

Updated 19 July 2017

Metro Print and Digital examples.

Working together to provide Christchurch public transport.



metro

Print Media.

In this section:

Billboards

Adshels

Pull Up Banners

Posters

DL Flyers

Newspaper Ads

“I choose the bus for some extra knitting time.”

Fiona, Orbiter bus user.
One Secret Santa gift knitted last month.

What would you do with more time?

metro
metroinfo.co.nz

“I choose the bus to save looking for a car park.”

Natalie, Orange Line bus user
180 minutes not spent looking for a car park this month.

What would you do with more time?

metro
metroinfo.co.nz

“I choose the bus so I can chill before work.”

Hamish, Yellow Line bus user
20 relaxed commutes to work this month.

What would you do with more time?

metro
metroinfo.co.nz

6000mm x 3000mm

Winning an iPad is easy as...

- 1 Get online**
at metroinfo.co.nz
Need a registration code? Call Metroinfo on 03 366 88 55
- 2 Top-up**
your Metrocard
- 3 Win an iPad**
Now you're in the draw to win an iPad! T&Cs apply.

Way to go. metro metroinfo.co.nz

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My metrocard is the...

- Faster**
Get onboard quicker
- Cheaper**
Save 30% on cash fares
- Smarter**
Securely top up online

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1175mm x 1775mm

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2035mm x 850mm


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Way to go. 

A4/A3/A1/A0



The new
960 bus
route -
linking you
with...



Way to go.

The new 960 express bus service takes Waimakariri residents who work near the Airport and in Hornby to and from work.

To make it even easier the 960 also connects with the Blue Line and two new Park & Ride facilities in Kaiapoi and Rangiora.

Timetable

RANGIORA TO HORNBY	AM		
Rangiora	5.30	6.30	7.00
White St Park & Ride (Rangiora)	5.38	6.38	7.08
Southbrook Rd	5.48	6.48	7.18
Silverstream Park & Ride (Kaiapoi)	5.58	6.58	7.28
Belfast	6.09	7.09	7.39
Airport (Orchard Rd)	6.25	7.25	7.55
The Hub Hornby	6.45	7.45	8.15

Buses do not pick up passengers after the corner of Main North Road and Cassidy Place, Belfast. Drop offs only.

HORNBY TO RANGIORA	PM		
The Hub Hornby	4.20	4.50	5.20
Airport (Orchard Rd)	4.35	5.05	5.35
Belfast	4.50	5.20	5.50
Silverstream Park & Ride (Kaiapoi)	5.02	5.32	6.02
Southbrook Rd	5.13	5.43	6.13
White St Park & Ride (Rangiora)	5.18	5.48	6.18
Rangiora	5.33	6.03	6.33

Buses do not drop passengers off before Main North Road, Belfast. Pick ups only.

Your Metrocard will get you onboard faster, help you handle your cash smarter, and save 30% when you ride with us.

Way to go.

metroinfo.co.nz



My Metrocard is the way to go...


Faster Get onboard quicker
Cheaper Save 30% on cash fares
Smarter Securely top-up online

...and be in to WIN an iPad!

Every time you top-up your Metrocard online before 31 August 2016, you'll go in the draw to win an iPad. T&Cs apply.

Way to go.

metro
metroinfo.co.nz



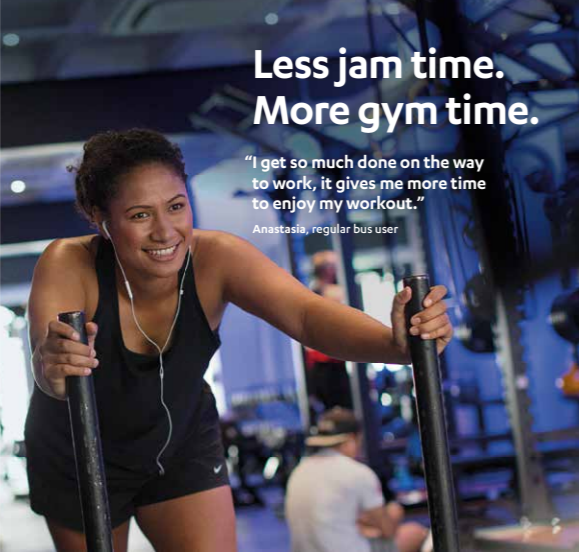
"I choose the bus to save looking for a car park."

Natalie, Orange Line bus user - 180 minutes not spent looking for a car park this month.

What would you do with more time?

metro
metroinfo.co.nz


263mm x 180mm



**Less jam time.
More gym time.**

"I get so much done on the way to work, it gives me more time to enjoy my workout."

Anastasia, regular bus user



**Emails off.
Coffee on.**

"I get work done on the bus, so I can take my time with my caffeine hit when I arrive."

Jason, regular bus user

A high frequency Metro Line is only about 500m from your door.

Why not let someone else do the driving for you? Plan your bus journey at metroinfo.co.nz or call 03 366 88 55.

Make better use of your drive time.

When someone else is doing the driving, you can get more done. If you're clearing emails, reading a book, or catching up on social media on board, you'll have more time each day to do the things you love.

Way to go.

metro

metro

metro

Y Yellow Line

Every 10 – 15 minutes
6.00am – 7.00pm
Monday – Friday

Check metroinfo.co.nz for all other times, including Tempton and Rolleston timetables.

Rolleston, Tempton, The Hub Albany, Church Corner, Westfield Riccarton, Christchurch Hospital, Bus Interchange (CBD), Fitzgerald Ave, Eastgate Shopping Centre, New Brighton

O Orange Line

Every 15 minutes
6.00am – 7.00pm
Monday – Friday

Check metroinfo.co.nz for all other times.

Hallwells Shops, Adlington Village, Christchurch Hospital, Bus Interchange (CBD), Fitzgerald Ave, The Palms Shopping Centre, Burnwood Hospital, Queenspark

B Blue Line

Every 10 – 15 minutes
6.00am – 6.30pm
Monday – Friday

Check metroinfo.co.nz for all other times, including Cashmere, Kaiapoi and Rangiora timetables.

Cashmere, Princess Margaret Hospital, Sydenham Shops, Bus Interchange (CBD), Bealey Ave, Northlands Mall, Belfast, Kaiapoi, Rangiora

O The Orbiter

Every 10 minutes
6.00am – 7.00pm
Monday – Friday

Check metroinfo.co.nz for all other times.

Eastgate Shopping Centre, St. Martins Shops, Princess Margaret Hospital, Barrington Mall, Westfield Riccarton, University of Canterbury, Northlands Mall, The Palms Shopping Centre, Eastgate Shopping Centre

P Purple Line

Every 15 minutes
6.00am – 7.00pm
Monday – Friday

Check metroinfo.co.nz for all other times.

Christchurch Int. Airport or Sheffield Cres, Avonhead Mall, University of Canterbury, Westfield Riccarton, Christchurch Hospital, Bus Interchange (CBD), Ara Institute, Ferrywood Shops, Sumner

**Less roundabouts.
More swings.**

"The adventure starts from the moment we get on the bus, so I can focus on the things that really matter."

Olivia, regular bus user



A4 folded to A5

Waimakariri we've improved your bus services.

Waimakariri District's population is growing fast. To cater for the increased demand we've made some improvements to your bus services.

- Increased frequency
- More express trips
- Direct routes

Find out more at metroinfo.co.nz

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- Increased frequency
- More express trips
- Direct routes

Find out more at metroinfo.co.nz

Way to go.

Improved Waimakariri bus services

from 24 April 2017

Way to go.

Waimakariri District's population is growing fast. To cater for the increased demand we are making some improvements to the bus services.

These improvements are going to:

- Increase the frequency of some bus services
- Introduce more express services to speed up trips
- Alter some existing routes to improve coverage

B Blue Line

You can expect increased frequency at peak times, as well as more express trips and a route change to connect with the Park and Ride facility in Silverstream.

A Blue Line bus will leave Rangiora every 10 minutes to the city between 6:30am and 7:30am weekdays.

There will also be additional buses for the rest of the morning and afternoon peak times.

How timetables and more information on these improvements can be found at metroinfo.co.nz

- Rangiora
- Rangiora
- Wendell
- Park and Ride
- Southbrook
- Kaipoi
- St Leonards
- Park and Ride
- Belfast
- Northlands Mall
- Bealey Ave
- Bus Interchange
- City
- Sydenham Shops
- Process
- Margaret Hospital
- Cashmere

95 Waikuku and Pegasus / City

The current 951 Kaiapoi / Pegasus and 952 Kaiapoi / Waikuku will no longer operate as they will be replaced by the improved 95 that travels to the city.

The 960 Rangiora / Airport and Hornby commuter service will continue to operate as is with no changes made to the route or schedule.

The 95 service will run throughout the day between Pegasus and the city, and continue to Waikuku at peak times.

The route through Pegasus will be extended to improve coverage of this area.

The route through Woodend will travel straight down SH1 to make the trip quicker and more direct.

You can also expect increased frequency with the 95 leaving every half an hour during peak times, and more express trips.

New timetables and more information on these improvements can be found at metroinfo.co.nz

- Waikuku
- Pegasus
- Woodend
- Kaipoi
- Belfast
- Northlands Mall
- Bealey Ave
- Bus Interchange
- City
- Ara Institute

Hassle-free Park and Ride

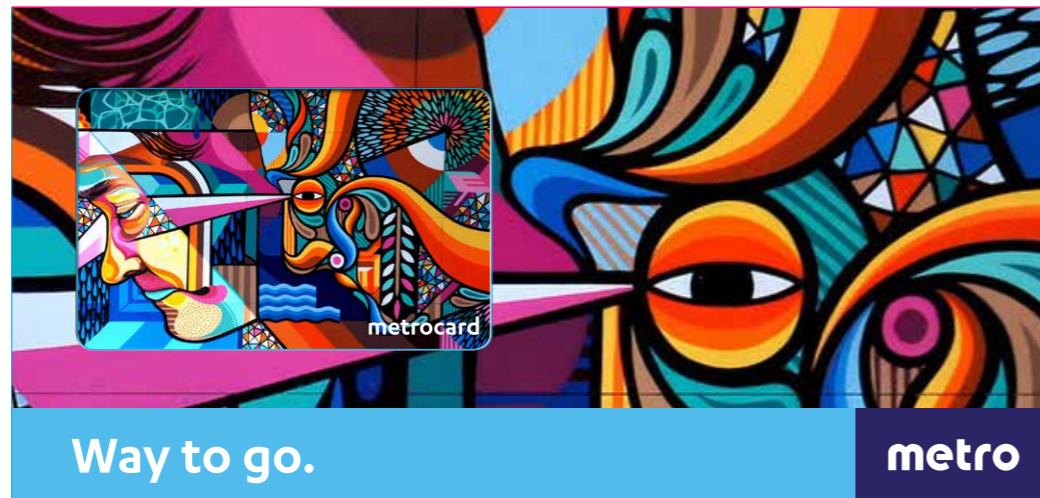
The Park and Ride facilities in Rangiora (White Street) and Kaiapoi (Silverstream) mean you can drive or cycle to these locations, park hassle-free, and travel by bus to Christchurch. They are free to use and help to ease congestion on our roads.

Save 30% with a metrocard

Using a Metrocard is a cheaper and more convenient way to travel by bus. You no longer have to carry the right change and it saves you at least 30% on your trips compared to paying cash. Find a Metrocard retailer nearest to you at metroinfo.co.nz

If you have any questions about these changes or would like help planning your journey, call 03 366 88 55.

Way to go.



Get ready to go.

Your metrocard number XXXXXXXXX

Your online account.
An online account for your Metrocard protects your credit, gives you the option to top-up online and allows you to check your balance at any time. Head to metroinfo.co.nz and use the unique registration code provided with your Metrocard.

Top-up online.
Topping-up online speeds up the buses and puts you in our monthly draw to WIN great prizes. You can also set automatic top-ups for your Metrocard, which trigger a top-up when your card balance drops under a certain amount.

Getting onboard.
You can use your Metrocard on all Metro services in greater Christchurch including the Diamond Harbour Ferry. Have your Metrocard handy when your bus is approaching and signal the driver. When you board the bus, let the driver know where you are going and place the card on the reader to automatically deduct the cost of the trip.

Capped fares.
Your Metrocard automatically caps your same zone costs to only two fares daily, and only ten fares weekly – the rest are free! You also get unlimited free transfers within two hours. Check metroinfo.co.nz to find out more about fares and fare zones.

Metro is proudly provided by Environment Canterbury with co-funding from the NZ Transport Agency.

Need assistance? We're here to help, call 03 366 88 55 or visit metroinfo.co.nz

metro

A grey rounded rectangle placeholder for the Metrocard is shown on the left. To its right is the same vibrant street art illustration as seen in the previous image. Below the illustration, the text 'metrocard' is visible.


Celebrating Christchurch's street art.
We love the street art that we see on our routes every day, which has become an iconic part of our city's landscape. Featuring this work on our cards is a way of recognising our unique local culture.

The artwork on your Metrocard is called *Self Portrait* by artists, Beastman and Vans The Omega. You can find the original painted in the entrance way at 'The Colombo' in Sydenham. It was created as part of the Rise Festival in December 2013.

Your unique registration code.

By using this card you agree to the Metro Terms and Conditions and Code of Conduct, view these on metroinfo.co.nz

Way to go. You've just been handed a free metrocard. The faster, cheaper, smarter way to go.



My metrocard is the...

Faster Get onboard quicker	Cheaper Save 30% on cash fares	Smarter Securely top up online
		

...way to go.

Get ready to go.

Use the online registration code provided to charge your card with \$10 or more. Registering online protects your balance and makes topping up your card easy.

Plus every time you top-up your metrocard online you go in a monthly draw to WIN great prizes!

metroinfo.co.nz/timaru
03 688 55 44

metro

Web / Digital.

In this section:

Facebook Cover

Profile Photos

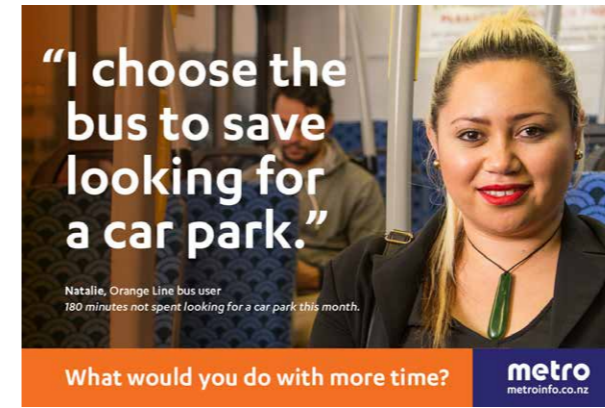
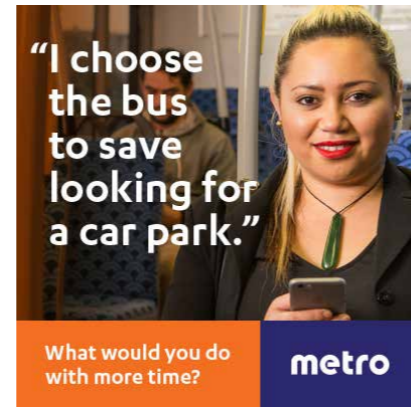
Facebook Posts

Web Ads

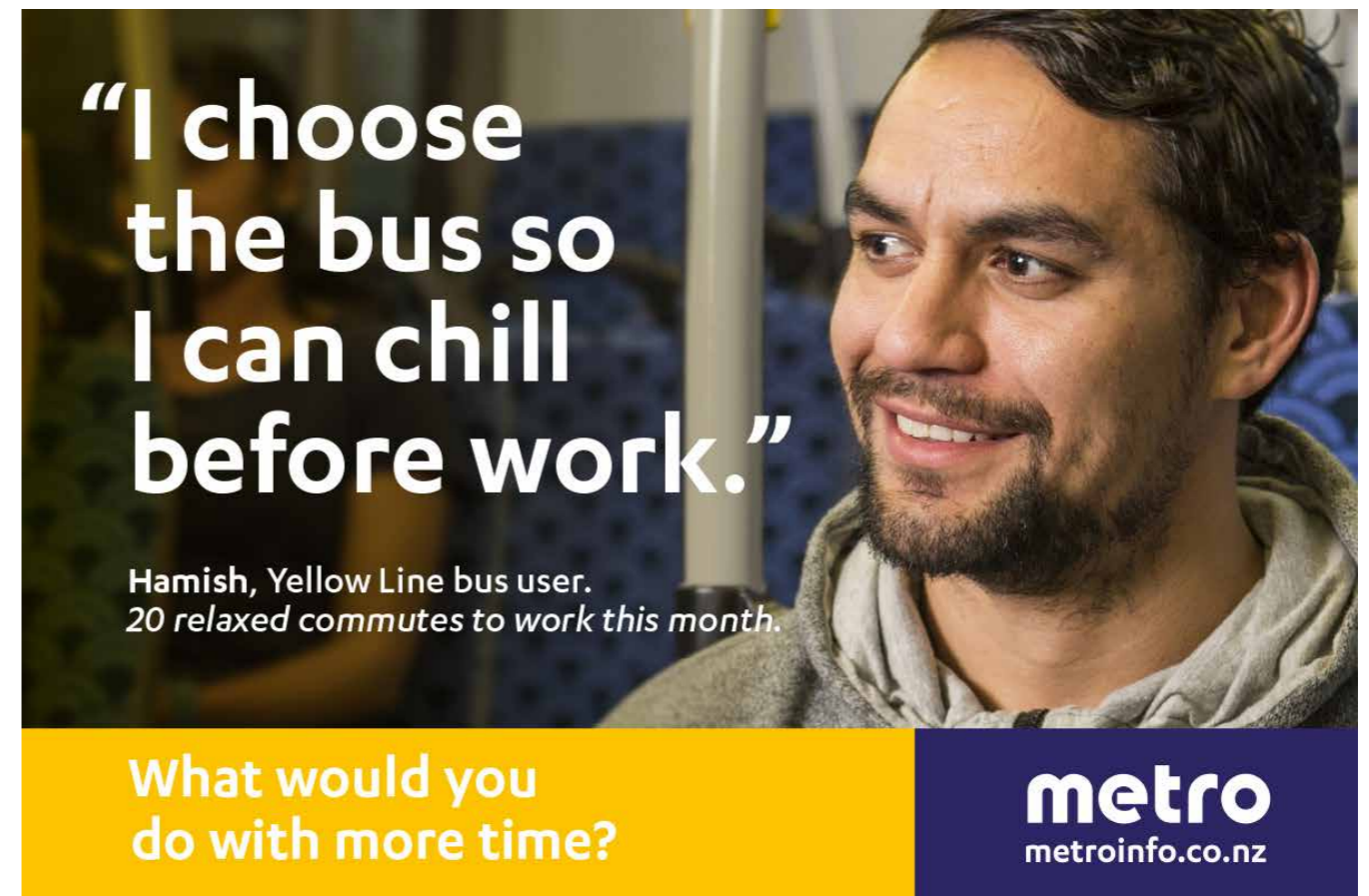


2100px x 2100px (to update)

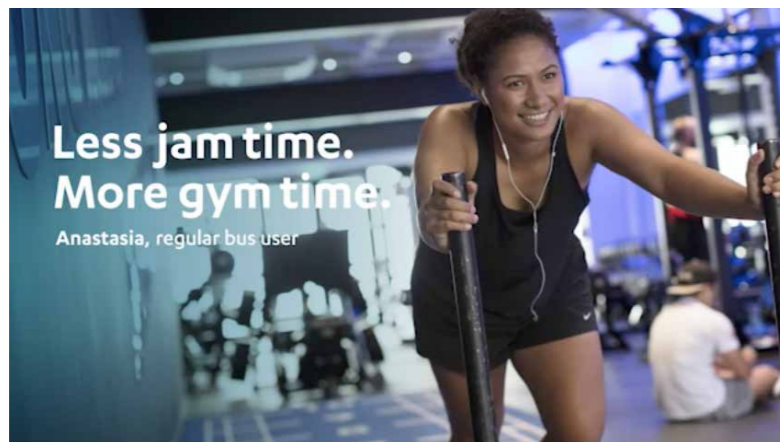
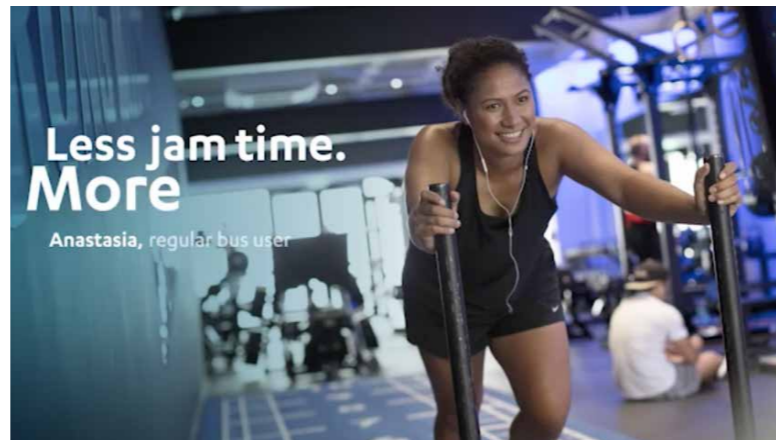


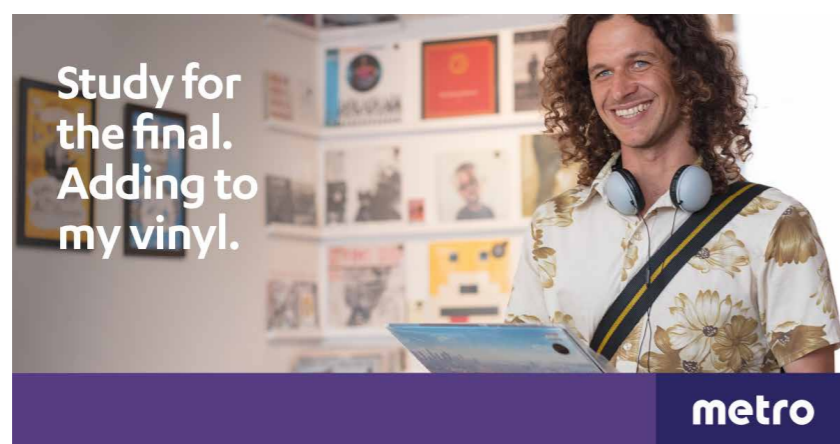
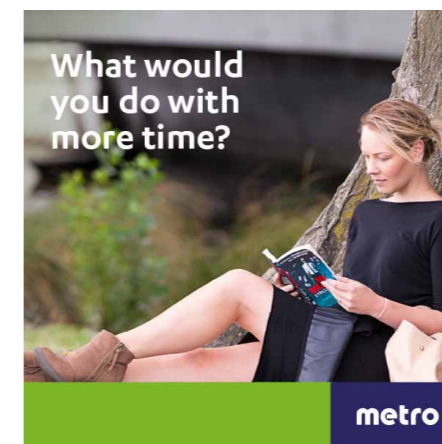
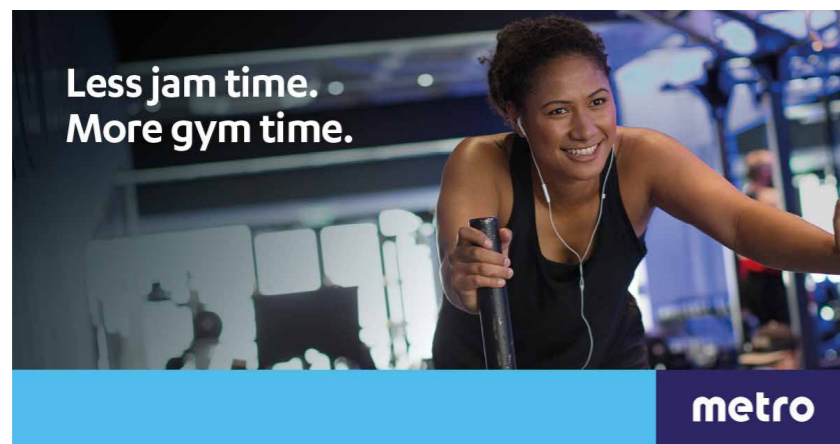
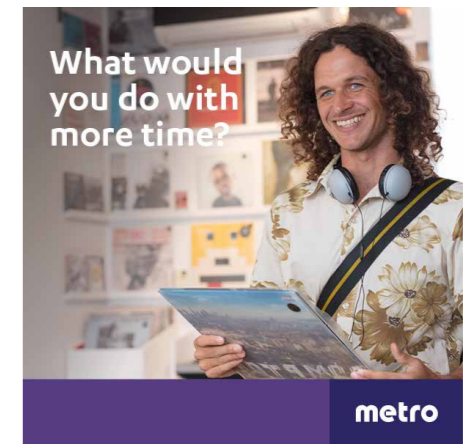
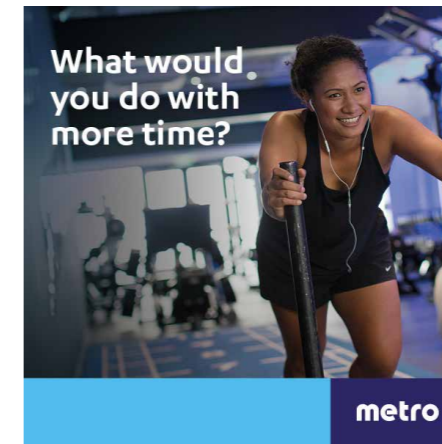
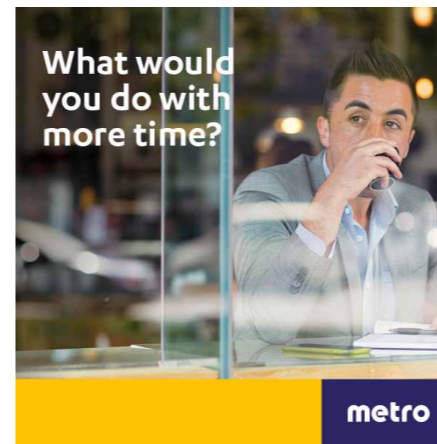
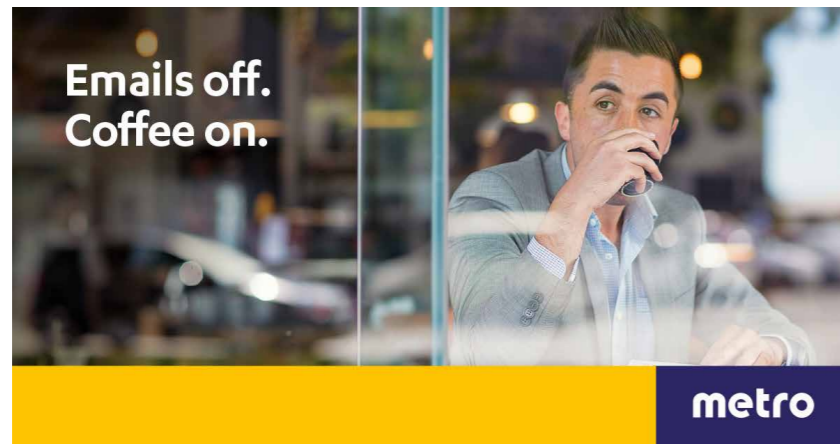


400px x 400px



1200px x 800px





Waimakariri
we've improved your bus services.

metro

Increased frequency
More express trips
Direct routes

metro

Find out more at
metroinfo.co.nz

Way to go. metro

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Facebook

Improved bus services

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Waimakariri

metro