

9 March 2018

Brendan Seerup  
[fyi-request-7330-ea2b4159@requests.fyi.org.nz](mailto:fyi-request-7330-ea2b4159@requests.fyi.org.nz)

Dear Mr Seerup

### Official Information Act request

Thank you for your request received 24 February 2018 requesting what information is collected and submitted to the google analytics service for a user filling out and submitting their 2018 census information online (<https://www.census.govt.nz>).

Stats NZ believe transparency is important and have endeavoured to be clear about what tracking tools we are using by accounting for this within the Stats NZ privacy statement, which is linked in our website footer and can be found here - <https://www.stats.govt.nz/about-us/privacy-statement>. We use google analytics to collect information about when the site is being used, for how long, on what devices and which pages are being visited.

You have the right, by way of complaint to the Office of the Ombudsman under section 28(3) of the Act, to seek an investigation and review of this response to your request.

Stats NZ intends to publish its response to your request made under the Act on the Stats NZ website. This letter, with your personal details removed, will be published in its entirety. Consistent with the Act, publishing responses increases the availability of information to the public and helps promote balanced public debate.

Yours sincerely,



Matthew Bloomer  
**Manager**  
**Office of the Government Statistician**

info@stats.govt.nz  
toll-free 0508 525 525  
stats.govt.nz

HP House  
8 Gilmer Terrace  
PO Box 2922  
Wellington 6140