

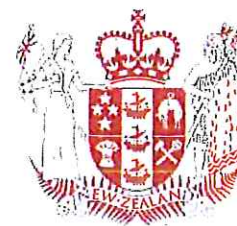
Hon Grant Robertson

MP for Wellington Central

Minister of Finance

Minister for Sport and Recreation

Associate Minister for Arts, Culture and Heritage



24 APR 2018

Simon Murdoch CNZM
Chair
Ngā Taonga Sound & Vision
84 Taranaki Street
PO Box 11 449
WELLINGTON 6142

Dear Simon

LETTER OF EXPECTATIONS 2018/19

As you know, I have been delegated all matters within the Arts, Culture and Heritage portfolio concerning oversight and funding of Ngā Taonga Sound & Vision (Ngā Taonga), and relating to the National Library and Archives New Zealand. This letter sets out my expectations for Ngā Taonga to assist the Board in planning for the 2018/19 year.

First, I would like to acknowledge the organisational development that Ngā Taonga has gone through in the last few years. I believe this has put Ngā Taonga in a good place to tackle the challenges ahead, including its role in managing the TVNZ Archive.

My specific expectations for Ngā Taonga in 2018/19 are as follows.

Policy context

I expect Ngā Taonga to continue to play a vital role in engaging New Zealanders in the nation's audio-visual taonga through high-quality exhibitions, screenings, events and outreach activities.

Strategic direction

I request that Ngā Taonga engage constructively with the Ministry for Culture and Heritage (the Ministry) on an on-going basis to develop Ngā Taonga's long-term strategy and operating model. This work will also involve engaging with the Ministry on broader challenges, opportunities and linkages for national documentary heritage institutions (Archives New Zealand, the National Library of New Zealand and Ngā Taonga).

As you may know in 2018, the Government will develop a new Māori Language Strategy, the *Maihi Karauna*. Given the important role Ngā Taonga plays in relation to the preservation of Māori culture and heritage, I would expect you to be involved in *Maihi Karauna* discussions with the Ministry with the objective of recognising and celebrating the value of Te Reo and actively supporting its development.

Please continue to work with the sector, including funding organisations such as NZ On Air, the Film Commission and Creative New Zealand to seek opportunities to share resources, reduce duplication and to respond in an appropriately agile manner to the opportunities around digital convergence. I expect you to be facing new challenges and taking new opportunities as they arise. Please keep my officials informed of developments relating to these issues.

Service delivery


The funding agreement with the Ministry should include appropriate targets for preservation, access and digitisation of the collection including the TVNZ Archive. It should also set out an agreed appropriate process or mechanism to prioritise digitisation. I would also request that you place particular emphasis on facilitating and promoting public access to the collections this year.

Capability and Governance

I would like to see Ngā Taonga continue its good work around improving its financial and organisational policies and practices and ensuring these are fully embedded within the organisation. Furthermore, I think it would be appropriate for the Board to undertake a robust self-evaluation of governance practices and maintain consistency with the Institute of Directors best practice.

I look forward to working with you over the coming year. You have a complex task in a challenging operating environment but I have confidence that you and your Board are well positioned to guide Ngā Taonga on the next stage of its journey.

Yours sincerely



Hon Grant Robertson
Associate Minister for Arts Culture and Heritage

cc: Rebecca Elvy, Chief Executive