

10 May 2018

Emailed to: fyi-request-7741-f6f981e7@requests.fyi.org.nz

Dear Katherine

Official Information request – Request for information regarding ‘Laser eyes’ image and text used for privacy mark logo promotion (Our Ref: OPC/2859)

Thank you for your request for information under the Official Information Act 1982 received on 1 May 2018 regarding “all information including text and images, electronic or otherwise, regarding this published information regarding the Privacy Commissioner and his 'laser eyes'”.

This image you refer to remains available on our Twitter page where it was first posted. Here are the links to the four posts that contain the image.

- <https://twitter.com/NZPrivacy/status/966759296942796800>
- <https://twitter.com/NZPrivacy/status/965794039005028352>
- <https://twitter.com/NZPrivacy/status/964968446281863168>
- <https://twitter.com/NZPrivacy/status/964741198694019073>

Please note that this image was used only on Twitter in a light hearted way to help promote the People’s Choice Award for the Privacy Trust Mark Design Competition. It was created by a staff member in their spare time and was not an entry into the competition.

The Privacy Trust Mark has recently been launched and you can find further information on our website at:

- <https://privacy.org.nz/news-and-publications/statements-media-releases/new-privacy-trust-mark-certifies-privacy-and-customer-control/>
- <https://privacy.org.nz/privacy-for-agencies/applying-for-a-privacy-trust-mark/>

As this information you have requested is publicly available I am therefore, in accordance with section 18(d) of the Official Information Act 1982, declining your request.

You have the right to ask the Ombudsman to review this decision. Information about the Ombudsman's complaint process can be found here - <http://www.ombudsman.parliament.nz/make-a-complaint>

Yours sincerely

A handwritten signature in blue ink, consisting of a large, stylized 'J' followed by a series of loops and a final vertical stroke.

John Edwards
Privacy Commissioner