

## Sharyn Leonard

---

**From:** John Edwards  
**Sent:** Wednesday, 12 September 2018 10:03 AM  
**To:** Annabel Fordham  
**Subject:** FW: APPA Invite

**From:** Elizabeth Denham [mailto:Elizabeth.Denham@ico.org.uk]  
**Sent:** Wednesday, 12 September 2018 9:50 a.m.  
**To:** John Edwards  
**Cc:** John Kavanagh; Hannah McCausland  
**Subject:** Re: APPA Invite

Dear John - thank you for your very kind invitation to attend the APPA meeting and also to speak at your public conference following the meeting. I would be keen to attend but I need to check my schedule when I am back at the office (am traveling) as I need to check possible conflicts with a mission to India. I will get back to you early next week if that is ok?

I hope you are doing well - and thank you for your very good suggestions to Michael who I have spoken to about

[REDACTED]  
All the very best

Liz

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*Out of scope*

---

**From:** John Edwards <john.edwards@privacy.org.nz>  
**Sent:** Tuesday, September 11, 2018 4:49 am  
**To:** Elizabeth Denham  
**Subject:** APPA Invite

Dear Liz

I hope this finds you well. Further to our recent conversation, our office is in the midst of planning the international meetings we are hosting in late November and early December.

As you will be aware, the Berlin Group is meeting in Queenstown on 29-30 November (Thurs – Friday). The APPA meeting is taking place in Wellington on 3-4 December (Mon -Tues).

I would like to extend a personal invitation to you to attend these events. In particular, there is a great deal of interest in New Zealand in the GDPR and the effect of its implementation. There is also high interest in your Cambridge Analytica investigation. Delegates would be very interested in hearing from you directly.

We are structuring the APPA meeting as a 1½ day event, to be followed by a public conference on the Tuesday afternoon. We would be delighted to have your participation at those sessions, and would particularly welcome a keynote presentation from you at the public conference.



I look forward to hearing from you.

**John Edwards**  
Privacy Commissioner

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## Sharyn Leonard

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**From:** Annabel Fordham  
**Sent:** Friday, 21 September 2018 5:21 PM  
**To:** elizabeth.denham@ico.org.uk  
**Cc:** John Edwards; Sam Williams; Sharyn Leonard  
**Subject:** APPA - public conference - invitation to speak

Dear Liz,

I understand you are able to attend APPA 50 and the Berlin Group meeting in New Zealand later this year. This is excellent news - we will be delighted to have your involvement!

We would like to invite you to give a keynote presentation at the public conference on 4 December. The half day conference runs in the afternoon directly following the conclusion of the APPA meeting in the morning. The keynote would be placed at the beginning of the programme for 30 minutes or so.

The work of the ICO will be of great interest to the audience here - particularly your investigation into Cambridge Analytica.

We are shaping the programme at the moment and plan to have a panel discussing the implementation of GDPR and other recent regulatory developments. We would welcome your participation on that panel also.

I look forward to hearing from you when you have a moment.

Kind regards

**Annabel Fordham**

Public Affairs Manager

**Office of the Privacy Commissioner** Te Mana Mātāpono Matatapu  
PO Box 10094, The Terrace, Wellington 6143

Level 8, 109 Featherston Street, Wellington, New Zealand

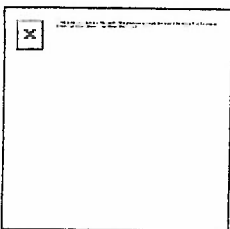
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[privacy.org.nz](http://privacy.org.nz)



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## Sharyn Leonard

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**From:** John Edwards  
**Sent:** Friday, 28 September 2018 11:19 AM  
**To:** Annabel Fordham  
**Subject:** Fwd: APPA Invite and confidential ponderings  
**Categories:** Communications / Event planning

Begin forwarded message:

**From:** John Edwards <[John.Edwards@privacy.org.nz](mailto:John.Edwards@privacy.org.nz)>  
**Date:** 27 September 2018 at 9:06:13 AM NZST  
**To:** Elizabeth Denham <[Elizabeth.Denham@ico.org.uk](mailto:Elizabeth.Denham@ico.org.uk)>  
**Subject:** RE: APPA Invite and confidential ponderings

Thanks Liz

All is good here

Out of scope

I'm so pleased that you're going to be able to join us for our conference. I think having you keynote will be a huge drawcard for our public event. Are you comfortable with us beginning the marketing based on you headlining with a placeholder kind of content of "GDPR, Brexit and Cambridge Analytica – developments in the UK and Europe – what's been happening, where to next?" kind of thing?

Please let me know if I can assist with any aspect of your travel arrangements?

Best

JE

**From:** Elizabeth Denham [<mailto:Elizabeth.Denham@ico.org.uk>]  
**Sent:** Thursday, 27 September 2018 12:46 a.m.  
**To:** John Edwards  
**Subject:** RE: APPA Invite and confidential ponderings

Dear John:

I hope all is well with you.

Out of scope

Out of scope

I am very pleased to formally accept your invitation to attend APPA and the conference to be held on the 4<sup>th</sup> of December. Unfortunately, I will be unable to attend the Berlin Group meeting as I have to be in Brussels on 28-29. James Dipple Johnstone, our deputy of operations is also planning to attend APPA, and may be able to come to that meeting - we are still looking at schedules and flights.

Out of scope

Take care  
Liz

**From:** John Edwards [<mailto:John.Edwards@privacy.org.nz>]  
**Sent:** 11 September 2018 04:49  
**To:** Elizabeth Denham <[Elizabeth.Denham@ico.org.uk](mailto:Elizabeth.Denham@ico.org.uk)>  
**Subject:** APPA Invite

Dear Liz

I hope this finds you well. Further to our recent conversation, our office is in the midst of planning the international meetings we are hosting in late November and early December.

As you will be aware, the Berlin Group is meeting in Queenstown on 29-30 November (Thurs – Friday). The APPA meeting is taking place in Wellington on 3-4 December (Mon -Tues).

I would like to extend a personal invitation to you to attend these events. In particular, there is a great deal of interest in New Zealand in the GDPR and the effect of its implementation. There is also high interest in your Cambridge Analytica investigation. Delegates would be very interested in hearing from you directly.

We are structuring the APPA meeting as a 1½ day event, to be followed by a public conference on the Tuesday afternoon. We would be delighted to have your participation at those sessions, and would particularly welcome a keynote presentation from you at the public conference.

I look forward to hearing from you.

**John Edwards**  
Privacy Commissioner

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E [john.edwards@privacy.org.nz](mailto:john.edwards@privacy.org.nz)

## Sharyn Leonard

---

**From:** Eichorn, Mark <MEICHORN@ftc.gov>  
**Sent:** Thursday, 8 November 2018 2:56 AM  
**To:** Annabel Fordham  
**Subject:** RE: FTC data breach notification report

Perfect. Thank you.

Mark

---

**From:** Annabel Fordham <Annabel.Fordham@privacy.org.nz>  
**Sent:** Tuesday, November 06, 2018 6:56 PM  
**To:** Eichorn, Mark <MEICHORN@ftc.gov>  
**Subject:** RE: FTC data breach notification report

Hi Mark,

Yes, you are correct – the international privacy forum takes place on Tues 4 December. It runs from 1.30pm – 5pm, followed by a Facebook sponsored cocktail event.

At the moment, the panel you would be on is scheduled to begin at 2.15pm, and to run until the afternoon tea break at 3pm. I do not anticipate this time shifting, but of course we'll let you know if the panel order is rescheduled.

I hope that helps.

Kind regards



Annabel

**Annabel Fordham**  
Public Affairs Manager

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---

**From:** Eichorn, Mark <MEICHORN@ftc.gov>  
**Sent:** Wednesday, 7 November 2018 7:23 AM

**To:** Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)>

**Subject:** RE: FTC data breach notification report

Just to confirm, that panel is to take place on Dec. 4, is that correct? Is the precise time set?

Mark

**From:** Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)>

**Sent:** Monday, November 05, 2018 5:43 PM

**To:** Eichorn, Mark <[MEICHORN@ftc.gov](mailto:MEICHORN@ftc.gov)>; Claybaugh, Melinda <[mclaybaugh@ftc.gov](mailto:mclaybaugh@ftc.gov)>

**Cc:** Sharyn Leonard <[Sharyn.Leonard@privacy.org.nz](mailto:Sharyn.Leonard@privacy.org.nz)>; Vanya Vida <[Vanya.Vida@privacy.org.nz](mailto:Vanya.Vida@privacy.org.nz)>; APPA Secretariat <[APPAscretariat@oipc.bc.ca](mailto:APPAscretariat@oipc.bc.ca)>; Linda Williams <[Linda.Williams@privacy.org.nz](mailto:Linda.Williams@privacy.org.nz)>

**Subject:** RE: FTC data breach notification report

Hi Mark

I look forward to meeting you in December.

There is one aspect – Melinda was to participate in a panel at the International Privacy Forum that we are running directly after APPA. The idea was that she would update attendees on recent US developments and the Privacy Shield. It would be a relatively short presentation – set in the context of the GDPR six months on from implementation.

I would be grateful if you could let me know if you would be willing to join the panel. The other panelists are Liz Denham from the ICO, and Maja Smoltczyk, the Berlin Commissioner.

Kind regards



Annabel Fordham

Annabel Fordham  
Public Affairs Manager

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**From:** Eichorn, Mark <[MEICHORN@ftc.gov](mailto:MEICHORN@ftc.gov)>

**Sent:** Tuesday, 6 November 2018 10:56 AM

**To:** Linda Williams <[Linda.Williams@privacy.org.nz](mailto:Linda.Williams@privacy.org.nz)>; Claybaugh, Melinda <[mclaybaugh@ftc.gov](mailto:mclaybaugh@ftc.gov)>

**Cc:** Sharyn Leonard <[Sharyn.Leonard@privacy.org.nz](mailto:Sharyn.Leonard@privacy.org.nz)>; Vanya Vida <[Vanya.Vida@privacy.org.nz](mailto:Vanya.Vida@privacy.org.nz)>; Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)>; APPA Secretariat <[APPAscretariat@oipc.bc.ca](mailto:APPAscretariat@oipc.bc.ca)>

**Subject:** RE: FTC data breach notification report

## Sharyn Leonard

---

**From:** Eichorn, Mark <MEICHORN@ftc.gov>  
**Sent:** Wednesday, 7 November 2018 7:17 AM  
**To:** Annabel Fordham; Claybaugh, Melinda  
**Cc:** Sharyn Leonard; Vanya Vida; APPA Secretariat; Linda Williams  
**Subject:** RE: FTC data breach notification report

Yes, I'd be happy to participate in that panel.

Mark

---

**From:** Annabel Fordham <Annabel.Fordham@privacy.org.nz>  
**Sent:** Monday, November 05, 2018 5:43 PM  
**To:** Eichorn, Mark <MEICHORN@ftc.gov>; Claybaugh, Melinda <mclaybaugh@ftc.gov>  
**Cc:** Sharyn Leonard <Sharyn.Leonard@privacy.org.nz>; Vanya Vida <Vanya.Vida@privacy.org.nz>; APPA Secretariat <APPAscretariat@oipc.bc.ca>; Linda Williams <Linda.Williams@privacy.org.nz>  
**Subject:** RE: FTC data breach notification report

Hi Mark

I look forward to meeting you in December.

There is one aspect – Melinda was to participate in a panel at the International Privacy Forum that we are running directly after APPA. The idea was that she would update attendees on recent US developments and the Privacy Shield. It would be a relatively short presentation – set in the context of the GDPR six months on from implementation.

I would be grateful if you could let me know if you would be willing to join the panel. The other panelists are Liz Denham from the ICO, and Maja Smoltczyk, the Berlin Commissioner.

Kind regards



Annabel Fordham

**Annabel Fordham**  
Public Affairs Manager

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**From:** Eichorn, Mark <[MEICHORN@ftc.gov](mailto:MEICHORN@ftc.gov)>  
**Sent:** Tuesday, 6 November 2018 10:56 AM  
**To:** Linda Williams <[Linda.Williams@privacy.org.nz](mailto:Linda.Williams@privacy.org.nz)>; Claybaugh, Melinda <[mclaybaugh@ftc.gov](mailto:mclaybaugh@ftc.gov)>  
**Cc:** Sharyn Leonard <[Sharyn.Leonard@privacy.org.nz](mailto:Sharyn.Leonard@privacy.org.nz)>; Vanya Vida <[Vanya.Vida@privacy.org.nz](mailto:Vanya.Vida@privacy.org.nz)>; Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)>; APPA Secretariat <[APPASecretariat@oipc.bc.ca](mailto:APPASecretariat@oipc.bc.ca)>  
**Subject:** RE: FTC data breach notification report

I'm looking forward to attending! Please let me know if you need anything else from me.

Mark

---

**From:** Linda Williams <[Linda.Williams@privacy.org.nz](mailto:Linda.Williams@privacy.org.nz)>  
**Sent:** Monday, November 05, 2018 2:15 PM  
**To:** Claybaugh, Melinda <[mclaybaugh@ftc.gov](mailto:mclaybaugh@ftc.gov)>  
**Cc:** Sharyn Leonard <[Sharyn.Leonard@privacy.org.nz](mailto:Sharyn.Leonard@privacy.org.nz)>; Vanya Vida <[Vanya.Vida@privacy.org.nz](mailto:Vanya.Vida@privacy.org.nz)>; Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)>; Eichorn, Mark <[MEICHORN@ftc.gov](mailto:MEICHORN@ftc.gov)>; APPA Secretariat <[APPASecretariat@oipc.bc.ca](mailto:APPASecretariat@oipc.bc.ca)>  
**Subject:** RE: FTC data breach notification report

Thank you Melinda – we look forward to meeting Mark in NZ.

I am copying this email to the APPA secretariat for them to update the attendee list with his photo and bio.

Kind regards

Linda

---

**From:** Claybaugh, Melinda <[mclaybaugh@ftc.gov](mailto:mclaybaugh@ftc.gov)>  
**Sent:** Tuesday, 6 November 2018 8:03 AM  
**To:** Linda Williams <[Linda.Williams@privacy.org.nz](mailto:Linda.Williams@privacy.org.nz)>  
**Cc:** Sharyn Leonard <[Sharyn.Leonard@privacy.org.nz](mailto:Sharyn.Leonard@privacy.org.nz)>; Vanya Vida <[Vanya.Vida@privacy.org.nz](mailto:Vanya.Vida@privacy.org.nz)>; Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)>; Eichorn, Mark <[MEICHORN@ftc.gov](mailto:MEICHORN@ftc.gov)>  
**Subject:** RE: FTC data breach notification report

Hi Linda,

Funny timing! I just found out who will attend both APPA and Berlin Group in my place. His name is Mark Eichorn (cc'd), and he is the Assistant Director of the Division of Privacy and Identity Protection at the FTC. I am meeting with him tomorrow morning to bring him up to speed on everything. In the meantime, I am attaching his registration form for the Berlin Group meeting as well as a headshot. His short bio is below:

Mark Eichorn is an Assistant Director in the FTC Bureau of Consumer Protection's Division of Privacy and Identity Protection (DPIP), where he supervises privacy and data security matters. He joined DPIP in 2009 from FTC Chairman Jon Leibowitz's office, where he served as an attorney advisor for Chairman (and previously Commissioner) Leibowitz on consumer protection issues. Upon joining the Commission in 1998, Mark worked for many years as an attorney in the Division of Advertising Practices and served a six-month stint in 2003 as an attorney advisor to FTC Commissioner Thomas Leary. Mark went to law school at the University of Virginia.

Please let us know if you need any more information from him right now.

Thanks!

Melinda

---

**From:** Linda Williams <[Linda.Williams@privacy.org.nz](mailto:Linda.Williams@privacy.org.nz)>  
**Sent:** Monday, November 05, 2018 1:52 PM  
**To:** Claybaugh, Melinda <[mclaybaugh@ftc.gov](mailto:mclaybaugh@ftc.gov)>

## Sharyn Leonard

---

**From:** Annabel Fordham  
**Sent:** Tuesday, 2 October 2018 5:33 PM  
**To:** Claybaugh, Melinda  
**Subject:** RE: Invitation to speak - APPA public conference - 4 Dec

**Categories:** Communications / Event planning

Hi Melinda – that's excellent news! Looking forward to catching up in December. Will be in touch again of course.

Best wishes

Annabel

---

**From:** Claybaugh, Melinda [mailto:mclaybaugh@ftc.gov]  
**Sent:** Tuesday, 2 October 2018 8:27 a.m.  
**To:** Annabel Fordham  
**Cc:** Vanya Vida; John Edwards  
**Subject:** RE: Invitation to speak - APPA public conference - 4 Dec

Hi Annabel,  
Nice to hear from you! I am looking forward to the events as well. I would be happy to participate in the panel discussion you mentioned.

Best,  
Melinda

**From:** Annabel Fordham <Annabel.Fordham@privacy.org.nz>  
**Sent:** Thursday, September 27, 2018 9:47 PM  
**To:** Claybaugh, Melinda <mclaybaugh@ftc.gov>  
**Cc:** Vanya Vida <Vanya.Vida@privacy.org.nz>; John Edwards <John.Edwards@privacy.org.nz>  
**Subject:** Invitation to speak - APPA public conference - 4 Dec

Dear Melinda

I hope this email finds you well.

As you know we are hosting the 50<sup>th</sup> meeting of Asia Pacific Privacy Authorities in Wellington on 3-4 December (Mon -Tues). We will have a special welcome event in Wellington on the Sunday evening, and a public conference on Tuesday afternoon. We look forward to your involvement at those events.

We also wondered whether you might be willing to joining a panel discussion at the public conference, on developments in the Asia Pacific. Your reflections as an FTC representative would be really valued. In particular, attendees would undoubtedly be interested in updates on the way the FTC is moving to regulate in a rapidly changing environment. We are thinking perhaps you might be able to speak for 10 – 15 minutes, and then be available with two or three other international colleagues?

We're very pleased to have Elizabeth Denham the UK ICO giving the keynote, updating us on GDPR, Brexit and Cambridge Analytica.

We are hoping to begin promoting the event mid next week, so if you are able to let me know either way as soon as possible, that would be very helpful.

Kind regards



Annabel

**Annabel Fordham**  
Public Affairs Manager

**Office of the Privacy Commissioner** Te Mana Mātāpono Matatapu  
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## Sharyn Leonard

---

**From:** John Edwards  
**Sent:** Wednesday, 10 October 2018 6:14 AM  
**To:** Annabel Fordham; Julie Oldershaw  
**Subject:** Fwd: APPA attendance

**Categories:** Communications / Event planning

For updating the programme.

Begin forwarded message:

**From:** Maja Smolczyk <[smo.ma@datenschutz-berlin.de](mailto:smo.ma@datenschutz-berlin.de)>  
**Date:** 10 October 2018 at 5:33:58 AM NZDT  
**To:** John Edwards <[John.Edwards@privacy.org.nz](mailto:John.Edwards@privacy.org.nz)>  
**Subject:** Re: APPA attendance

Am 04.10.2018 um 22:32 schrieb John Edwards:

Dear Maja

I apologise for the misunderstanding. Of course your staff will be welcome to attend and observe the APPA meeting on Monday. I don't know whether your travel arrangements can be altered, but we will also be having a very special Maori welcome to international visitors at our National Museum, Te Papa, on Sunday evening from 6:30 pm. You would be welcome to join us there.

You might not have received my email from last Friday (reproduced below) as I see I have used a different email address ([smolczyk@datenschutz-berlin.de](mailto:smolczyk@datenschutz-berlin.de)), but I would very much like to have you on our GDPR panel for our public conference event. You and your staff are obviously be invited to attend free of charge. If you are willing and available, could you please let me know as soon as possible, and send a photograph that we are able to use in our publicity material?

I look forward to seeing you in Brussels in a couple of weeks.

Kind regards

John Edwards  
Privacy Commissioner

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[privacy.org.nz](http://privacy.org.nz)

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From: Maja Smoltczyk [<mailto:smo.ma@datenschutz-berlin.de>]

Sent: Friday, 5 October 2018 12:57 a.m.

To: John Edwards

Subject: APPA attendance

Dear John,

Linda Williams informed me that the APPA Forum on Monday, December 3rd,

is only open for me to attend.

I was wondering if it is possible to make an exception for my staff,

Ulrich Vollmer and Meike Kamp, in this case.

As we didn't know about this restriction we already booked for travelling

for all of us from Queenstown to Wellington in the early morning of December 3rd,

for the purpose of attending the meeting. Although I am sure that there is plenty to visit

in Wellington, they would be very interested to attend the meeting and

get an insight into the important work of the APPA and another data

protection perspective from outside of Europe.

I would be very grateful if you could get back to me on this issue.

Thank you in advance!

Best regards,

Maja

--

Maja Smolczyk

Berliner Beauftragte für

Datenschutz und Informationsfreiheit

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D-10969 Berlin

Besuchereingang

Puttkamerstr. 16-18

Tel.: ++49.30.13889-0

Fax ++49.30.2155050

Dear Maja

I hope this finds you well. I know planning is well advanced for the Berlin Group meeting and I think it will be a success.

As you know we are also hosting a meeting of Asia Pacific Privacy Authorities in Wellington on 3-4 December (Mon -Tues). We will have a special welcome event in Wellington on the Sunday evening, and a public conference on Tuesday afternoon.

I would like to extend a personal invitation to you to attend these events. In particular, there is a great deal of interest in New Zealand in the GDPR and the effect of its implementation. Would you be prepared to accept an invitation to participate in a panel discussion at our public conference? I would not want to burden you with too much preparation, but I was thinking perhaps you might be able to speak for 5 to 10 minutes, and then be available with two or three other international colleagues (such as Elizabeth Denham, the UK ICO, who will be giving the keynote speech)?

We are hoping to begin promoting the event early next week, so if you are able to let me know either way as soon as possible, that would be very helpful.

I'm looking forward to seeing you in Brussels next month, and to welcoming you to New Zealand.

Kind regards

John Edwards  
Privacy Commissioner

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Dear John,

thank you very much for your message. We really look forward to participating in the conference.

Unfortunately it would be too expensive to alter our flights to Wellington. That's really a pity, we would have loved to see the welcoming ceremony!

It is an honour for me to take part on your GDPR panel and give an 5 to 10-minutes-speech on our experiences with the GDPR. Please find the foto enclosed.

I am looking forward to seeing you in Brussels,

best wishes,

Maja Smoltczyk

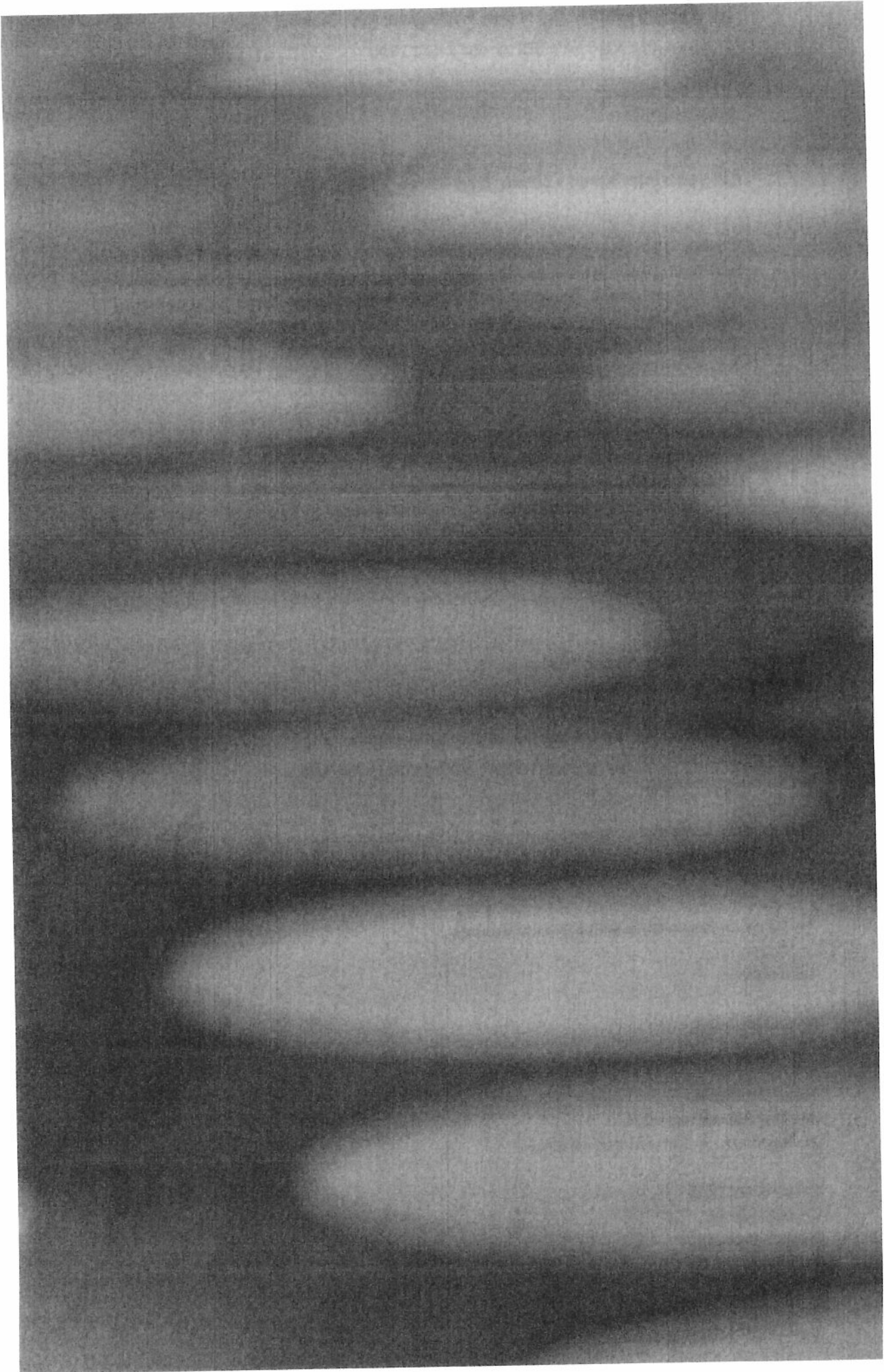
--

Maja Smoltczyk  
Berliner Beauftragte für  
Datenschutz und Informationsfreiheit

Friedrichstr. 219  
D-10969 Berlin  
Besuchereingang  
Puttkamerstr. 16-18

Tel.: ++49.30.13889-0  
Fax ++49.30.2155050





**From:** Cristina Vecchi <[vecchi@datenschutz-berlin.de](mailto:vecchi@datenschutz-berlin.de)>  
**Sent:** Friday, 16 November 2018 10:46 PM  
**To:** John Edwards <[John.Edwards@privacy.org.nz](mailto:John.Edwards@privacy.org.nz)>  
**Cc:** Vanya Vida <[Vanya.Vida@privacy.org.nz](mailto:Vanya.Vida@privacy.org.nz)>  
**Subject:** Fwd: APPA Forum in New Zealand - Possibility to address the boarder session

Dear Mr Edwards,

The attached request from Vanya Vidahas has been received by us. Mrs Smoltczyk assumed that she only had to speak once and therefore asks to clarify on which forum she should speak, since she does not want to give her presentation twice, as it can be expected that the same participants will be present at both forums.

I would be grateful if you could let me know at which forum she should speak. She will of course participate in both events but would like to speak only once.

Thank you very much in advance.

Kind regards,

Cristina Vecchi

----- Weitergeleitete Nachricht -----

**Betreff:**RE: APPA Forum in New Zealand - Possibility to address the boarder session  
**Datum:**Thu, 15 Nov 2018 22:06:09 +0000  
**Von:**Vanya Vida <[Vanya.Vida@privacy.org.nz](mailto:Vanya.Vida@privacy.org.nz)>  
**An:**Cristina Vecchi <[vecchi@datenschutz-berlin.de](mailto:vecchi@datenschutz-berlin.de)>  
**Kopie (CC):**Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)>, Sharyn Leonard <[Sharyn.Leonard@privacy.org.nz](mailto:Sharyn.Leonard@privacy.org.nz)>, Julie Oldershaw <[Julie.Oldershaw@privacy.org.nz](mailto:Julie.Oldershaw@privacy.org.nz)>, Linda Williams <[Linda.Williams@privacy.org.nz](mailto:Linda.Williams@privacy.org.nz)>

Dear Cristina

Thank you for your quick response.

The panel discussion is a part of the International Privacy Forum which is separate from the APPA Forum. My enquiry is regarding the APPA Forum's boarder session. Personally I think it will be nice to have Commissioner Smoltczyk speak and not only observe the APPA Forum. I am glad to hear that Commissioner Smoltczyk will be comfortable giving a presentation on the EU GDPR and if Commissioner Smoltczyk's speech is under way then she might be able to use it for the presentation at the boarder session.

We will accordingly make changes to the APPA agenda and assign the EU GDPR to Commissioner Smoltczyk.

Kind regards  
Vanya Vida  
Policy Advisor (Codes and International)

## Sharyn Leonard

---

**From:** Annabel Fordham  
**Sent:** Friday, 16 November 2018 10:54 AM  
**To:** 'smoltczyk@datenschutz-berline.de'; 'smo.ma@datenschutz-berlin.de'  
**Cc:** 'vecchi@datenschutz-berline.de'  
**Subject:** Maja Smoltczyk - GDPR session, 4 December

Dear Ms Smoltczyk

I am emailing to provide an update on the panel session you have kindly agreed to participate in and the International Privacy Forum on 4 December.

Please note, the Forum is open to the public, and will have a mix of attendees from government, academia and industry.

**Session Title:** GDPR – 6 months on

**Chair:** Anna Johnston – Salinger Privacy, Australia

**Panellists:**

Maya Smoltczyk, Berlin Commissioner for Data Protection and Freedom of Information  
Mark Eichborn – Assistant Director, Federal Trade Commission, US  
Elizabeth Denham, Commissioner, Information Commissioner's Office, UK

*Session runs from 2.15pm – 3.00pm.*

Will ask Chair to allow 10 minutes for audience questions at end.

Each panellist will have 10 minutes.

Please note, New Zealand audiences are very interested in the implications of GDPR. One aspect that is of relevance to a New Zealand audience is the extra-territorial reach of the GDPR. Attendees will also be interested in data breach notification, as this is a new element that will become a mandatory requirement under the new Privacy Bill for New Zealand. It is currently voluntary.

We suggest you might like to cover the following:

- 2 mins – introduction to data protection in Germany. Operation of Federal and State system. Freedom of information and data protection
- 2 mins – how well is the GDPR working so far? Has it been a smooth transition to the new regulation?
- 3 mins – the effect of the GDPR's extra-territorial enforcement. How might this work in practice? As Commissioner, what would you do if there were allegations of a privacy breach outside Europe?
- 3 mins – data breach notification – how is that working in Berlin and Germany? How well is it accepted by industry? Do you see instances of “over-reporting” of breaches?

I will give Anna Johnston, the session chair, your email address and she may be in contact in the coming weeks.

I hope this is of some assistance to you in preparing your comments. Please feel free to be in touch if I can be of further assistance. I look forward to meeting you and your staff in a few weeks in Wellington.

Kind regards



Annabel Fordham

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Public Affairs Manager

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## Sharyn Leonard

---

**From:** Peter Fleischer <pfleischer@google.com>  
**Sent:** Friday, 28 September 2018 6:01 PM  
**To:** Annabel Fordham  
**Cc:** Ross Young; Toshiki Yano; Vanya Vida  
**Subject:** Re: International meetings in New Zealand - Nov/Dec

**Categories:** Communications / Event planning

Thanks, Annabel. Sounds like a great plan! As for the topics, either, or both, work for me.

All the best,

Peter

On Fri, Sep 28, 2018, 5:05 AM Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)> wrote:

Dear Peter

I just wanted to confirm, as discussed, that we would be delighted to have your participation in one of the panels for the open conference. John and I were thinking of the final future-focused panel – on emerging privacy issues. Either the machine learning / AI related topic, or your reflections on Google's experience with the right to erasure would be welcome contributions.

We are hoping to circulate a draft programme next week. We're very pleased to have Elizabeth Denham from the UK ICO giving the keynote, updating attendees on GDPR, Brexit and Cambridge Analytica.

I'm amused to hear of your connection to [redacted] – and am relieved indeed that the association is a positive one!

I hope the weekend ahead is a relaxing one.

Kind regards

Annabel

**From:** Peter Fleischer [mailto:[pfleischer@google.com](mailto:pfleischer@google.com)]  
**Sent:** Friday, 31 August 2018 8:22 p.m.

**To:** Annabel Fordham  
**Cc:** Ross Young; Toshiki Yano; Vanya Vida  
**Subject:** Re: International meetings in New Zealand - Nov/Dec

Dear Annabel,

I'll look forward to hearing back from you in due course. This is simply a short note to share with you that the Berlin DPA has in parallel reached out to me to invite me to make a presentation/Q&A to the Berlin Group meeting in Queenstown, so that will work out fine. They asked me to focus on how Google approaches privacy by design and other issues in the GDPR.



Kind regards,

Peter

On Fri, Aug 31, 2018 at 4:41 AM Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)> wrote:

Dear Peter

Many thanks for your email and generous reply.

The public conference is still in the early stages of planning, so we can be in touch again in the coming weeks as it takes shape. The topics you propose as possibilities sound fruitful and no doubt would promote good discussion.

We would welcome to Google's involvement in the events.

I look forward to being in touch again shortly.

Kind regards

Annabel

**Annabel Fordham**

Public Affairs Manager

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**From:** Peter Fleischer [<mailto:pfleischer@google.com>]  
**Sent:** Monday, 27 August 2018 8:35 p.m.  
**To:** Annabel Fordham  
**Cc:** Ross Young; Toshiki Yano  
**Subject:** Re: International meetings in New Zealand - Nov/Dec

adding Ross and Toshi.

On Mon, Aug 27, 2018 at 10:33 AM Peter Fleischer <[pfleischer@google.com](mailto:pfleischer@google.com)> wrote:

Dear Annabel,

Thank you for your kind note. I'm taking the liberty of adding my colleagues Ross Young (Public Policy and Government Relations Manager for New Zealand) and Toshiki Yano (Lead of our Public Policy for Privacy and Security in Asia).

Indeed, I'm very eager to participate (actively) in all three of these events. I will do my best to bring a constructive perspective and insights on behalf of Google to these events. After two decades in this field 😊 I can be fairly adaptable in terms of topics that I'd actively address, but I'd suggest 1) Addressing privacy concerns in Machine Learning and Artificial Intelligence, 2) Building global privacy compliance programs, with a focus on recent work getting ready for GDPR, 3) the "Right to be Forgotten", especially experience and learnings from Europe, and 4) How a global company navigates diverging privacy laws amongst countries worldwide, e.g., wrt int'l data flows.

Thank you also for your kind invitation to consider sponsorships, and to meet with other government officials while there. I will defer to my colleagues Ross and Toshi, but I very much hope that we can be helpful in this regard as well.

I'm very much looking forward to this trip to New Zealand, together with my Google colleagues Ross and Toshi, and to contributing to the global privacy debate on your home turf.

best regards,

Peter

On Fri, Aug 24, 2018 at 1:11 AM Annabel Fordham <[Annabel.Fordham@privacy.org.nz](mailto:Annabel.Fordham@privacy.org.nz)> wrote:

Dear Peter

### **International Meetings in New Zealand - 2018**

I am making contact to draw your attention to three upcoming privacy events happening in New Zealand later this year in which you may be interested in becoming involved.



The New Zealand Privacy Commissioner's Office is hosting international meetings and a public conference in late November and early December:

**1. The IWGDPT ("Berlin Group") Meeting, Thursday 29<sup>th</sup> - Friday 30<sup>th</sup> November in Queenstown.**

**2. Asia-Pacific Privacy Authorities (APPA) Meeting, Monday 3<sup>rd</sup> (all-day) – Tuesday 4<sup>th</sup> (morning) December 2018 in Wellington.**

3. Following the APPA meeting, we are hosting a **half-day public conference on the afternoon of 4 December**. You are warmly invited to attend. More information on the programme for this event will follow in due course.

John Edwards mentioned that you may be planning on attending one or more of these events and, in some cases, may be interested in actively participating. We would welcome your participation.

We are currently beginning the programme planning for the half-day public conference and extend an invitation for any expressions of interest in speaking or participating as a panellist or chair.

You may have an interest in providing sponsorship in association with these events, such as the APPA dinner or drinks functions, or as part of the public conference. We would welcome any expressions of interest in those opportunities.

While in Wellington, there would be the chance to engage directly with government representatives and local media. Our Office would be happy to facilitate those meetings for you.

We hope to see you in New Zealand in a few months. Please feel free to be in touch if I can assist with any further information. I look forward to hearing from you.

Yours sincerely

Annabel Fordham

Annabel Fordham

Public Affairs Manager

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*Peter Fleischer*  
Global Privacy Counsel  
Google France  
8, rue de Londres  
75009 Paris, France  
[pfleischer@google.com](mailto:pfleischer@google.com)

--

## Sharyn Leonard

---

**From:** Annabel Fordham  
**Sent:** Friday, 5 October 2018 5:09 PM  
**To:** Rachel Dixon  
**Cc:** Sven Bluemmel  
**Subject:** RE: Invitation - public conference - post APPA [SEC=UNCLASSIFIED]

Fantastic news Rachel! Many thanks.

Have a lovely weekend.

Annabel

---

**From:** Rachel Dixon [mailto:Rachel.Dixon@ovic.vic.gov.au]  
**Sent:** Friday, 5 October 2018 4:56 p.m.  
**To:** Annabel Fordham  
**Cc:** Sven Bluemmel  
**Subject:** Re: Invitation - public conference - post APPA [SEC=UNCLASSIFIED]

### UNCLASSIFIED

Hi Annabel

Thanks so much for your email. I will be very happy to participate. I look forward to hearing more details when you have them.

I'll ask our comms team to get you a photograph.

Best wishes

Rachel

---

**From:** Annabel Fordham <Annabel.Fordham@privacy.org.nz>  
**Date:** Friday, October 5, 2018 at 12:56 PM  
**To:** Rachel Dixon <Rachel.Dixon@ovic.vic.gov.au>  
**Cc:** Sven Bluemmel <Sven.Bluemmel@ovic.vic.gov.au>  
**Subject:** Invitation - public conference - post APPA

Dear Rachel

I hope your week has been going well.

We are looking forward to welcoming you and your colleagues at APPA in December.

Further to the emails below, we would be delighted if you were able to participate in a panel at the public conference we are holding on the afternoon of 4 December. The exact mix of the panels will be finalised in coming days, but I hope the attached flyer will give you a sense of the event. Your insights and experience, both from your current and previous roles, would be valuable for attendees.

I look forward to hearing from you. If you are willing, we would appreciate it if you could forward a photo that we can include in promotion for the conference.

Kind regards



Annabel Fordham

**Annabel Fordham**  
Public Affairs Manager

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**From:** Sven Bluemmel [<mailto:Sven.Bluemmel@ovic.vic.gov.au>]  
**Sent:** Monday, 1 October 2018 4:58 p.m.  
**To:** John Edwards  
**Cc:** Annabel Fordham  
**Subject:** RE: APPA and an invite [SEC=UNCLASSIFIED]

## UNCLASSIFIED

Hi John,

All is well here, it's nice to hear from you again.

OVIC will be well represented at APPA 50 in Wellington through my Privacy and Data Protection Deputy Commissioner Rachel Dixon and two of her staff. We're using the convenient location to justify sending a larger delegation than usual to establish good relationships with fellow regulators and to expose some of our key privacy staff to debates on relevant more directly. However, I have decided that I will stay home as sending 4 staff seemed a little excessive and I have already had the opportunity to meet many APPA members at APPA 49.

Would you be happy for me to forward the invitation to Rachel? I am sure Rachel would be a most engaging panel member and would be able to provide a similar perspective to what I could provide as a new regulator in this space. Here's an example of some of her recent public work, you can also find more on our twitter account (@OVIC\_AU):

<https://www.innovationaus.com/2018/08/Open-data-and-privacy-tensions>

<https://www.isaca-melbourne.org.au/special-breakfast-event-victorian-privacy-awareness-week-panel-on-data-privacy-and-data-protection/>

Alternatively, you may wish to contact Rachel directly to extend the invitation: [rachel.dixon@ovic.vic.gov.au](mailto:rachel.dixon@ovic.vic.gov.au)

In any event, I look forward to seeing you at iappANZ.

Kind regards,  
Sven

**Sven Bluemmel** | Information Commissioner

—  
**Office of the Victorian Information Commissioner**  
Freedom of Information | Privacy | Data Protection  
T: 8684 7515 | [ovic.vic.gov.au](http://ovic.vic.gov.au) | [Twitter](#)  
PO Box 24274, Melbourne Victoria 3001

Executive Assistant: Stephanie Siomos | 8684 7581



**From:** John Edwards [mailto:John.Edwards@privacy.org.nz]  
**Sent:** Friday, 28 September 2018 10:24 AM  
**To:** Sven Bluemmel <Sven.Bluemmel@ovic.vic.gov.au>  
**Cc:** Annabel Fordham <Annabel.Fordham@privacy.org.nz>  
**Subject:** APPA and an invite

Hi Sven

I hope all is well with you?

As you know we are also hosting a meeting of Asia Pacific Privacy Authorities in Wellington on 3-4 December (Mon - Tues). We will have a special welcome event in Wellington on the Sunday evening, and a public conference on Tuesday afternoon.

I would like to extend a personal invitation to you to attend these events. In particular I wondered whether you would be amenable to joining a panel discussion at our public conference, on developments in the Asia Pacific? Your reflections as a relatively new Commissioner would be really valued I think. I would not want to burden you with too much preparation, but I was thinking perhaps you might be able to speak for 10 – 15 minutes, and then be available with two or three other international colleagues? We're very pleased to have Elizabeth Denham the UK ICO giving the keynote, updating us on GDPR, Brexit and Cambridge Analytica.

We are hoping to begin promoting the event early next week, so if you are able to let me know either way as soon as possible, that would be very helpful.



If you're not able to make it I hope at least to catch up with you at the IAPP event in Melbourne in early November?

Cheers

**John Edwards**  
Privacy Commissioner

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## Sharyn Leonard

---

**From:** Annabel Fordham  
**Sent:** Friday, 5 October 2018 9:49 AM  
**To:** 'katie.goss@oaic.gov.au'  
**Subject:** APPA - privacy forum - invitation to speak - Angelene Falk

Dear Katie

I hope you are well.

I am just following up, as we are hoping that Angelene can participate in one of the panels at the privacy forum we are holding on 4 December. It is linked to the APPA meeting that she is attending on 3-4 December. The flyer for the event is here: <https://www.privacy.org.nz/forums-and-seminars/international-forums/international-privacy-forum/>

I wonder if you might be able to direct this to the right person in your office now that Richard O'Neill has left.

(My apologies for the mis-typing of Angelene's name.)

Many thanks Katie!

Kind regards



Annabel Fordham

**Annabel Fordham**  
Public Affairs Manager

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**From:** Annabel Fordham  
**Sent:** Monday, 24 September 2018 2:38 p.m.  
**To:** 'angelene.falk@oaic.gov.au'  
**Cc:** John Edwards; Linda Williams; Vanya Vida  
**Subject:** APPA - public conference - invitation to speak

Dear Angeline

I understand you are able to attend the APPA 50 meeting in Wellington later this year. This is excellent news - we are delighted to have your involvement!

We would like to invite you to give a presentation at the public conference on 4 December. The half day conference runs in the afternoon directly following the conclusion of the APPA meeting in the morning.

We are shaping the programme at the moment and plan to have a panel discussing updates from the Asia-Pacific. We would greatly value your participation on that panel. Attendees would, for instance, be very interested to hear directly from you about OAIC's experience in introducing a data breach notification scheme. If you have other areas you would prefer to cover, we are very open to considering those also.

Also, just to assist in your travel planning, we will have a welcome ceremony and drinks for APPA members at Te Papa Tongarewa, Museum of New Zealand on the Sunday evening (2<sup>nd</sup> December), beginning at 6.30pm. We would welcome your attendance at that gathering. More details will follow as part of the wider APPA communications.

I look forward to hearing from you when you have a moment.



Kind regards

**Annabel Fordham**  
Public Affairs Manager

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## Sharyn Leonard

---

**From:** Julie Oldershaw on behalf of John Edwards  
**Sent:** Monday, 10 December 2018 12:19 PM  
**To:** Sharyn Leonard  
**Subject:** FW: Our conference

**From:** Raymund E. Liboro <reliboro@privacy.gov.ph>  
**Sent:** Friday, 9 November 2018 1:17 PM  
**To:** John Edwards <John.Edwards@privacy.org.nz>  
**Subject:** Re: Our conference

Dear John,

Thank you for the invitation. I am happy to join the panel and please do not apologize for anything.

We're excited to participate in the upcoming APPA and join you for dinner in Wellington.

Best regards.

Sincerely,

---

**From:** John Edwards <John.Edwards@privacy.org.nz>  
**Sent:** Friday, November 9, 2018 7:45:26 AM  
**To:** Raymund E. Liboro  
**Cc:** Annabel Fordham  
**Subject:** Our conference

Dear Raymund

It was great to see you in Brussels, and we are really looking forward to hosting you for APPA in New Zealand. You will by now be aware that in addition to the APPA meeting, we are taking advantage of having so many Commissioners and experts in town to have a public conference in the afternoon of 4 December. I have already taken the liberty of putting you on the programme, without having formally invited you! I apologise for that oversight and presumption, but I thought it was a safe bet that you would be prepared to join a panel.

Can you please confirm that you are happy to participate in that event?

Also, I hope you will be able to join me and a select group of colleagues for dinner on Tuesday at my favourite restaurant in Wellington.

Kind regards

**John Edwards**

Privacy Commissioner

**Office of the Privacy Commissioner** Te Mana Matapono Matatapu

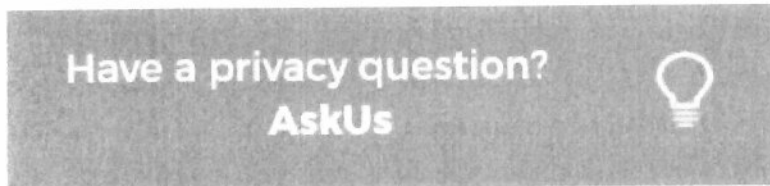
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## Sharyn Leonard

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**From:** Annabel Fordham  
**Sent:** Tuesday, 2 October 2018 5:37 PM  
**To:** makino-k8xf@ppc.go.jp  
**Cc:** Vanya Vida; terada-m7kb@ppc.go.jp; nakayama-s5bz@ppc.go.jp; nomura-a4rp@ppc.go.jp  
**Subject:** RE: APPA 50 - Invitation to speak at APPA public conference  
**Categories:** Communications / Event planning

Dear Koji

Thank you very much for your email and kind message.

We are delighted that a PPC representative can participate in the panel discussion.

We will look forward to welcoming PPC Japan members to Wellington in December.

I will be in touch again.

Kind regards

Annabel Fordham

Annabel Fordham  
Public Affairs Manager

Office of the Privacy Commissioner Te Mana Mātāpono Matatapu PO Box 10094, The Terrace, Wellington 6143  
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-----Original Message-----

**From:** makino-k8xf@ppc.go.jp [mailto:[makino-k8xf@ppc.go.jp](mailto:makino-k8xf@ppc.go.jp)]  
**Sent:** Tuesday, 2 October 2018 12:50 a.m.  
**To:** Annabel Fordham  
**Cc:** Vanya Vida; terada-m7kb@ppc.go.jp; nakayama-s5bz@ppc.go.jp; nomura-a4rp@ppc.go.jp  
**Subject:** RE: APPA 50 - Invitation to speak at APPA public conference

Dear Annabel,

Thank you for your invitation to the panel at the public conference and welcome ceremony.

Regarding the panel, I am still not sure whether we will be able to finalize the mutual recognition with EU at this moment but our PPC Japan is happy to join it and share our experience.

And about welcome ceremony, I am sorry to say that I can't inform you concrete name so far but our commissioner and some appropriate officials may attend it.  
I would like to let you know as soon as we decided it.

Thank you for your understanding on this matter.

Kind regards,  
Koji

-----Original Message-----

From: Annabel Fordham [mailto:Annabel.Fordham@privacy.org.nz]  
Sent: Wednesday, September 26, 2018 2:00 PM  
To: 牧野 宏司 (情報保護委・事務局) <makino-k8xf@ppc.go.jp>  
Cc: Vanya Vida <Vanya.Vida@privacy.org.nz>  
Subject: RE: APPA 50 - Invitation to speak at APPA public conference

Dear Koji

Thank you very much for your message. We are delighted that PPC will be attending the 50th APPA meeting.

We would like to invite someone from PPC to give a presentation at the public conference that follows APPA on 4 December. The half day conference runs in the afternoon directly following the conclusion of the APPA meeting in the morning.

We are shaping the programme at the moment and plan to have a panel discussing updates and privacy developments from the Asia-Pacific. We would greatly value PPC's participation on that panel. Attendees would, for instance, be very interested to hear about Japan's recent finding of EU Adequacy. If you have other areas you would prefer to cover, we are very open to considering those also.

Also, just to assist in your travel planning, we will be having a welcome ceremony and drinks for APPA members at Te Papa Tongarewa, Museum of New Zealand on the Sunday evening (2nd December), beginning at 6.30pm. We would welcome your attendance at that gathering. More details will follow as part of the wider APPA communications.

I look forward to hearing from you when you have a moment.

Kind regards

Annabel Fordham

Annabel Fordham  
Public Affairs Manager

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