June 25, 2018



Hon Grant Robertson Associate Minister for Arts, Culture and Heritage Private Bag 18 041 Parliament Buildings WELLINGTON 6160

Via email - <u>q.robertson@ministers.govt.nz</u>

The New Zealand Archive of Film, Television and Sound Ngā Taonga Whitiāhua me Ngā Taonga Kōrero

Tēnā koe Minister

### Letter of Expectations 2018/19

Thank you very much for your Letter of Expectations for 2018/19.

As I am sure you can appreciate, the Board of Trustees for Ngā Taonga Sound & Vision are wrestling with some challenging matters at the moment, and I wanted to take the time to properly discuss your Expectations at a meeting of the full Board – hence the delay in my response. This letter reflects the nature of that discussion.

### Policy Context

The Board of Ngā Taonga agrees completely that the audiovisual taonga in our stewardship play a vital role in the lives of New Zealanders. Our exhibitions and programming are modest, largely due to our constrained financial position, but we are always seeking innovative ways to reach more New Zealanders – and particularly people who might not be well served by other cultural and artistic activity, such as remote and diverse communities. Wherever practical, this means working in partnership with other institutions to increase the impact of these precious taonga. Furthermore, we are highly ambitious for what is possible – we regularly witness firsthand the power of audiovisual taonga to connect people with their history, with their ancestors, and with each other, but the challenges of reaching new audiences – particularly young people and those outside of Wellington – need to be prioritised.

# Strategic Direction

As I noted in my letter to you dated 18 April 2018 we will engage with and support the National Archival and Library Institutions review. While the delay is challenging for us insofar as it creates uncertainty for a longer period of time, we agree that a joined-up approach to investing in the sector is highly desirable, and will ensure maximum value is returned to the New Zealand public. Our size and resource base has always required us to work in creative ways with sector partners, so we view this review as a very positive development. If we can assist you in any way, please let me know.

## Service Delivery

We welcome engagement with your officials around our funding agreement, including pricing and setting appropriate targets for digital preservation and access. We agree completely that public access is a major priority for the organisation, provided it can be achieved without endangering the collections in our care.

### Capability and Governance

The Board of Ngā Taonga takes a good deal of pride in what the organisation has achieved in recent years, particularly in the areas of financial management, risk management and strategic direction. We have completed our self-evaluation process, and this will be with you before the end of June 2018.

I thank you for your expression of confidence in our organisation, and assure you that we will do our very best to meet these challenges.

Nāku iti noa, nā

Simon Murdoch

Chair

**Board of Trustees**