

Withheld under section 9(2)(a)

**From:** Elaine Wright  
**To:** [redacted]  
**Cc:** [redacted]  
**Subject:** FW: FOR YOUR INFO: Use of conservation land indicator  
**Date:** Friday, 18 August 2017 12:56:11 p.m.  
**Attachments:** image001.png

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Hi [redacted]

FYI and further consideration. Please feel free to pass along to StatsNZ for a response.

Regards

Elaine

Dr Elaine Wright  
Planning, Monitoring & Reporting Manager, Science & Policy Group  
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Department of Conservation - Te Papa Atawhai  
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[www.doc.govt.nz](http://www.doc.govt.nz)

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**From:** [redacted]  
**Sent:** Monday, 14 August 2017 5:07 p.m.  
**To:** [redacted] <[redacted]@doc.govt.nz>; Elaine Wright <[redacted]@xxx.xxx.xx>; [redacted] <[redacted]@doc.govt.nz>  
**Cc:** [redacted] <[redacted]@doc.govt.nz>; [redacted] <[redacted]@doc.govt.nz>; [redacted] <[redacted]@doc.govt.nz>  
**Subject:** RE: FOR YOUR INFO: Use of conservation land indicator

I haven't looked into the issues in depth in relation to this comment, but I do not at all share the negatives in the assessment quoted here

- "We did explore using the IVS data, in particular to show the top attractions/activities (e.g. a national park, glacier, marae) that international visitors visited, in a single year and/or a comparison over years. Stats NZ did have a few concerns around the survey design and sample limitations, and the breakdowns and tables we were after weren't available on the via NZ Stats. They said that because the purpose of the output data was to feed into the tourism satellite account it wasn't a direct pressure indicator/measure of resource use and management and other human activities (one of the legislative topics)."

- It seems odd to state that Stats NZ "have a few concerns around the survey design and sample limitations" given that it is an important contributor (\$10 billion per annum) to two of the most important Tier 1 official statistics – Balance of payments and GDP! It is not true that it is designed only for TSA. My memory from when I was at Stats NZ is that IVS existed before TSA was developed. [ "The IVS is the main data source for estimating expenditure by international visitors to New Zealand (exports of travel services)." [http://www.stats.govt.nz/browse\\_for\\_stats/economic\\_indicators/balance\\_of\\_payments/BalanceOfPayments\\_HOTPDec14qtr/Data%20Quality.aspx](http://www.stats.govt.nz/browse_for_stats/economic_indicators/balance_of_payments/BalanceOfPayments_HOTPDec14qtr/Data%20Quality.aspx) ]
- I have analysed national park use using IVS and am confident of the quality of the outputs – which are superior in quality to much other data available. It is not perfect, but it is based on a serious well-thought-out survey. While it is true that "the purpose of the output data was to feed into the tourism satellite account" [and BOP and GDP -IW], and the sample design is likely to be oriented to this purpose, I see absolutely no obstacles (from a sampling design/statistical viewpoint) to using the survey to estimate numbers of international visitors and hence it can (and should, in my view, be tested and used to) provide good quality estimates (with known sampling errors) of international visitors contribution to "direct pressure indicator/measure of resource use and management and other human activities".
- My assessment is that it is likely to provide superior data in scope and quality, at least in terms of international visitors, than DOC's "concessions data and online booking data". Our concessions data generally has big issues in terms of scope, consistency and availability/accessibility and on-line bookings have good coverage only of the 9 Great Walks. Testing could include comparison of VIS with the Commercial Accommodation monitor, and with the great walks in the the IVS with the DOC's visitor booking system.
- I have tested my views here with [redacted] one of NZ's top survey statisticians, who has been involved ith both Stats NZ and with the design of the IVS by MBIE.

[redacted]  
Principal Science Advisor - Statistics—Kai-Tatauranga, Department of Conservation—Te Papa Atawhai  
[redacted]  
Level 3, Grand Central, 161 Cashel Street, Christchurch 8011  
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**From:** [redacted]  
**Sent:** Friday, 7 July 2017 7:08 a.m.  
**To:** Elaine Wright <[redacted]@xxx.xxx.xx>; [redacted] <[redacted]@doc.govt.nz>; [redacted] <[redacted]@doc.govt.nz>  
**Cc:** [redacted] <[redacted]@doc.govt.nz>; [redacted] <[redacted]@doc.govt.nz>; [redacted] <[redacted]@doc.govt.nz>  
**Subject:** RE: FOR YOUR INFO: Use of conservation land indicator

Thanks Elaine.

These permissions data sets are exactly what is needed to report on a range of OMF measures, and what I've sought in the past.

As you know, we have been wanting to get access to the permissions database for three years, but each time I've scoped it the response has been that the database is such a mess that it's not possible to easily provide these data. I understand that there has been some work done to improve this, so I'm very interested to see how the MoE gets on.

Re DOC asset use data, some of this is a little easier, but other data points would require some work...

Does PMR have a role in this? I'm thinking that DOC should be reporting this stuff before MoE does it for us?

Cheers,

[redacted]

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3. **Attachment**

I've attached a draft "measure assessment template" which might give you a better idea of how we want to use some this information. We welcome any feedback you may have. Note we will have a separate measure assessment template for the economic impacts information – as this is a separate topic under our legislation. It also gives an idea of the type of metadata we would be needing to accompanying the information (e.g. collection methodology, limitations to data).

Happy to meet in person to discuss if it's easier. Please let me know if you have any questions.

Thanks again for your time.

Nga mihi

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██████████, **Environmental Reporting**  
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No.3 The Terrace, PO Box 10362, Wellington 6143

View the latest Environmental Reporting releases at: <http://www.mfe.govt.nz/more/environmental-reporting>



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**From:** ██████████@stats.govt.nz  
**Sent:** Tuesday, 27 June 2017 4:24 p.m.  
**To:** ██████████; ██████████; ██████████; ██████████@doc.govt.nz; ██████████@doc.govt.nz; ██████████@doc.govt.nz  
**Cc:** ██████████  
**Subject:** RE: SNZ/MFE/Doc connections

Hi all

Here is some info about Environmental Reporting. Any questions, feel free to ask.

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Cheers

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**From:** ██████████  
**Sent:** Tuesday, 27 June 2017 2:10 PM  
**To:** ██████████@stats.govt.nz>; ██████████@mfe.govt.nz; ██████████@mfe.govt.nz; ██████████@doc.govt.nz; ██████████@doc.govt.nz; ██████████@doc.govt.nz  
**Subject:** SNZ/MFE/Doc connections

Hi all,

Thank you for taking the time today to meet and discuss the various intricacies of DoC data and the potential application of this for Stats NZ/MFE reporting purposes.

All parties emails are included above to facilitate further dialogue.

Cheers,

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