software (with the exception of studio-specific areas requiring PCs.) In addition to the technical separation, Avalon-based workflows were integrated into Ngā Taonga's FileMaker database and processes for servicing TVNZ requests.

Significant Risks and Opportunities

The technology and infrastructure split from RNZ did not occur as scheduled in Q2. The current Services Agreement will continue into Q3. This will result in additional unbudgeted expenditure on RNZ Facilities and RNZ Data connection. RNZ has indicated that with its new programming format, including the loss of iconic shows such as "Sounds Historical", there will likely be a reduction in the amount of historical material accessed by RNZ for broadcast.

As anticipated, TVNZ has reduced its reliance on the archive as it implements its own Digital Production Library. Originally, it was expected that the DPL would be the first source of content retrieval for TVNZ's internal, external and commissioned programmes. However, it has been agreed that commissioned programmes will approach the archive first to source content produced prior to November 2015.

Effective relationships with stakeholders

Notwithstanding the risk flagged above, Client Services (Sound) has provided content to newly developed RNZ programmes, including a weekly on-air feature highlighting material from Ngā Taonga's sound collections. Other client project highlights include the Royal NZ Navy's 75th anniversary celebrations. Client Services (Moving image) has doubled in size and is now able to provide more timely responses to client enquiries. Footage supply is still subject to internal and external preservation and digitisation workflows. Vision project highlights included the Bruce McLaren feature documentary, directed by Roger Donaldson and produced by GFC McLaren Ltd. To date, 23 small gauge titles have been scanned and another 16 are in the process of being scanned for this significant project.

TAHA MĀORI

TAHA MĀORI	Q1	Q2	Q3	Q4	YTD	Target
Iwi Engagements	0	0	-	-		8
TE MĀNGAI PĀHO	Q1	Q2	Q3	Q4	YTD	Target
Television Harvest	552	584	-	-	1,136	4,000 hours
Television Archiving	145	84	-	-	229	610 hours
Radio Harvest	22,776	3,500	-	-	26,276	30,000 hours
Radio Archiving	100.0	190.25	-	-	290.25	500 hours

Major KPI Variances

There is a high probability that the target of eight *Iwi engagements* will not be met, though the archive has continued to deliver programmes and talk with *Iwi* about current and future opportunities to work together. This risk has already been raised with Ministry staff. The *TMP TV Harvest* hours collected reflect the low number of *actual* broadcast hours by *Te Reo TV*. In 2014 Ngā Taonga identified that *Te Reo TV* does not actually broadcast 4,000 hours of programming each year. This anomaly has been raised with TMP/MCH, with agreement to review this deliverable before commencement of negotiations on the next contract. *TMP Radio Harvest* hours in Q1 include the ingest of the significant backlog of 2014-15 material previously stored on a loaned hard drive. The low harvest figure in Q2 reflects the lack of capacity of the capture infrastructure to efficiently harvest broadcast material. New capture infrastructure will be installed at the start of Q3.

Significant Risks and Opportunities

Taha Māori has been reviewing the outputs for the Māori television work. Television archiving output will increase as the archive actively acquires master materials directly from production companies and from improvements in the reporting of the work and gaps in the material being captured.

External relationships

Taha Māori worked closely with the Cook Islands High Commission to support their celebrations of the Cook's 50th Anniversary of Independence. The archive worked with Archives NZ to make three films available for screening in the islands during the celebrations: *Cook Islands Look Ahead* (1965), *Moana Roa* (1951), and from our own collection, *His Excellency's Visit to Cook Islands and Samoa* (1919).

Ngā Taonga entered into a strategic partnership with Creative New Zealand to curate and present several screenings at the 12th Festival of Pacific Arts in Guam in May 2016. The theme will be 'What We Own, What We Have, What We Share: United Voices of the Pacific'.

Our People

Ngā Taonga farewelled its long-serving Pou Ārahi/Deputy Chief Executive, Huia Kopua, in mid-August. In September the archive welcomed three new staff filling key senior roles within Taha Māori, including a secondment from the Ministry. An additional Kaimahi: Kaiwhakauka position was established in Q2 to support the legacy work of the Irirangi Māori Archiving Project, based at the archive's Auckland office.

	OPERATIONS					
	Q1	Q2	Q3	Q4	YTD	Target
Non-government income	14.0%	9.0%	-	-	12.0%	8%
Improvement in staff engagement	16.9%	16.9%	-	-	16.9%	20%

Significant Achievements

Ngā Taonga held its annual Strategic Planning Hui in 20 November. The archive's strategic planning development has been informed by the outcomes of the hui and consultation with stakeholders.

Ngā Taonga has implemented a key element of the archive's ICT Strategic Plan, a centralised storage and archiving system. All Ngā Taonga sites will have access to the centralised storage, providing significant improvements for managing and accessing data. In addition, an automated LTO Tape Library installed at Avalon will streamline the long term archival storage of digital media.

Significant Risks and Opportunities

Architects Herriot + Melhuish provided a concept design for the redevelopment of Ngā Taonga's Taranaki Street building. In December, the archive engaged the services of new structural engineers, Clendon Burns and Park, to review its existing seismic strengthening plan. Prior to the commissioning of a concept design for a redevelopment of the building, Ngā Taonga received a comprehensive Valuation Report on its Taranaki Street property. The report's findings, and subsequent property feasibility study and risk analysis by property specialists Optimax and Colliers Valuation, formed the basis of a set of recommendations on the archive's future accommodation and/or seismic strengthening proposals adopted by the Board at its October meeting.

While both Q1 and Q2 NZ Lottery Grants Board payments were based on Lotto NZ's stretch forecast of a \$200.2m profit for the year, Lotto NZ's November financial forecast indicates the profits are down on projections.

Financial Performance

Income received to 31 December 2015 of \$3,725,668 exceeded budget by \$144,553. The above budget income for the first six months of the financial year has been driven by TVNZ - Production Library Service, NZ Lottery Grants Board, and interest-earned income. Operating expenditure,

excluding depreciation, to the end of December of \$3,632,188 was under budget by \$551,647, in large part due to delays in the recruitment of key staff in the corporate services area.

Governance

At the July Board meeting, Edie Te Hunapo Moke was elected as a Trustee (Māori) for a three-year term starting 1 August 2015. Ms Moke, from Christchurch, has considerable experience as a professional director with a background in financial planning, oversight, and information systems and management. Ms Moke replaces Nathan Hoturoa Gray whose three year term ended on 30 June 2015. At the October meeting Jane Kominik was reappointed Chair for the 2015-16 year. At the same meeting a series of amendments to the Trust's Constitution and Kaupapa were adopted. The amendments were subsequently filed with and accepted by the Registrar of Incorporated Societies and DIA - Charities Service.

Our People

Three vacant key positions in the corporate services area (Strategic HR Manager, Finance and Reporting Manager and Fundraising Manager) were filled at the end of Q2, with the new staff taking up their roles in January. The Fundraising Manager's first priority will be to implement a capital construction fundraising project, Stage One of the archive's three-year fundraising strategy. Additional operational capability was provided with the creation of two additional positions in the ICT department and an Adviser position in HR.

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