

E-learning module with social media content:

Slide 1:

**Stats NZ**  
Tatauranga Aotearoa

## The principles of interacting with social media

Social media includes all our Internet based tools used for sharing and discussing information online. If discussing Stats NZ online remember the principles in this video and consider how it could affect your colleagues or work life.

*Watch the video on the principles of interacting with social media. You don't need sound.*

STATE SERVICES COMMISSION  
Te Komihana O Ngā Tari Kāwanatanga

New Zealand Government

00:00 / 04:05

Press play

< PREV NEXT >


Link shown is this - <https://www.youtube.com/watch?v=wM0gh5kV8ic>

Slide 2:

## The principles of interacting with Social media **Stats NZ** Tatauranga Aotearoa

Fill in the blanks with words from the video. Each answer is only used once.

1. Don't discuss anything that's not already \_\_\_\_\_ or that you have access to only because of your job.
2. Respect the Code of Conduct, your \_\_\_\_\_ as a public servant and let people know if things go wrong.
3. If it's obvious on social media who you work for, be clear your views are \_\_\_\_\_. You only represent yourself \_\_\_\_\_ (unless approved by Stats NZ)
4. Only use government logos if you have been \_\_\_\_\_ to speak for the agency.
5. \_\_\_\_\_ remarks could damage an agency's, a colleague's or your own reputation.
6. Respect the need to maintain \_\_\_\_\_ State services.



Quiz question:

## 6. Which of these is not a principle of interacting with social media? **Stats NZ** Tatauranga Aotearoa

Three of these are principles, one is not. Select the answer that is not included in the principles.

- Always list your occupation and organisation on your social media accounts.
- Don't discuss anything that's not already public or that you have access to only because of your job.
- Respect the Code of Conduct.
- If it's obvious who you work for, be clear your views are your own.

