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13 August 2018

Mr Mijail Linares
fyi-request-8155-4097aca7@requests.fyi.org.nz

Dear Mr Linares

Official Information Act 1982 request – World Cups Office

This letter responds to your email Official Information Act 1982 (OIA) request of 6 August 2018 regarding the World Cups Office.

Attached in appendix one is a response to your OIA request.

I am declining your request for salary information under section 9(2)(a) of the OIA. The World Cups Office has a small number of staff and therefore the salary information has been withheld to protect the privacy of individuals under section 9(2)(a) of the OIA.

I am satisfied that the withholding of this information is not outweighed by any other circumstances that render it desirable, in the public interest, to make the information available.

If you would like to discuss this response further please contact Dr Alice Hume, Manager Policy by email at policy@sportnz.org.nz.

Please note that if you are not satisfied with this response you have the right to make a complaint to the Ombudsman under section 28(3) of the OIA.

Yours sincerely

Peter Miskimmin
Chief Executive



Appendix One: OIA response

Please detail the travel expenses for the year ended 30 June 2017? i.e. destinations, number of trips.

Row Labels	Hospitality	Accommodation	Air Travel	AirTravel International	Mileage	Taxis	Grand Total
		488	12	1,116			1,616
AKL		483					483
AKL/MEL				277			277
MEL				265			265
MEL/AKL				529			529
(blank)		5	12	46			63
			1,338			346	1,684
airport						81	81
AKL						265	265
AKL/WLG			508				508
WLG/AKL			455				455
WLG/AKL/WLG			327				327
(blank)			48				48
		814	677				1,491
AKL		804					804
ROT			115				115
(blank)		10	562				572
End of year mtgs 60pax	51						51
(blank)	51						51
		694	774				1,468
AKL		665					665
AKL/WLG			275				275
WLG/AKL			436				436
WLG/AKL/WLG			-				-
(blank)		29	63				92
KPMG mtea/lunch 50pax	762						762
(blank)	762						762
Lions Host reg. forum (Levrge & Legcy) 22pax	378						378
(blank)	378						378
Lions Risk forum catering 45pax	1,066						1,066
(blank)	1,066						1,066
Mileage					40		40
airport					40		40
Parking			58				58
AKL			58				58
		4,142	7,268			2,278	13,688
Vodafone			1				1
AKL		2,669					2,669
AKL/WLG			858				858
DUD		248					248
ROT		305					305
WLG		558					558
WLG/AKL			1,141				1,141
WLG/AKL/WLG			3,759				3,759
WLG/AKL/WRE			177				177
WLG/CHC/DUD/WLG			653				653
WLG/ROT			-				-
WRE		230					230
WRE/AKL/WLG			220				220
(blank)		132	459			2,278	2,869
			748				748
AKL/WLG			336				336
WLG/AKL			388				388
(blank)			24				24
L&L forum	47						47
L&L forum	47						47
Grand Total	2,304	6,139	10,876	1,116	40	2,624	23,098

Please elaborate on the Consulting Services expenses for the year ended 30 June 2017 by answering the following questions:

3.- Which were the consulting firm(s) employed during this period?

4.- What were they employed to consult on? i.e. feasibility study, post-event analysis, etc.

Consulting Firms	Description of service
Briony Ellis	DHL NZ Lions Cultural Programme
Ellis Andersen Limited	Events Consultant - DHL Lions
Fresh Information Limited	Visitor & campervan projections DHL Lions series
International Rugby Club Limited	Rugby 2017 Festival
Korsholm Woodd	Stakeholder & Government Communications Advice
KPMG	Risk Management Support for 2017 Major Sporting Events - May 16
McGredy Windrer & Co Ltd	Procurement process - DHL NZ Lions Series Advice, draft Memorandum of Understanding regarding Fanzone-Lions tour - Mar 17 Costs and fees associated with Queens Wharf Fanzone DHL Lions
Morris PR Limited	130 banners for DHL Lions
New Zealand Music Commission	NZ Music Video Playlists Rugby 2017 Festival
SWPR Ltd	Publicity Services for Rugby 17 festival

Please elaborate on the Investment Grants & Funding expenses for the year ended 30 June 2017 by answering the following questions:

5.- Who were the recipients of the grants & funding?

Grant recipients
Auckland, Tourism, Events and Economic Development
Canterbury Development Corporation
Dunedin City Council
Hamilton City Council
Rotorua District Council
Whangarei District Council
Wellington Regional Economic Development Agency Ltd
New Zealand Rugby
New Zealand Trade and Enterprise
International Rugby Club Limited

6.- How did they get access to these grants? Was there an application process?

On 14 September 2016 Cabinet agreed to allocate \$3 million from the Major Events Development Fund towards a cultural programme around the DHL New Zealand Lions Series 2017 (Lions Series). The application process for Major Events Development Funding can be found at this web address: <http://www.majorevents.govt.nz/major-events-development-fund>.

The MEDF of \$3 million had the following the objectives for the Lions Series Cultural Programme:

- to showcase New Zealand culture, arts, innovation, landscapes, heritage, hospitality and way of life to international visitors and the international audience through broadcast and visiting media
- to create a nationwide focus and sense of celebration that enhances New Zealand's international reputation as a world-class major event host
- to diversify visitor spending across sectors and regions
- to encourage and support NZ Inc. agencies, industries, businesses and regions to leverage the opportunities presented by the event

- to give visitors and New Zealanders an unforgettable Kiwi experience.

As the Lions Series was hosted in seven New Zealand regions, these regions were invited to make submissions for funding support to deliver programmes in line with the objectives set for the Lions Series Cultural Programme.

Submissions were then considered and discussions with host regions and other stakeholders undertaken with a view to develop a cohesive overall programme of events, within budget, that achieves the following goals:

- amplify host city programmes so that they hit a range of NZ Inc. targets with high quality distinctive visitor experiences
- focus on “match day minus/plus one” events that will extract maximum visitor and local engagement with New Zealand experiences, products and culture
- support programmes that align to the overall goals and themes of the nationwide programme
- support programmes with legacy outcomes that enrich New Zealand communities' connection and value from hosting the Lions Series
- communicate the entertainment programme to visitors and locals to maximise attendance and engagement.

Following the discussions with host regions and other stakeholders the funding was allocated for each host region, supplemented with a small amount of centrally produced content and coordinated communications and marketing.

Released under the Official Information Act 1982